



## MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

(AUTONOMOUS)

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New Delhi & Affiliated to JNTUK, Kakinada)

Pulladigunta (Vil), Vatticherukuru (Md), Prathipadu Road, Guntur - 522 017 A.P.

Sl.No:	R.NO:	TOPIC	SPL
1	22KE1E0001	A STUDY ON WORKING CAPITAL MANAGEMENT VEDA SEED SCIENCES COMPANY	FM
2	22KE1E0002	A STUDY ON WORKING CAPITAL MANAGEMENT BHARATHI CONSUMER PRODUCTS LIMITED	FM
3	22KE1E0003	A STUDY ON FUNDS FLOW STATEMENT ANALYSIS WITH SPECIAL REFERENCE TO BHARATHI CONSUMER CARE PRODUCTS PVT LTD	FM
4	22KE1E0004	A STUDY ON TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO VEDA SEEDS SCIENCE PVT LTD GNT	HRM
5	22KE1E0005	A STUDY ON RECRUITMENT AND SELECTION WITH SPECIAL REFERENCE TO SANGAM DAIRY GNT	HRM
6	22KE1E0006	A STUDY ON WORKING CAPITAL MANAGEMENT SAKKU SPINNING MILL COMPANY CHINAKONDRUPADU	FM
7	22KE1E0007	A STUDY ON JOB SATISFACTION WITH REFERENCE TO TIRUMALA MILK PRODUCTS PVT LTD GNT	HRM
8	22KE1E0008	A STUDY ON RECRUIT AND SELECTION WITH SPECIAL REFERENCE ON MODEL DAIRY PVT LTD BZA	HRM
9	22KE1E0009	A STUDY ON TRAINING AND DEVELOPMENT SPECIAL REFERENCE TO VISWATEJA SPINNING MILLS PVT LTD	HRM
10	22KE1E0011	A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO KALLAM TEXTILES LTD, CHOWDAVARAM	HRM
11	22KE1E0013	A STUDY ON PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO ITC LTD ABD CHIRALA	HRM
12	22KE1E0014	A STUDY ON WORKING CAPITAL WITH SPECIAL REFERENCE TO VEDA SEED SCIENCES PVT LTD, GNT	FM
13	22KE1E0015	A STUDY ON RATION ANALYSIS WITH SPECIAL REFERENCE TO TULASI SEEDS LTD, GNT	FM
14	22KE1E0016	A STUDY ON WORKING CAPITAL MANAGEMENT SAKKU SPINNING MILL COMPANY	FM
15	22KE1E0017	PORTFOLIO MANAGEMENT UNDER THE ORGANISATION INDIA INFOLINE LTD	FM
16	22KE1E0018	A STUDY ON WORKING CAPITAL WITH SPECIAL REFERENCE TO VEDA SEED SCIENCE PVT LTD, GNT	FM
17	22KE1E0020	A STUDY ON TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TO VEDA SEEDS SCIENCE PVT LTD, GNT	HRM
18	22KE1E0021	A STUDY ON ONLINE TRADING UNDER THE ORGANISATION SHAR KHAN LTD.	FM
19	22KE1E0022	A STUDY ON RATIO ANALYSIS WITH SPECIAL REFERENCE TO TULASI SEEDS PVT LTD, GNT	FM
20	22KE1E0023	A STUDY ON SHARE MARKET AND FINANCIAL SYSTEM: ANGEL BROKING	FM
21	22KE1E0024	A STUDY ON RECRUITMENT AND SELECTION (WITH SPECIAL REFERENCE TO ITC LTD, ABD, CHIRALA	HRM
22	22KE1E0025	A STUDY ON WORKING CAPITAL MANAGEMENT IN JOCIL COMPANY LTD	FM
23	22KE1E0026	A STUDY ON RECRUITMENT AND SELECTION WITH SPECIAL REFERENCE TO SANGAM DAIRY GNT	HRM
24	22KE1E0027	A STUDY ON WORKING CAPITAL MANAGEMENT SANGAM MILK PRODUCER COMPANY LTD	FM
25	22KE1E0028	A STUDY ON RATIO ANALYSIS JOCIL COMPANY LTD	FM

26	22KE1E0030	A STUDY ON INVENTORY MANAGEMENT WITH SPECIAL REFERENCE TO ITD LTD CHIRALA	FM
27	22KE1E0031	A STUDY ON EMPLOYEES JOB SATISFCATION WITH SPECIAL REFERENCE TO ITC LTD ABD CHIRALA	HRM
28	22KE1E0032	A STUDY ON INVENTORY MANAGEMENT WITH SPECIAL REFERENCE TO ITD LTD CHIRALA	FM
29	22KE1E0033	A STUDY ON Financial Issues of Micro, Small and Medium Enterprises in India with reference to IT sector	FM
30	22KE1E0034	A STUDY ON STREES MANAGEMENT WITH SPECIAL REFERENCE TO TULASI SEEDS VT LTD GNT.	HRM
31	22KE1E0035	A STUDY ON TRAINING AND DEVELOPMENT UNDER THE ORGANISATION SANGAM MILK PRODUCTION COMPNAY LTD	HRM
32	22KE1E0036	A STUDY ON MUTUAL FUNDS WRT HDFC	
33	22KE1E0037	A STUDY ON QUALITY WORK LIFE UNDER THE ORGANISATION KESORAM CEMENTS PVT LTD	HRM
34	22KE1E0038	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO ITC LTD ABD CHIRALA	HRM
35	22KE1E0039	A STUDY ON QUALITY OF WORK LIFE WITH SPECIAL REFERENCE TO TULASI SEEDS PVT LTD GNT.	HRM
36	22KE1E0040	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OP UNION LTD.,	FM
37	22KE1E0041	IN STUDY ON JOB SATISFACTION WITH SPECIAL REFERENCE TO TIRUMALA MILK PRDUCTS PVT LTD GNT	HRM
38	22KE1E0042	A STUDY ON TRAINING AND DEVELOPMENT WITH SPECIAL REFERENCE TOSANGAM MILK PRODUCER COMPANY LTD VADLAMU	HRM
39	22KE1E0043	A STUDY ON FUNDS FLOW ANALYSIS WITH REFERENCE TO THE KRISHNA DISTRICT MILK PRODUCER'S MUTUALLY AIDED CO-OP UNION LTD	FM
40	22KE1E0044	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO STEEL EXCHANGE INDIA LIMITED	FM
41	22KE1E0045	360 DEGREE ANALYSIS OF PERFORMANCE APPRAISAL HERO MOTO CORP LTD (PHENIOX MOTORS PVT LTD)	HRM
42	22KE1E0046	A STUDY ON PERFORMANCE APPRAISLA WITH SPECIAL REFERENCE TO ITC LTD ABD CHIRALA	HRM
43	22KE1E0047	A STUDY ON Financial Issues of Micro, Small and Medium Enterprises in India with reference to IT sector	FM
44	22KE1E0048	A SSTUDY ON MUTUFAL FUNDS	FM
45	22KE1E0049	A STUDY ON BEHAVOUR OF DEPOSITORY SYSYTEM	FM
46	22KE1E0050	A STUDY ON PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO QUALITY HOTEL D V MANOR, BZA	HRM
47	22KE1E0051	A STUDY ON REWARDS AND RECOGNITION WITH SPECIAL REFERENCE TO HETERO DRUGS	HRM
48	22KE1E0052	A STUDY ON STOCK MARKET PERFORMANCE	FM

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON “CAPITAL BUDGETING” WITH REFERENCE TO  
MUNNAGI SEA FOODS, JARUGUMALLI**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



**Submitted by  
AMARA DIVYA  
REGD.NO: 22KE1E0001**

*Under the Guidance of*  
**P.VEERAAIAH  
M.com.,MBA.,(Ph.D.)  
Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
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WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

## **CERTIFICATE**

This is to certify that the project entitled "CAPITAL BUDGETING" is the bonafide work carried out by **AMARA DIVYA**, Regd.No. 21KE1E0001 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

**P.VEERAAIAH**

**ASSISTANT PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, PhD

**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**WOMEN'S ENGH. ... G COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## **DECLARATION**

I hereby declare that the project entitled "CAPITAL BUDGETING" submitted by me under the guidance of PVeeraiah MBA, M.COM,( PhD) ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

AMARA DIVYA

Regd. No. 22KE1E0001

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## ACKNOWLEDGEMENT

I would like to express a deep sense of gratitude and thank profusely **P. VEERAAIAH , ASSISTANT PROFESSOR**, without whose counsel and able guidance, it would have been impossible to complete the project in this manner.

I express my deep sense of gratitude to **P. Kalyan Chakravarthy, Head of the Department of MBA**, for her continuous monitoring and support in the successful completion of the project work.

I also express my gratitude to **Dr. J.Apparao, Principal of our college**, for his guidance and co-operation during my course of study.

I extend my sincere thanks to **Dr. M. Perumallu, Chairman of our college**, for providing sufficient infrastructure and good environment in the college to complete my course.

I am highly thankful to the authority of **MUNNAGI SEA FOODS** for their kind permission to undertake the present study as well as extending help in collecting the data. I express my gratefulness to the company executives, supervisors and employees for sparing their valuable time and courtesy during the period of study.

Great acknowledgment is expressed to Coordinator, Teaching and Non teaching staff members whose guidance cannot be ignored in completing this project in time. Special Thanks to my friends, for their co-operation during the course of the study

Also, I wish to thank my parents and family members without whom it is impossible for me to stay at this level.

AMARA DIVYA

22KE1E0001

  
PRINCIPAL  
MALINENI AKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON “CAPITAL BUDGETING” WITH REFERENCE TO  
MUNNAGI SEA FOODS, JARUGUMALLI**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**AMARA DIVYA**  
REGD.NO: 22KE1E0001

*Under the Guidance of*  
**P.VEERAAIAH**  
M.com.,MBA.,(Ph.D.)  
Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

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Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "CAPITAL BUDGETING" is the bonafide work carried out by **AMARA DIVYA**, Regd.No. 21KE1E0001 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

  
**P.VEERAIAH**


**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, PhD

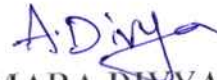
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## **DECLARATION**

I hereby declare that the project entitled "CAPITAL BUDGETING" submitted by me under the guidance of PVeeraiah MBA, M.COM,( PhD) ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



AMARA DIVYA

Regd. No. 22KE1E0001



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## ACKNOWLEDGEMENT

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I extend my sincere thanks to **Dr. M. Perumallu, Chairman of our college**, for providing sufficient infrastructure and good environment in the college to complete my course.

I am highly thankful to the authority of **MUNNAGI SEA FOODS** for their kind permission to undertake the present study as well as extending help in collecting the data. I express my gratefulness to the company executives, supervisors and employees for sparing their valuable time and courtesy during the period of study.

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AMARA DIVYA

22KE1E0001

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



# A STUDY ON "CAPITAL BUDGETING " IN TECHBULLS COMPANY., ONGOLE.

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

BANAVATHU SATHI BAI

22KQ1E0002

Under the esteemed guidance of

P.VEERAAIAH,MBA

ASSISTANT PROFESSOR



DEPARTMENT

OF MANAGEMENT

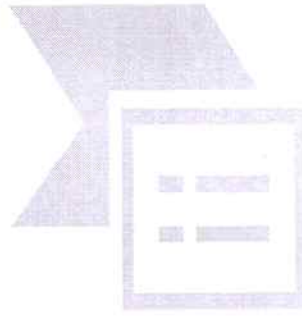
STUDIES

MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta, Guntur-522017

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**MALINENI LAKSHMAIAH**

**WOMENS ENGINEERING**

**COLLEGE**

**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently

Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “CAPITAL BUDGETING” is the bonafide work carried out by **BANAVATHU SATHI BAI**, Regd.No. 21KE1E0002 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

**PROJECT GUIDE**

**P. VEERAIAH,MBA**

**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**

**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



TechBulls Software Services Pvt. Ltd  
Near L. V Prasad Eye Institute, Dharga Khaliz Khan Guda, Kismatpuri, Hyderabad - 500030,  
Telangana, INDIA CIN: U72200AP2011PTC075647, info@techbulls.co.in  
APICC Industrial, Growth Center, Gundlapalli, Maddipati Mandal, Prakasam District - 523211, A.P.  
Phone: 79893 45241, Website: www.techbulls.co.in

DATE: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **BANAVATHU SATHI BAI** Regd No: 22KE1E0002, student of **MBA, MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE, GUNTUR**, affiliated to JNTU Kakinada. She completed her Industrial Training on "CAPITAL BUDGETING" from 01-05-2023 to 30-05-2023 at TECH BULLS PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

Thanks and regards

For TECHBULLS software services Private Limited

  
N. Srinivas  
Director  


  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.



## DECLARATION

I hereby declare that the project entitled "A STUDY ON CAPITAL BUDGETING" submitted by me under the guidance of P.VEERAAIAH, ASSISTANT PROFESSOR, Department of MBA, MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE, GUNTUR in partial fulfilment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

B. Sathibai

BANAVATHU SATHI BAI

22KQ1E0002

T. Anand  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.

## ACKNOWLEDGEMENT

I would like to express a deep sense of gratitude and thank profusely

**P.VEERAIAH, ASSISTANT PROFESSOR**, without whose counsel and able guidance, it would have been impossible to complete the project in this manner.

I express my deep sense of gratitude to **Kalyan Chakravarthy, Head of the Department of MBA**, for her continuous monitoring and support in the successful completion of the project work.

I also express my gratitude to **Dr. J.Apparao, Principal of our college**, for his guidance and co-operation during my course of study.

I extend my sincere thanks to **Dr. M. Perumallu, CHAIRMAN** of our college, for providing sufficient infrastructure and good environment in the college to complete my course.

I am highly thankful to the authority of **TECH BULLPVT LTD** for their kind permission to undertake the present study as well as extending help in collecting the data. I express my gratefulness to the company executives, supervisors and employees for sparing their valuable time and courtesy during the period of study.

Great acknowledgment is expressed to Coordinator, Teaching and Non teaching staff members whose guidance cannot be ignored in completing this project in time. Special Thanks to my friends, for their co-operation during the course of the study

Also, I wish to thank my parents and family members without whom it is impossible for me to stay at this level.

BANAVATHU SATHI BAI

22KE1E0002

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE  
TO TULASI SEEDS PVT LTD, GUNTUR.**

*A Project Work submitted to the Jawaharlal Nehru Technological  
University, Kakinada in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**BATTULAMOUNIKA**

REGD.NO: 22KE1E0003

*Under the Guidance of*  
**P.VEERAIAH, MBA.**

Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE**

Pulladigunta, Guntur-522017

**2022- 2024**

  
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**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
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Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "INVENTORY MANAGEMENT" is the bonafide work carried out by **BATTULAMOUNIKA**, Regd.No. 22KE1E0003 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

**P.VEERAIAH**  
ASSISTANT PROFESSOR

  
HEAD OF THE DEPARTMENT  
**P.KALYANCHAKRAVARTHY** M.B.A., (Ph.D)

ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



# TULASI SEEDS

Date: 06-06-2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **BATTULA MOUNIKA** , Regd No: 22KE1E0003, student of MBA Malineni Lakshmaiah Womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "INVENTORY MANAGEMENT" from 1-05-2023 to 30-05-2023 at TULASI SEEDS PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

For TULASI SEEDS PVT LTD



  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "INVENTORY MANAGEMENT" submitted by me under the guidance of P.VEERAAIAH ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*B. Mounika*

BATTULA MOUNIKA

Regd. No. 22KE1E0003

*T. Anand*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON TRAINING AND DEVELOPMENT**  
(WITH THE SPECIAL REFERENCE TO VEDA SEEDS SCIENCE PVT LTD', GUNTUR)

*A Project Work submitted to the*

*Jawaharlal Nehru Technological University, Kakinada*

*in Partial Fulfillment of the requirement for the Award of the degree  
of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

BURAGADDA TEJASWI

REGD.NO: 22KE1E0004


*Under the Guidance of*  
**P.KALYANI, MBA**  
**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING**  
**COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
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**MALINENI LAKSHMAIAH**  
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**PULLADIGUNTA, GUNTUR- 522017.**





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Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "Training & Development" is the bonafide work carried out by **BURAGADDA TEJASWI**, Regd.No. 21KE1E0004 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

  
**P.KALYANI, MBA**


**ASST. PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, (PhD)

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



VEDA SEED SCIENCES (P) LTD.

VEDA SEEDS PVT. LTD. - 522017

13-11-2023

25/11/2023 ARUNDEL PET GUNTUR, ANDHRA PRADESH

DATE:04-06-2023

TO WHOM SO EVER IT MAY CONCERN

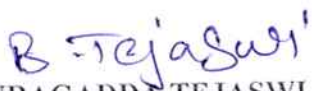
This is to certify that **BURAGADDA TEJASWI**, Regd No: 22KE1E0004, Student of MBA Malineni Lakshmaiah Women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "A Study on Training & Development" from 01-05-2023 to 30-05-2023 at VEDA SEEDS PVT LTD. Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

  
Dy. Manager (Accounts)

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## **DECLARATION**

I hereby declare that the project entitled "Training & Development" submitted by me under the guidance of P.Kalyani MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
BURAGADDA TEJASWI

REGD.NO: 22KE1E0004

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON RECRUITMENT AND SELECTION  
(WITH REFERENCE TO SANGAM DAIRY PVT LTD, VADLAMUDI)**

A Project Work submitted to the Jawaharlal Nehru Technological University,

Kakinada

in Partial Fulfillment of the requirement for the Award of the degree  
*of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**CHADALAVADA GAYATHRI**

REGD.NO: 22KE1E0005

*Under the Guidance of*  
**P.KALYANI,MBA**

***Assistant Professor***



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

*[Signature]*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "RECRUITMENT & SELECTION" is the bonafide work carried out by **CHADALAVADA GAYATHRI**, Regd.No. 21KE1E0005 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

**PROJECT GUIDE**

**P.KALYANI,MBA**

**ASSISTANT PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



# SANGAM DAIRY

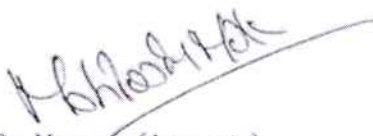
Sangam Milk Producers Company Limited, Vadlamudi Guntur District, A.P- 522213


Date: 13-11-2023

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that CHADALAVADA GAYATHRI ,Regd No: 22KE1E0005, student Malineni Lakshmaiah Womens Engineering college, Guntur, affiliated to JNTU Kakinada. He completed his Industrial Training on "RECRUITMENT AND SELECTION" from 13-10-2023 to 12-11-2023 at SANGAM DAIRY MILK PRODUCER COMPANY LIMITED.


His report is Satisfactory with innovative suggestions. We wish his all success in his future assignments.


  
Dy. Manager (Accounts)

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## DECLARATION

I hereby declare that the project entitled "RECRUITMENT & SELECTION" submitted by me under the guidance of P.Kalyani, MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

  
CHADALAVADA GAYATHRI  
REGD.NO: 22KE1E0005

**A STUDY ON WORKING CAPITAL MANAGEMENT**  
**(WITH SPECIAL REFERENCE TO SANGAM MILK PRODUCER COMPANY LTD)**

A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada in Partial Fulfillment of the requirement for the Award of the degree

*of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**CHAPARLA PRASSESII**

**REGD.NO: 22KE1E0006**

*Under the Guidance of*

**P.VEERAAIAH**

M.com.,MBA.,(Ph.D.)

**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING**  
**COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "WORKING CAPITAL MANAGEMENT" is the bonafide work carried out by CHAPARLA PRASSESI, Regd.No. 22KE1E0006 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

P.KALYANCHAKRAVARTHY MBA(PhD)

ASSOCIATE PROFESSOR

  
HEAD OF THE DEPARTMENT

P.KALYANCHAKRAVARTHY MBA(PhD)

ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



## SANGAM DAIRY

Sangam Milk Producers Company Limited, Vadlamudi Guntur District, A.P. 522213

Date: 02-06-2023

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that **CHAPARLA PRASSES** Regd No: **22KE1E0006**, student Malineni Lakshmaiah womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "WORKING CAPITAL MANAGEMENT" from 01-05-2023 to 30-05-2023 at SANGAM MILK PRODUCER COMPANY PVT LTD. Her report is Satisfactory with innovative suggestions. We wish her all success in his future assignments.

*Signature*  
Sangam Milk Producers Company Limited

*Signature*  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "**WORKING CAPITAL MANAGEMENT**" is prepared by me under the guidance of **Mr. P.Veeraiah** MBA.,(PhD), **Assistant Professor**. I also declare that this project is towards the partial fulfillment of the requirement for the degree of **Master of Business Administration** of JNTUK, Kakinada has been the result of my own efforts and this project has not been formed a basis for the award of any other degree or any other university.

Place: **Pulladigunta**

Date:

  
Signature and Name of the Candidate

  
**PRINCIPAL**  
**MALINENI AKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON STRESS MANAGEMENT WITH  
REFERENCE TO**

**(SRI NUKALA RAMA KOTESWARA RAO TEXTTILES (P) LTD.,)**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University,  
Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of  
MASTER OF BUSINESS ADMINISTRATION*



Submitted by  
**CHEVURI MOUNIKA TEJASWINI**  
REGD.NO: 22KE1E0007

*Under the Guidance of  
**P.KALYANI, MBA.,**  
Assistant Professor*



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of


UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA

PRADESH

**CERTIFICATE**

This is to certify that the project entitled "STRESS MANAGEMENT" is the bonafide work carried out by **CHEVURI MOUNIKA TEJASWINI**, Regd.No. **22KE1E0007** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

  
**P.KALYANI, MBA**

**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**SRI NUKALA RAMA KOTESWARA RAO TEXTILES (P) LTD.,**

Regd. Off: M.B. Raju Estate, Sangadigunta, GUNTUR - 522 003, A.P. ☎ 0863 2224908, 2225908 B: 2224644  
Mills at: Unit-1: LALACHERUVU, RAJAHMUNDRY - 531 106, A.P. ☎ 0883 2410022, B: 2430833  
Mills at: Unit-2: D.No: 1-223, G.B.C. Road, CHEBROLU - 522 212, A.P. ☎ 08644 254444, 46 B: 254445  
e-mail: info@nrktexiles.com, cbs@nrktexiles.com, rty@nrktexiles.com  
TIN: 37890248032, IEC: 080310016, ECG (RAJAHMUNDRY), AAO (G.B.C. ROAD), ECG (CHEBROLU), AAO (G.B.C. ROAD)  
STAR EXPORT HOUSE STATUS HOLDER No. 1508887130227, D.P. 35/2013

Date: 03-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that CH. MOUNIKA TEJASWINI, Regd No: 22KEIE0007, student of MBA, Malineni Lakshmaiah Womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "STRESS MANAGEMENT" from 01-05-2023 to 30-05-2023 at SRI NUKALA RAMA KOTESWARARAO TEXTILES (P) LTD, CHEBROLE.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

With Regards,  
For Sri Nukala Rama Koteswara Rao  
Textiles Pvt. Ltd.,

  
Vice President  
(K. Hanumantha Rao)

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## DECLARATION

I hereby declare that the project entitled "STRESS MANAGEMENT" submitted by me under the guidance of P.Kalyani, MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*Ch.m.Tejaswi*  
CH. MOUNIKA TEJASWINI  
Regd. No. 22KE1E0007

*T. Aravind*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# **A STUDY ON HUMAN RESOURCE DEVELOPMENT**

A project report submitted in partial fulfillment of the  
Requirements for the award of the degree Of  
A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada in Partial Fulfillment of the requirement for the Award of the degree  
*of*  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**CHILUKURI SIREESHA**  
REGD.NO: 22KE1E0008

*Under the Guidance of*  
**P.KALYANI**  
MBA.  
**Assistant Professor**

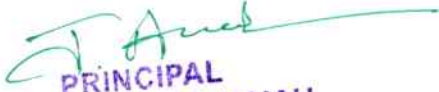


**DEPARTMENT OF MANAGEMENT STUDIES MALINENI**  
**LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

1

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently

Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A Study on Human Resource Development" is the bonafide work carried out by **CHILUKURI SIREESHA**, Regd.No. 21KE1E0008 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

HEAD OF THE DEPARTMENT

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

ASSOCIATE PROFESSOR

PROJECT GUIDE

**P.KALYANI**,MBA

ASSOCIATE PROFESSOR

EXTERNAL EXAMINER

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**NSL Textiles Limited**  
Factory : 340-H, NH5 GT Road  
EDLAPADU - 522 233, (Post & Mandal)  
Near Chilakaluripet, Guntur Dist. A.P.  
Phones : 08647-276061/62  
Fax : 08647-276065  
E-mail : edlapadu@nsltextiles.com

Date: 05-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that CHILUKURI SIREESHA ,Regd No:  
**22KE1E0008**, student of MBA Malineni Lakshmaiah womens Engineering  
college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial  
Training on "A Study on Human Resource Development" from 01-05-2023 to  
30-05-2023 at NSL TEXTILES PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in future  
assignments.

For NSL Textiles Limited.

  
M. Narasimhan

General Manager

Guntur Office : EMGEE HOUSE, 3rd Floor, 4th line, Chandramoulunagar, Ring Road, Guntur - 5  
Phones : 0863 - 2237144, 2237244, 2237344; Fax : 0863 - 2237244

Regd & Corporate Office: NSL ICON, 4th Floor # 8-2-684/2A, Road No. 12, Banjara Hills HYDERABAD  
Phones : 040-3051 4444, Fax : 040-3051 4350 website: www.nsltextiles.com


  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR-522017.**

## DECLARATION

I hereby declare that the project entitled "A Study on Human Resource Development" submitted by me under the guidance of P.Kalyani MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
CHILUKURI SIREESHA

REGD.NO: 22KE1E0008

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON QWALITY OF WORK LIFE WITH CRANE BETEL NUT  
POWDER WORKS**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**CHUNDU PRANITHA**  
REGD.NO: 22KE1E0009

*Under the Guidance of*  
**P.KALYANI,MBA**  
Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC


Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A Study on Quality of worklife" is the bonafide work carried out by **CHUNDU PRANITHA**, Regd.No. 21KE1E0009 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**  
**P.KALYANI,MBA**

**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**  
**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**CRANE**

BETEL NUT POWDER WORKS



Date: 03-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that CHUNDU PRANTHA ,Regd No: 22KEIE0009,student Malineni Lakshmaiah womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial training on " A Study on Quality of Work life", From 01-05-2023 to 30-05-2023 at Crane Betel Nut Powder Guntur.

Her Report is Satisfactory with Innovative Strategies .We wish all her success in her future Assignments.

For CRANE BETEL NUT POWDER WORKS



  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

---



## DECLARATION

I hereby declare that the project entitled "A Study on Quality of worklife" submitted by me under the guidance of P.Kalyani MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*Ch. Pranitha*  
CHUNDU PRANITHA  
22KE1E0009

*T. Anand*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON PAYROLL WITH REFERENCE  
TO JOCIL PVT LTD.**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*  
**MASTER OF BUSINESS ADMINISTRATION**



**Submitted by**

**DEVARAKODA BHAGYALAKSHMI  
REGD.NO: 22KE1E0011**

*Under the Guidance of*  
**P.KALYANI  
MBA**


**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON PAYROLL SYSTEM" is the bonafide work carried out by **DEVARAKODA BHAGYALAKSHMI**, Regd.No. **21KE1E0011** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.KALYANI** MBA, PhD


**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, PhD

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

Jocil Limited

An ISO 9001-2012 Certified Company

Box 216, Arundelpet P.O., Guntur - 522 002, Andhra Pradesh, India  
Ph:0863-2290190, Fax:0863-2290090, Email:jocil@jocil.net, Web: www.jocil.in

Jocil

Date: 03-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that DEVARAKODA BHAGYALAKSHMI .Regd  
No: 22KEIE0011, student Malineni Lakshmaiah womens Engineering college,  
Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on  
"A STUDY ON PAYROLL SYSTEM" from 01-05-2023 to 30-05-2023 at  
JOCIL PVT LTD AT DOKIPARRU.

Her report is Satisfactory with innovative suggestions. We wish her all success in  
his future assignments.

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.

Yours faithfully  
For Jocil Limited,

  
Managing Director

## DECLARATION

I hereby declare that the project entitled "PAYROLL SYSTEM" submitted by me under the guidance of P.Kalyani MBA, M.COM,( PhD) Assistant PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*D. Bhagyalakshmi*

DEVARAKODA BHAGYALAKSHMI  
Regd. No. 22KE1E0011

*T. Anil*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



# A STUDY ON EMPLOYEE WELFARE FACILITIES IN KCP SUGAR PVT LTD

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

MASTER OF BUSINESS ADMINISTRATION



Submitted by

GALLA DEEPIKA

REGD.NO: 22KE1E0013

*Under the Guidance of*

P.KALYI, MBA

Assistant Professor



DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE

Pulladigunta, Guntur-522017

2022- 2024

*T. Arul*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "EMPLOYEE WELFARE FACILITIES" is the bonafide work carried out by **GALLA DEEPIKA**, Regd.No. 21KE1E0013 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.KALYANI, MBA**

**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(Ph.D)

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## K.C.P. SUGAR AND INDUSTRIES CORPORATION LTD.

Regd. Office : "Ramakrishna Buildings", Post Box No. 727, No.239, (Old No. 183), Anna Salai, Chennai - 600 006.  
Ph : 044 2855 5171 to 5176, 6551 4966 Fax : 044 2854 6617 / 2855 5863 E-mail : kcpsugar@vsnl.com  
CIN - L15421TN1995PLC033198


Date: 04-06-2023

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that GALLA DEEPIKA, Regd No: 22KE1E0013, student of MBA Malineni Lakshmaiah Women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "EMPLOYEE WELFARE FACILITIES" from 01-05-2023 to 30-05-2023 at KCP SUGAR PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

For KCP Sugar and Industries Corporation Ltd.

  
(S. CHIDAMBARAM)  
(General Manager)

---

◇ Leading Manufacturers of Premium Grade Sugars, Rectified Spirit, Anhydrous Alcohol, Extranatural Alcohol, Co2, Calcium Lactate, Bio-Fertilizers, Bio-Compost and Mycorrhiza Inoculum.

Factories at	- Vuyyuru,	Krishna Dist., A.P. - 521 165,	Tel : 08676 232001	Fax : 08676 232640
	- Lakshimpuram,	Krishna Dist., A.P. - 521 131,	Tel : 08671 222646	Fax : 08671 222640

---

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.

## DECLARATION

I hereby declare that the project entitled "EMPLOYEE WELFARE FACILITIES" submitted by me under the guidance of P.Kalyani MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
GALLA DEEPIKA

Regd. No. 22KE1E0013

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON**  
**“FINANCIAL STATEMENT ANALYSIS IN IIFL LTD”**

*A Project Work submitted to the*  
*Jawaharlal Nehru Technological University, Kakinada*  
*in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**GANDIKOTA NAGAJYOTHI**  
REGD.NO: 22KE1E0014

*Under the Guidance of*  
**P.VEERAIAH, MBA**  
*Assistant Professor*



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING**  
**COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "FINANCIAL STATEMENT ANALYSIS" is the bonafide work carried out by **GANDIKOTA NAGAJYOTHI**, Regd.No. 21KE1E0014 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

**P.VEERAAIAH, MBA**

**ASSISTANT PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY MBA, (PhD)**

**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 06-05-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **GANDIKOTA NAGAJYOTHI** ,Regd No: **22KE1E0014**, student of MBA, Malineni Lakshmaiah women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "FINANCIAL STATEMENT ANALYSIS" from 01-05-2023 to 30-05-2023 at IIFL PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

  
Signature of S. Laddu, Authority

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## **DECLARATION**

I hereby declare that the project entitled "FINANCIAL STATEMENT ANALYSIS" submitted by me under the guidance of P.VEERAAIAH, MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
GANDIKOTA NAGAJYOTHI

Regd. No. 22KE1E0014

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# A STUDY ON PORTFOLIO MANAGEMENT OF KARVY

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

MASTER OF BUSINESS ADMINISTRATION



Submitted by

GURRAM. ANUSHA

REGD.NO: 22KE1E0007

*Under the Guidance of*

P.VEERAAIAH, MBA

Assistant Professor




DEPARTMENT OF MANAGEMENT STUDIES

MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta,

Guntur-522017

2022- 2024

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “**A Study on Portfolio Management of Karvy**” is the bonafide work carried out by **GURRAM ANUSHA**, Regd.No. **22KE1E0015** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.VEERAIAH, MBA**


**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, Ph.D

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





Date: 1-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **GURRAM.ANUSHA** bearing Roll Number 22KE1E0015, student of Master of Business Administration from Malineni Lakshmaiah Womens Engineering College, Pulladigunta, Guntur, has successfully completed the project titled "**A Study on Portfolio Management of Karvy**" at **Karvy Stock Broking Limited** for the period of 30 days from 01-05-2023 to 30-05-2023.

During her study in our organization, She has demonstrated a keen interest in learning and development and shown the ability to apply his knowledge in practical settings. We appreciate her hard work and wish him the best of luck in his future endeavours.

Shiva Prasad Rao  
(Manager)

---

**KARVY STOCK BROKING LIMITED**  
**CIN:**U67120TG1995PLC019877

**Registered Office:** 101 & 201, 1st & 2nd Floor, Gujra, Plot No. 167, C.S.T. Road, Kalina, Santacruz (East), Mumbai Mumbai City MH 400098 IN.

**Email:** kcap.cs@karvy.com

**Website:** www.karvy.com

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## **DECLARATION**

I hereby declare that the project entitled "**A Study on Portfolio Management of Karvy**" submitted by me under the guidance. P. VEERAAIAH, MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
GURRAM .ANUSHA

Regd. No. 22KE1E0015

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

# **A STUDY ON CASH FLOW STATEMENTS" AT KOTAK MAHINDRA BANK**

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**ILAPOGU. SIRISHA**

REGD.NO: 22KE1E0016

*Under the Guidance of*  
**P.VEERAAIAH, MBA**

*Assistant Professor*



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

Pulladigunta,  
Guntur-522017

2022- 2024

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC


Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “**A Study on Cash Flow Statements**” at  
**Kotak Mahindra Bank**” is the bonafide work carried out by **ILAPOGU.**  
**SIRISHA**, Regd.No. 21KE1E0016 in partial fulfillment of the requirement for the award  
of Degree of Master of Business Administration.


  
**PROJECT GUIDE**

**P.VEERAIAH, MBA**  
**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY MBA, PhD**  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**kotak**  
Kotak Mahindra Bank

Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **ILAPOGU. SIRISHA** bearing Roll Number 22KE1E0016, student of Master of Business Administration from Malineni Lakshmaiah Womens Engineering College, GUNTUR, has successfully completed the project titled "A Study on Cash Flow Statements" at Kotak Mahindra Bank for the period of 30 days from 01-05-2023 to 30-05-2023.

During her study in our organization, she has demonstrated a keen interest in learning and development and shown the ability to apply her knowledge in practical settings. We appreciate her hard work and wish her the best of luck in her future endeavours.

Praveen Jayakumar  
(Manager)

---

**KOTAK MAHINDRA BANK LIMITED**  
**CIN: L65110MH1985PLC038137**

**Registered Office:** 27BKC, C 27, G Block Bandra Kurla Complex, Bandra (E), NA Mumbai  
Mumbai City MH 400051 IN.

**Website:** [www.kotak.com](http://www.kotak.com)

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## DECLARATION

I hereby declare that the project entitled "A Study on Cash Flow Statements" at **Kotak Mahindra Bank** " submitted by me under the guidance. **P.VEERAIAH, MBA, ASSISTANT PROFESSOR** Department of MBA, **Malineni Lakshmaiah women's engineering college, Guntur** in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
ILAPOGU. SIRISHA

Regd. No. 22KE1E0016

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## A STUDY ON “FINANCIAL RATIO ANALYSIS” - AXIS BANK

A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada

*in Partial Fulfillment of the requirement for the Award of the degree of*



MASTER OF BUSINESS ADMINISTRATION

Submitted by

**JIDUGU KEERTHI PRIYA**

REGD.NO: 22KE1E0017

*Under the Guidance of*

P.VEERAIHAH, MBA

Assistant Professor



DEPARTMENT OF MANAGEMENT STUDIES MALINENI

LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta,Guntur-522017

2022- 2024

*J. Anil*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

## **CERTIFICATE**

This is to certify that the project entitled "Financial Ratio Analysis - AXIS BANK" is the bonafide work carried out by **JIDUGU KEERTHI PRIYA**, Regd.No. 21KE1E0017 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.VEERAAIAH, MBA**

**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, PhD

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 05-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that JIDUGU KEERTHI PRIYA bearing Roll Number 22KE1E0017, student of Master of Business Administration from Malineni Lakshmaiah Womens Engineering College, Pulladigunta, Guntur, has successfully completed his project titled "Financial Ratio Analysis." at "Axis Bank Limited" for the period of 30 days from 01-05-2023 to 30-05-2023.

During her study in our organization, he has demonstrated a keen interest in learning and development and shown the ability to apply his knowledge in practical settings. We appreciate her hard work and wish him the best of luck in her future endeavours.

Shravan Bangari  
(Manager)

---

**AXIS BANK LIMITED**  
**CIN:**L65110GJ1993PLC020769

**Registered Office:** TRISHUL 3RD FLOOR OPP SAMARTHESHWAR TEMPLE LAW GARDEN  
ELLISBRIDGE AHMEDABAD GJ 380006 IN .

**Branch Office :** FIRST FLOOR,G PULLAREDDY BUILDING, NO 6-3-879B, GREENLANDS,  
BEGUMPET ROAD, HYDERABAD- 500016.

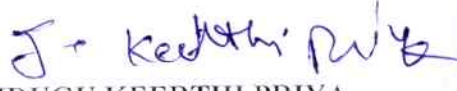
**Website:** [www.axisbank.com](http://www.axisbank.com)

---

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

### DECLARATION

I hereby declare that the project entitled "Financial Ratio Analysis - AXIS BANK" submitted by me under the guidance of P. VEERAAIAH MBA, ASSISTANT E PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
JIDUGU KEERTHI PRIYA

22KE1E0017

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



***ASTUDY ON INDIA STOCK MARKET WITH REFERENCE TO  
BANK OF BARODA.***

*A Project Work submitted to the Jawaharlal Nehru Technological  
University, Kakinada in Partial Fulfillment of the requirement for the Award of the*



**MASTER OF BUSINESS ADMINISTRATION**

**Submitted by**

**KAKARLAMUDI NAGAMANI**

**REGD.NO: 22KE1E0018**

***Under the Guidance of***

**P.VEERAAIAH, MBA.**

**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,., Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "INDIA STOCK MARKET" is the bonafide work carried out by **KAKARLAMUDI NAGAMANI**, Regd.No. 21KE1E0018 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**DEPARTMENT**

**PROJECT GUIDE**

**P.VEERAIAH**

**ASSISTANT PROFESSOR**

**HEAD OF THE**

**P.KALYANCHAKRAVARTHY** (MBA, (PHD))

**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



क्षेत्रीय कार्यालय धमतरी,  
बैंक ऑफ बड़ौदा, प्रथम तल,  
सिविक रोड, भिलाई 490006

Date: 06-06-2023

TO WHOM SO EVER IT MAY CONCERN

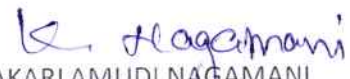
This is to certify that KAKARLAMUDI NAGAMANI, Regd No: 22KE1E0018, student of MBA Malineni Lakshmaiah Women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "INDIA STOCK MARKET" from 1-05-2023 to 30-05-2023 at BANK OF BARODA.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

DECLARATION

I hereby declare that the project entitled "INVENTORY MANAGEMENT" submitted by me under the guidance of P.VEERAAIAH ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
KAKARLAMUDI NAGAMANI

Regd. No. 22KE1E0018

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON EMPLOYEE MOTIVATION WITH REFERENCE  
TO  
MODEL DAIRY PVT.LTD.  
*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of  
MASTER OF BUSINESS ADMINISTRATION***



Submitted by  
**KAMMA.NAGASAI SRILEKHA**  
**REGD.NO: 22KE1E0020**

*Under the Guidance of*  
**P.KALYANI,MBA.**

Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

*T. Anand*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "EMPLOYEE MOTIVATION" is the bonafide work carried out by **KAMMA.NAGASAI SRILEKHA**, Regd.No. 21KE1E0020 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.Kalyani, MBA**

Assistant Professor

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

ASSOCIATE PROFESSOR

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



AN ISO 9001-2000 & ISO 22000 - 2005 CERTIFIED COMPANY

**MODEL DAIRY PRIVATE LIMITED**

FACTORY : NIDAMANURU - 521 104, VIJAYAWADA (A.P.)

Phone : FACTORY : 2842396, 2842777, FAX : 0866 - 2842111.

M/ADM/15



Date: 3-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **KAMMA.NAGASAI SRILEKHA**, Regd No: 22KE1E0020, student Malineni Lakshmaiah womens Engineering college, Guntur, affiliated to JNTU Kakinada. He completed his Industrial Training on "EMPLOYEE MOTIVATION" from 1-05-2023 to 30-05-2023 at Model Dairy.

Her report is Satisfactory with innovative suggestions. We wish her all success in his future assignments.

For Model Dairy Pvt Ltd.,  
MODEL DAIRY PVT. LTD.,  
NIDAMANURU,  
(D. Prakash) JAYAWADA,  
Manager

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**


## DECLARATION

I hereby declare that the project entitled "EMPLOYEE MOTIVATION" submitted by me under the guidance of P.Kalyani MBAASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



K.NAGASAI SRILEKHA

22KE1E0020



**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

**A PROJECT REPORT  
ON “A DESCRIPTIVE ANALYSIS OF DEPOSITORY PARTICIPANT” AT  
STOCK HOLDING CORPORATION OF INDIA LIMITED**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**KOKA. LALITHA**

**REGD.NO: 22KE1E0021**

*Under the Guidance of*

**G.BAJI, MBA**


**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC


Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A DESCRIPTIVE ANALYSIS OF DEPOSITORY PARTICIPANT" is the bonafide work carried out by KOKA.LALITHA, Regd.No. 22KE1E0021 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

G.BAJI, MBA  
ASSISTANT PROFESSOR

  
HEAD OF THE DEPARTMENT  
P.KALYANCHAKRAVARTHY MBA (PhD)  
ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



MYM Money Centre,  
3-6-269,g-6 &g-7  
opp telegu academy, Himayatnagar,  
Hyderabad, Telangana 500029



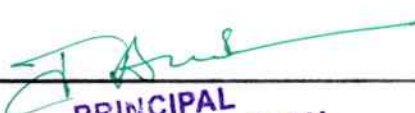
Date: 3-05-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that KOKA LALITHA .Regd No:  
22KE1E0021,student Malineni Lakshmaiah womens Engineering college,  
Guntur, affiliated to JNTU Kakinada. He completed his Industrial Training on "A  
DESCRIPTIVE ANALYSIS OF DEPOSITORY  
PARTICIPANT" from 01-05-2023 to 30-05-2023 at STOCK HOLDING  
COMPANY HYDERABAD.

His report is Satisfactory with innovative suggestions. We wish his all success in his  
future assignments.

---

  
PRINCIPAL  
MALINENI AKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## **DECLARATION**

I hereby declare that the project entitled "**A DESCRIPTIVE ANALYSIS OF DEPOSITORY PARTICIPANT**" submitted by me under the guidance of G.BAJI MBA,) ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



**KOKA LALITHA**

Regd. No. 22KE1E0021



**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON “WORKING CAPITAL MANAGEMENT” WITH  
REFERENCE TO BRITANNIA PVT LTD**

*A Project Work submitted to the Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*



**MASTER OF BUSINESS ADMINISTRATION**

Submitted by

**KOKKIREKKALA INDU**

**REGD.NO: 22KE1E0022**

*Under the Guidance of*

**G.BAJI,MBA**

Assistant Professor




**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC  
Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH**

**CERTIFICATE**

This is to certify that the project entitled "WORKING CAPITAL MANAGEMENT" is the bonafide work carried out by **KOKKIREKALA INDU**, Regd.No. 22KE1E0022 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**G.BAJI**  
**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**





Date: 03-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that KOKKIREKKALA INDU, Regd No: 22KE1E0022, student of MBA at Malineni Lakshmaiah women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed his Industrial Training on "WORKING CAPITALMANAGEMENT" from 01-05-2023 to 30-05-2023 at BRITANNIA PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.



*J. Anil*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



### DECLARATION

I hereby declare that the project entitled "WORKING CAPITAL MANAGEMENT" submitted by me under the guidance of G.BAJI MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



KOKKIREKKALA INDU

Regd. No. 22KE1E0022



**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON A COMPARITIVE STUDY ON EQUITY INVESTMENT  
DECISIONS AT KARVY STOCK BROKING**

A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada in Partial Fulfillment of the requirement for the Award of the degree

of

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**KOLLU VEDA VARSHINI**

**REGD.NO: 22KE1E0023**

Under the Guidance of

**G.BAZI ,MBA**

Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

1

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B)  
of UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur,  
ANDHRA PRADESH**

**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON A COMPARITIVE STUDY ON  
EQUITY INVESTMENT DECISIONS AT KARVY STOCK BROKING" is the bonafide  
work carried out by KOLLU VEDA VARSHINI, Regd.No. 22KEIE0023 in partial fulfillment  
of the requirement for the award of Degree of Master of Business Administration.


  
**PROJECT GUIDE**

**G. BAZI ,MBA**  
**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY MBA,PhD**  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 1-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **KOLLU VEDA VARSHINI** bearing Roll Number 22KE1E0015, student of Master of Business Administration from Malineni Lakshmaiah Womens Engineering College, Pulladigunta, Guntur, has successfully completed the project titled "**A STUDY ON A COMPARITIVE STUDY ON EQUITY INVESTMENT DECISIONS AT KARVY STOCK BROKING**" for the period of 30 days from 01-05-2023 to 30-05-2023.

During her study in our organization, She has demonstrated a keen interest in learning and development and shown the ability to apply his knowledge in practical settings. We appreciate her hard work and wish him the best of luck in his future endeavours.

Shiva Prasad Rao  
(Manager)

---

**KARVY STOCK BROKING LIMITED**  
**CIN:U67120TG1995PLC019877**

**Registered Office:** 101 & 201, 1st & 2nd Floor, Gujra's, Plot No. 167, C.S.T. Road, Kalina, Santacruz (East), Mumbai Mumbai City MH 400098 IN.

**Email:** kcap.cs@karvy.com

**Website:** www.karvy.com

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "A STUDY ON A COMPARITIVE STUDY ON EQUITY INVESTMENT DECISIONS AT KARVY STOCK BROKING" submitted by me under the guidance. G.BAZI, MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



KOLLU VEDA VARSHINI

Regd. No. 22KE1E0023



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA G. R- 522017.



# A STUDY ON “HUMAN RESOURCE INFORMATION SYSTEM” WITH REFERENCE TO HERITAGE FOODS

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*



MASTER OF BUSINESS ADMINISTRATION

Submitted by  
KOTA. JHANSI LAKSHMI  
REGD.NO: 22KE1E0024

*Under the Guidance of*  
P.KALYAN CHAKRAVARTHY, MBA.M.COM(PHD)

*Associate Professor*



DEPARTMENT OF MANAGEMENT STUDIES

MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE

Pulladigunta, Guntur-522017

2022- 2024

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of

UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA

PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A Study on Human resource Information System " is the bonafide work carried out by KOTA. JHANSI LAKSHMI , Regd.No. 22KE1E0024 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.



PROJECT GUIDE

P.KALYANCHAKRAVARTHY<sub>MBA,(PhD)</sub>

ASSOCIATE PROFESSOR



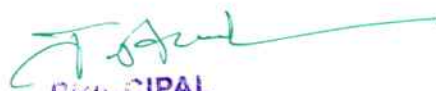
HEAD OF THE DEPARTMENT

P.KALYANCHAKRAVARTHY<sub>MBA,(PhD)</sub>

ASSOCIATE PROFESSOR



EXTERNAL EXAMINER



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that by **KOTA. JHANSI LAKSHMI**, Regd No: 22KE1E0024, Student of MBA in **Malineni Lakshmaiah women's Engineering College**, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "Human Resource Information System" from 01-05-2023 to 30-05-2023 at **HERITAGE FOODS PVT LTD.**

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

  
Dy. Manager (Accounts)



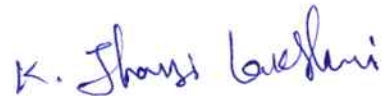
  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

Heritage Foods (India) Limited: 6-3-541/C, Panjagutta, Hyderabad-500 082, Tel: 040-2339 1221

Fax: 040-3068 5458, Email: hfil@heritagefoods.co.in

## **DECLARATION**

I hereby declare that the project entitled "A Study on Human resource Information System" submitted by me under the guidance of to P.Kalyan Chakravarthy, Assoc. Professor, Head of the Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



KOTA. JHANSI LAKSHMI

Regd No: 22KE1E0024



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# A STUDY ON EQUITY ANALYSIS AT INDIA INFOLINE

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**KOMMAREDDY LAHARI**  
REGD.NO: 22KE1E0018  
*Under the Guidance of*  
**G,BAJI, MBA.**

*Assistant Professor*



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "EQUITY ANALYSIS" is the bonafide work carried out by **KOMMAREDDY LAHARI**, Regd.No. 21KE1E0025 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**  
**G.BAJI**  
**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**  
**P.KALYANCHAKRAVARTHY** <sup>MBA, (PhD)</sup>  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **KOMMAREDDY LAHARI**, Regd No: 22KE1E0025, student of MBA, Malineni Lakshmaiah Women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed his Industrial Training on "EQUITY ANALYSIS" from 01-05-2023 to 30-05-2023 at **IIFL FINANCE PVT LTD**

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.



101, MIG 87/1, Rd Number 1, Kukatpally Housing Board Colony, Kukatpally, Hyderabad,  
Telangana 500087

  
**PRINCIPAL**

**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "EQUITY ANALYSIS" submitted by me under the guidance of **G.BAJI ASSISTANT PROFESSOR** Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



KOMMAREDDY LAHARI

Regd. No. 22KE1E0025



**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON JOB SATISFACTION**  
**(WITH REFERENCE TO TIRUMALA MILK PRODUCTS (P) LTD.)**

*A Project Work submitted to the Jawaharlal Nehru Technological*

*University, Kakinada*

*in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**KURICHETI SUVARCHALA**

REGD.NO: 22KE1E0026

*Under the Guidance of*

**P.KALYANACHAKRAVARTHI**

M.com.,MBA.,(Ph.D.)

**Associate Professor & HOD**



**DEPARTMENT OF MANAGEMENT STUDIES MALINENI**

**LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently Affiliated to

JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “ **A STUDY ON JOB SATISFACTION** ” is the bonafide work carried out by **KURICHETI SUVARCHALA**, Regd.No. **22KE1E0026** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**

**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



TIN : 37900141655

CIN : U15209TN1998PTC102741



**TIRUMALA MILK PRODUCTS PVT. LTD.,**

Regd. Office : Old No. 1416/21 & 281 New No. 75/8, 200 Ft Road, Thirumala Nagar Extn. Pondicherry Road,  
Madhavaram (TK) Chennai-600110, T.N.

Regional Office : Door No. 40-4-15, Ground Floor, Behind D.V. Manor Hotel, J.V.R. Street, Lathipet, Hyderabad-520 010

Date: 03-05-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **KURICHETI SUVARCHALA**, Regd No: **22KE1E0026**, student Of Malineni Lakshmaiah women's Engineering college, Master of Business administration .Pulladigunta, Guntur, affiliated to JNTU Kakinada. He completed his Industrial Training on "JOB SATISFACTION" from 01-05-2023 to 30-05-2023 at Tirumala milk products Pvt Ltd.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

For Tirumala Milk Products (Pvt) Ltd.,

(M. Prasad Kumar)  
HR Manager.



  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "JOB SATISFACTION" is prepared by me under the guidance of Mr. P. KALYANA CHAKRAVARTHI M.Com., MBA., (Ph.D.), Associate Professor & HOD of M.B.A. I also declare that this project is towards the partial fulfillment of the requirement for the degree of Master of Business Administration of JNTUK, Kakinada has been the result of my own efforts and this project has not been formed a basis for the award of any other degree or any other university.

Place: Pulladigunta

Date:

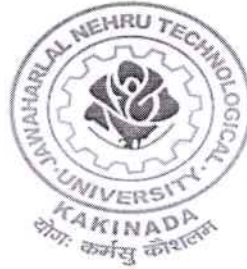
  
Signature and Name of the Candidate

KURICHETI SUVARCHALA

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

---

**A STUDY ON PORTFOLIO MANAGEMENT AND  
INVESTMENT DECISIONS WITH REFERENCE TO  
ANTS GLOBAL SYSTEMS PVT LTD,**  
*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada*  
*in Partial Fulfillment of the requirement for the Award of the degree of*  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**LOKASANI ASWINI**  
REGD.NO: 22KE1E0027  
*Under the Guidance of*  
**G.BAJI ,MBA**  
Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**IPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**


**Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC  
Permanently Affiliated to JNTUK, KAKINADA, Pulladigunta Guntur, ANDHRA PRADESH**

**CERTIFICATE**

This is to certify that the project entitled "PORTFOLIO MANAGEMENT AND INVESTMENT DECISIONS" is the bonafide work carried out by **LOKASANI ASWINI**, Regd.No. 21KE1E0027 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**G. BAJI, MBA  
ASSISTANT PROFESSOR**

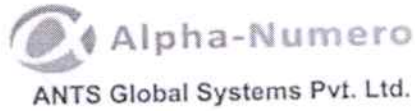
  
**HEAD OF THE DEPARTMENT**

**P. KALYANCHAKRAVARTHY MBA, (PhD)**

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



Date: 01-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **LOKASANI ASWINI**, Regd No: **22KE1E0027**, student of MBA Malineni Lakshmaiah women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "**PORTFOLIO MANAGEMENT AND INVESTMENT DECISIONS**" from 01-05-2023 to 30-05-2023 at ANTS Global system.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

Regards,

Kranti Kumar. A

For ANTS GLOBAL SYSTEMS PVT. LTD.  
(V.P. Operations)

Authorised Signatory

**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.**



## "PORTFOLIO MANAGEMENT AND INVESTMENT DECISIONS"

### DECLARATION

I hereby declare that the project entitled "PORTFOLIO MANAGEMENT AND INVESTMENT DECISIONS" submitted by me under the guidance of G. BAJI MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



LOKASANI ASWINI

Regd. No. 22KE1E0027



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# A STUDY ON “WORKING CAPITAL” IN AUROBINDO PHARMALIMITED, HYDERABAD

*A Project Work Submitted to the Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of The Requirement For The Award Of Degree Of*  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted By  
**NADENDLA BHARGAVI**  
(REG NO: 22KE1E0028)

Under The Esteemed Guidance Of  
**G.BAJI, MBA**  
ASSISTANT PROFESSOR



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE  
Pulladigunta, Guntur-522017

Approved by AICTE, Accredited by NAAC (A Grade), Recognized  
under 2(f) & 12 (B) of UGC Permanently Affiliated to JNTUK,  
KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

### CERTIFICATE

This is to certify that the project entitled "CAPITAL BUDGETING" is the bonafide work carried out by NADENDLA BHARGAVI, Regd.No. 21KE1E0028 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

G.BAJI, MBA


ASSOCIATE PROFESSOR

  
HEAD OF THE DEPARTMENT

P.KALYANCHAKRAVARTHY (MBA, PhD)

ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.



Date: 05-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that NADENDLA BHARGAVI, Regd No: 22KE1E0028, student of MBA, Malineni Lakshmaiah Women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "CAPITAL BUDGETING" from 01-05-2023 to 30-05-2023 at AUROBINDO PHARMA PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.



*T. Arund*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "CAPITAL BUDGETING" submitted by me under the guidance of G.BAJI ,MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
NADENDLA BHARGAVI

Regd. No. 22KE1E0028

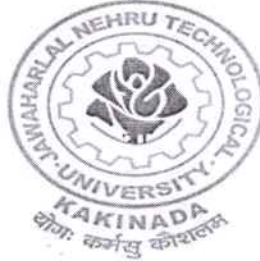
  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR - 522017.



# **A STUDY ON FINANCIAL DERIVATIVES**

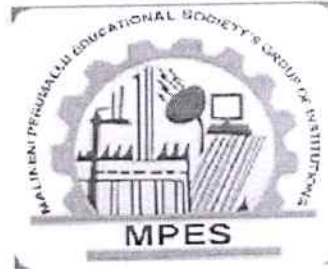
**(WITH REFERENCE TO CALIBERS SECURITY PVT. LTD., HYD)**

A PROJECT REPORT SUBMITTED TO JAWAHARLAL NEHRU  
TECHNOLOGICAL UNIVERSITY, KAKINADA IN PARTIAL FULFILMENT OF THE  
REQUIREMENTS FOR THE AWARD OF THE DEGREE OF  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**ONGOLE DHARANI**  
REGD.NO:  
**22KE1E0030**

*Under the Guidance of*  
**Mr. G.BAJI MBA.**  
**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI PERUMALLU EDUCATIONAL SOCIETY'S GROUP**  
**OF INSTITUTIONS**

**Pulladigunta, Guntur – 522017**

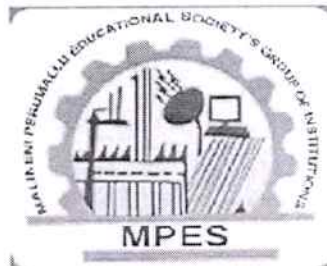
**2022 – 2024**

  
**PRINCIPAL**  
**MALINENI AKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**MALINENI PERUMALLU EDUCATIONAL SOCIETY'S GROUP  
OF INSTITUTIONS**


**Pulladigunta, Guntur-522017**


**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the project reported titled "**FINANCIAL DERIVATIVES**" has been prepared by **ONGOLE DHARANI** in partial fulfillment of the requirement for the award of **Master of Business Administration** from **JNTUK, Kakinada** and has been carried out under my supervision and guidance and that no part of report has been submitted for the award of any other degree.

  
Signature of the Project Guide  
**Mr. G. BAJI**  
MBA.  
Assistance Professor

  
Signature of the HOD  
**P. KALYANA CHAKRA VARTHI**  
M.com., MBA., (Ph.D)  
Associate Professor & HOD

  
Signature of the External Examiner

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **ONGOLE DHARANI** Regd No: 22KE1E0301, student of  
MBA Malineni Lakshmaiah womens Engineering college, Guntur, affiliated to JNTU  
Kakinada. She completed her Industrial Training on **"FINANCIAL DERIVATIVES"**  
from 01-05-2023 to 30-05-2023 at CALIBER TECHNOLOGY PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish Her all success in  
her future assignments.

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR-522017.**

## DECLARATION

I hereby declare that the project entitled "FINANCIAL DERIVATIVES" is prepared by me under the guidance of **Mr. G.BAJI** MBA., **Assistance Professor.** I also declare that this project is towards the partial fulfillment of the requirement for the degree of **Master of Business Administration** of **JNTUK, Kakinada** has been the result of my own efforts and this project has not been formed a basis for the award of any other degree or any other university.

Place: **Pulladigunta**

Date:

  
Signature and Name of the Candidate

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**LADIGUNTA, GUNTUR- 522017.**

**A Study on “Employee Retention Practices With Reference To  
SHOPPERS STOP”**

*A Project Work submitted to the Jawaharlal  
Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**PASUPULETI NEELIMA**  
REGD.NO: 22KE1E0031

*Under the Guidance of*  
**P.KALYANACHAKRAVARTHI**  
M.com.,MBA.,(Ph.D.)

**Associate Professor & HOD**



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

*[Signature]*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
GUNTUR, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "**Employee Retention Practices**" is the bonafide work carried out by **PASUPULETI NEELIMA**, Regd.No. 21KE1E0031 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.



**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(Ph.D)  
**ASSOCIATE PROFESSOR**

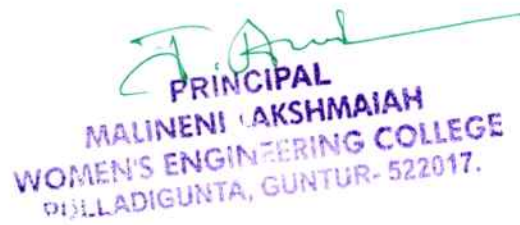


**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(Ph.D)  
**ASSOCIATE PROFESSOR**



**EXTERNAL EXAMINER**



**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**SHOPPERS STOP**

Address: 59A, Ground, 1 LEPL Icon Mall,  
1-4, Ring Rd, beside Marie Stella College,  
Vijayawada, Andhra Pradesh 520008

Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that PASUPULETI NEELIMA, Regd No: 22KE1E0031, student Malineni Lakshmaiah women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "Employee Retention Practices" from 01-05-2023 to 30-05-2023 at SHOPPER STOP.

Her report is Satisfactory with innovative suggestions. We wish her all success in his future assignments.

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled “**Employee Retention Practices**” submitted by me under the guidance of **P.Kalyan Chakravathy MBA, M.COM,( PhD)** **ASSOCIATE PROFESSOR** Department of MBA, Malineni Lakshmaiah women’s engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



PASUPULETI NEELIMA  
22KE1E0031



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON “TOTAL QUALITY MANAGEMENT” WITH  
REFERENCE TO  
HYUNDAI MOTORS PVT LTD.**

*A Project Work submitted to the Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**PENUGONDA MOHANA LAKSHMI**

**REGD.NO: 22KE1E0032**

*Under the Guidance of*

**B.NAGASYAMALA**

**M.com.,MBA.,(Ph.D.)**

**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**

**MALINENI AKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B)  
of UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur,  
ANDHRA PRADESH**

**CERTIFICATE**

This is to certify that the project entitled "TOTAL QUALITY MANAGEMENT" is the bonafide work carried out by PENUGONDA MOHANA LAKSHMI, Regd.No. 21KE1E0032 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**B.NAGASYAMALA  
ASSOCIATE PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY MBA,(PhD)  
ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**





DATE: 02:06:2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **PENUGONDA MOHAN LAKSHMI**, Regd No: **22KE1E0032**, student  
Of **MBA, Malineni Lakshmaiah Women's Engineering college**, Guntur, affiliated to **JNTU**  
**Kakinada**. She completed her Industrial Training on "TOTAL QUALITY MANAGEMNET"  
from **01-05-2023** to **30-05-2023** at **HYUNDAI**.

Her report is Satisfactory with innovative suggestions. We wish her all success in  
her future assignments.



  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR-522017.**

---

### DECLARATION

I hereby declare that the project entitled "TOTAL QUALITY MANAGEMENT" submitted by me under the guidance of MS. B.NAGASYAMALA MBA, M.COM,( PhD) ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*P.M. Lakshmi*

PENUGONDA MOHANA LAKSHMI  
Regd. No. 22KE1E0032

*J. Anand*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# A STUDY ON PERFORMANCE EVALUATION OF MUTUAL FUNDS AT SHAREKHAN

*A Project Work Submitted to the Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of The Requirement For The Award Of Degree Of*

MASTER OF BUSINESS ADMINISTRATION



Submitted By

PONNEKANTI LAKSHMI SUPRAJA

(REG NO: 22KE1E0033)

Under The Esteemed Guidance Of

**B.NAGASYAMALA, MBA**

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT STUDIES

MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) &  
12 (B) of UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta  
Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “**PERFORMANCE EVALUATION OF MUTUAL FUNDS**” is the bonafide work carried out by **PONNEKANTI LAKSHMI SUPRAJA** , Regd.No. **21KE1E0033** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

**B.NAGASYAMALA**

ASSOCIATE PROFESSOR

  
HEAD OF THE DEPARTMENT

**P.KALYANCHAKRAVARTHY** MBA(PhD)

ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR - 522017.**



**Sharekhan**  
YOUR GUIDE TO THE FINANCIAL JUNGLE

Date: 1-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that PONNEKANTI LAKSHMI SUPRAJA ,Regd No: 22K1E10033  
,Student of MBA, Malineni Lakshmaiah Women's Engineering college, Guntur, affiliated  
to JNTU Kakinada. She completed her Industrial Training on "PERFORMANCE  
EVALUATION OF MUTUAL FUNDS" from 01-05-2023 to 30-05-2023 at  
SHAREKHAN PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in  
her future assignments.



  
PRINCIPAL

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



## **DECLARATION**

I hereby declare that the project entitled “**PERFORMANCE EVALUATION OF MUTUAL FUNDS**” submitted by me under the guidance of **B.NAGASYAMALA,MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women’s engineering college, Guntur** in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
PONNEKANTI LAKSHMI SUPRAJA

Regd. No. 22KE1E0033

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

A STUDY ON "EMPLOYEE ENGAGEMENT" WITH REFERENCE TO

GENPACT PVT LTD , HYDERABAD

*A Project Work submitted to the Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

MASTER OF BUSINESS ADMINISTRATION



Submitted by

RAMISETTI APARNA

REGD.NO: 22KE1E0034

*Under the Guidance of*

**P.KALYAN CHAKRAVARTHI, M.Com ,MBA.,(Ph.D.)**

Assistant Professor



DEPARTMENT OF MANAGEMENT STUDIES MALINENI

LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta,Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLL.**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

## **CERTIFICATE**

This is to certify that the project entitled "EMPLOYEE ENGAGEMENT" is the bonafide work carried out by **RAMISETTI APARNA**, Regd.No. 22KE1E0034 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**


**P.KALYANCHAKRAVARTHY M.com.,MBA.,(Ph.D.)**

**ASSISTANT PROFESSOR**

**HEAD OF THE DEPARTMENT**

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that RAMISETTI APARNA ,Regd No: 22KE1E0034, Student of MBA Malineni Lakshmaiah women's Engineering college, Pulladigunta, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "EMPLOYEE ENGAGEMENT" from 01-05-2023 to 30-05-2023 at GENPACT PVT LTD HYDERABAD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

GENPACT, 4th, 5th & 6th Floors, Building 8, Raheja Mind Space, Pocharam, Ranga Reddy, Secunderabad, Telangana 500088, India, Phone: +91 40 6613 4411 Ext. 83100

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## DECLARATION

I hereby declare that the project entitled "EMPLOYEE ENGAGEMENT" submitted by me under the guidance P.KALYAN CHAKRAVARTHI MBA, M.COM,( PhD) ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



RAMISETTI APARNA

Regd. No. 22KE1E0034



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**A STUDY ON “INDUSTRIAL CONFLICT”  
(WITH SPECIAL REFERENCE TO VISWATEJA SPINNING  
MILLS PVT LTD BOYAPALEM)**

A Project Work submitted to the Jawaharlal Nehru Technological  
University, Kakinada in Partial Fulfillment of the requirement for the Award  
of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**RUSUM MOUNIKA**

REGD.NO: 22KE1E0035


*Under the Guidance of*  
**P.KALYANACHAKRAVARTHI**  
M.com.,MBA.,(Ph.D.)  
Associate Professor & HOD



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PU. LADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “A Study on Human  
Resource Development” is the bonafide work carried out by RUSUM  
MOUNIKA , Regd.No. 22KE1E0034 in partial fulfillment of the  
requirement for the award of Degree of Master of Business  
Administration.



**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
MBA,(PhD)  
**ASSOCIATE PROFESSOR**



**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY**  
**ASSOCIATE PROFESSOR**



**EXTERNAL EXAMINER**



**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



# VISWATEJA Spinning Mills Pvt Ltd

Date: 02-06-2023

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that RUSSUM MOUNIKA ,Regd No: 22KE1E0035,  
Student of MBA Malineni Lakshmaiah women's Engineering college, Pulladigunta,  
Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on  
"INDUSTRIAL CONFLICTS " from 01-05-2023 to 30-05-2023 at VISWATEJA  
SPINNING MILLS (P) LTD, BOYAPALEM,.

Her report is Satisfactory with innovative suggestions. We wish her all success in  
her future assignments.

  
Dy. Manager (Accounts)

57V4+53V, Boyapalem - Phirangipuram, Edlapadu, Andhra Pradesh 522233

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## DECLARATION

I hereby declare that the project entitled "INDUSTRIAL CONFLICT" is prepared by me under the guidance of Mr. P. KALYANA CHAKRAVARTHI M.Com., MBA., (Ph.D.), Associate Professor & HOD of M.B.A.

I also declare that this project is towards the partial fulfillment of the requirement for the degree of Master of Business Administration of JNTUK, Kakinada has been the result of my own efforts and this project has not been formed a basis for the award of any other degree or any other university.

Place: Pulladigunta

Date:

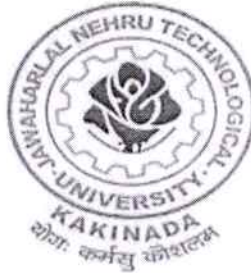
  
Signature and Name of the Candidate

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**A PROJECT REPORT ON COMPARATIVE STUDY OF RISK AND  
RETURN OF DIFFERENT INSURANCE PRODUCTS: A CASE STUDY  
OF BHARTI AXA, HYDERABAD**

*A Project Work Submitted to the Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of The Requirement For The Award Of Degree Of*  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted By  
**SABIHA SHAIK**  
(REG NO: 22KE1E0036)

Under The Esteemed Guidance Of


**G.BAJI, MBA**  
ASSISTANT PROFESSOR



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under  
2(f) & 12 (B) of UGC Permanently Affiliated to JNTUK, KAKINADA,,

Pulladigunta Guntur, ANDHRA PRADESH

### **CERTIFICATE**

This is to certify that the project entitled “**COMPARATIVE STUDY OF RISK AND RETURN OF DIFFERENT INSURANCE PRODUCTS**” is the bonafide work carried out by **SABIHA SHAIK** ,  
Regd.No. **21KE1E0036** in partial fulfillment of the requirement for the award  
of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**G.BAJI**  
**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, (PhD)  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



suraksha ka /  
naya nazariya


**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **SABIHA SHAIK 22KE1E0036**, student of Master of Business Administration from "Malineni Lakshmaiah Womens Engineering College" Pulladigunta, Guntur has successfully Completed the Project Titled on Comparative study of risk and return of different insurance products: A case study of Bharti Axa, Hyderabad , for the period of 30 days. During this tenure we found him/her sincere and hard working. We wish him/her all the success for him/her future Endeavour's.

This is a genuine work and no part of it has been submitted anywhere for award of any degree/diploma certificate.

*Mr. Joshi HR Head*

2nd Floor Prirani Arcade, Building No: 2-3-8/9/10, Above Icici Bank, M.G Road,  
Secundrebad

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

### DECLARATION


I SABIHA SHAIK, 22KE1E0036 hereby declare that the project report on **Comparative study of risk and return of different insurance products: A case study of Bharti Axa, Hyderabad** has been carried out and submitted by me, under the guidance of *G.BAJI* Assistant Professor Malineni Lakshmaiah Womens Engineering College.

I further declare that this is the original work done by me and this has not been submitted to any other institution including university or published anywhere else earlier.

  
SABIHA SHAIK,  
22KE1E0036

Place:

Date:

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

# **A Study On The Competency Mapping Of Employees At Harsha Toyota – Hyderabad” at “Harsha Toyota Hyderabad**

*A Project Work submitted to the Jawaharlal Nehru Technological University, Kakinada in  
Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



**Submitted by**

**KAMMA.NAGASAI SRILEKHA**

**REGD.NO: 22KE1E0037**

*Under the Guidance of*

**P.KALYANCHAKRAVARTHY, MBA.**

**Associate Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**



*T. Arund*  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**



**Pulladigunta, Guntur-522017**


Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A Study On The Competency Mapping Of Employees At Harsha Toyota - Hyderabad" at "Harsha Toyota Hyderabad" is the bonafide work carried out by SANAKA BHUVANESWARI, Regd.No. 21KE1E0037 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

  
**KALYANCHAKRAVARTHY,**  
**ASSOCIATE PROFESSOR**

  
**HEAD OF THE DEPARTMENT**  
**P.KALYANCHAKRAVARTHY**

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



Date: 05-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

There is to certify that **SANAKA BHUVANESWARI** bearing Roll Number 22KE1E0037, student of Master of Business Administration from Malineni lakshmaiah Womens Engineering College, Pulladigunta Guntur, has successfully completed her project titled "A Study On The Competency Mapping Of Employees At Harsha Toyota - Hyderabad" at "Harsha Toyota Hyderabad" for the period of 30 days from 01-05-2023 to 30-05-2023.

During her study in our organization, she has demonstrated a keen interest in learning and development and shown the ability to apply her knowledge in practical settings. We appreciate her hard work and wish her the best of luck in her future endeavours.

Oormila Sree Andrajula  
(Manager)

---

**Harsha Toyota**


**Registered Office:** D No. 2-40/5, Old Bombay Highway, Kothaguda, Hyderabad-500084.

**Website:** [www.harshaauto.in](http://www.harshaauto.in)

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "EMPLOYEE MOTIVATION" submitted by me under the guidance of **P.Kalyani MBAASSISTANT PROFESSOR** Department of MBA, **Malineni Lakshmaiah women's engineering college, Guntur** in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
**SANAKA BHUVANESWARI**  
**22KE1E0037**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## *ACKNOWLEDGEMENT*

I would like to express a deep sense of gratitude and thank profusely **P.Kalyan chakravarthi , ASSOCIATE PROFESSOR**, without whose counsel and able guidance, it would have been impossible to complete the project in this manner.

I express my deep sense of gratitude to **Kalyan Chakravarthy, Head of the Department of MBA**, for her continuous monitoring and support in the successful completion of the project work.

I also express my gratitude to **Dr. J.Apparao, Principal of our college**, for his guidance and co-operation during my course of study.

# **A STUDY ON RECRUITMENT & SELECTION PROCESS**

**WITH REFERENCE TO  
CHEMCEL BIO-TECH LIMITED**

A project report submitted in partial fulfillment of the  
Requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



**Jawaharlal Nehru Technological University KAKINADA**

**Submitted By**

**SANGA VENKATA LAKSHMI MOUNIKA**

**Regd No. 22KE1E0038**

**Project Guide  
P. KALYAN CHAKRAVARTHI, M.B.A., (Ph.D)**



**DEPARTMENT OF MANAGEMENT STUDIES MALINENI**

**LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently Affiliated to  
JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “ **A STUDY ON JOB SATISFACTION** ” is the bonafide work carried out by **SANGA VENKATA LAKSHMI MOUNIKA, Regd.No. 22KE1E0038** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)


**ASSOCIATE PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## DECLARATION

I hereby declare that the project entitled "JOB SATISFACTION" is prepared by me under the guidance of **Mr. P. KALYANA CHAKRAVARTHI** M.Com., MBA., (Ph.D.), Associate Professor & HOD of **M.B.A.** I also declare that this project is towards the partial fulfillment of the requirement for the degree of **Master of Business Administration** of **JNTUK, Kakinada** has been the result of my own efforts and this project has not been formed a basis for the award of any other degree or any other university.

Place: **Pulladigunta**

Date:

  
Signature and Name of the Candidate

**SANGA VENKATA LAKSHMI MOUNIKA**

  
**PRINCIPAL**  
**MALINENI AKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## ACKNOWLEDGEMENT


I have taken efforts in this project; however, it would not have been possible without the kind support and help of many. I would like to extend my sincere thanks to all of them.

I would like to express my special gratitude and sincere thanks to our beloved Chairman **Dr. M. PERUMALLU**, our Principal **Dr. J. APPARAO Sir** and **HOD P. Kalyan Chakravarthi** for their valuable and constructive suggestion during the planning and development of this projectwork.

I take this opportunity to express my profound gratitude to my project guide **Mr. P. Kalyan Chakravarthi** M.com., MBA., (Ph.D), **Associate Professor & HOD of MBA Department** for his valuable guidance and cooperation throughout the project work. I am obliged to all other faculty members who helped me directly and indirectly for the successful completion of my project work.

Last but not the least I am grateful to my parents and friends who supported and encouraged me for the completion of this project work.

**SANGA VENKATA LAKSHMI MOUNIKA**  
(22KE1E0038)

  
**PRINCIPAL**  
**MALINENI AKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

# A Study On The Employee Job Satisfaction In Coca Cola-Hyderabad.

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinadain Partial Fulfillment of the requirement for the Award of the degree of*



MASTER OF BUSINESS ADMINISTRATION

Submitted by

SHAIK AKHILA

REGD.NO: 22KE1E0039

*Under the Guidance of*

P.KALYANACHAKRAVARTHI

M.com.,MBA.,(Ph.D.)

Associate Professor & HOD



DEPARTMENT OF MANAGEMENT STUDIES

MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta,Guntur-522017

2022- 2024

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,., Pulladigunta Guntur, ANDHRA PRADESH

### **CERTIFICATE**

This is to certify that the project entitled "**A Study On The Employee Job Satisfaction In Coca Cola-Hyderabad**" is the bonafide work carried out by **SHAIK AKHILA**, Regd.No. 21KE1E0039 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR-522017.**



Date: 04-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **SHAIK AKHILA** bearing Roll Number 22KE1E0039, student of Master of Business Administration from MALINENI LAKSHMAIAH ENGINEERING COLLE, Pulladigunta, Guntur, has successfully completed the project titled **"A Study On The Employee Job Satisfaction In Coca Cola-Hyderabad"** at **"COCA COLA INDIA INC"** for the period of 30 days from 01-05-2023 to 30-05-2023.

During her study in our organization, she has demonstrated a keen interest in learning and development and shown the ability to apply her knowledge in practical settings. We appreciate her hard work and wish her the best of luck in her future endeavours.

Ganesh Sai Kumar  
(Manager)

---

**COCA COLA INDIA INC**  
**CIN:F02388**

**Registered Office:** No. 1601 and 1701, 16th and 17th Floors "One Horizon Centre" DLF City Phase-5, Sector-43 GURGAON HR 122002

**Branch Office:** D-2, Survey No.169, Industrial Estate, 502319, Ameenpur, Miyapur, Hyderabad, Telangana 502319

**Website:** [www.coca-colacompany.com](http://www.coca-colacompany.com)

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**




## DECLARATION

I hereby declare that the project entitled "**A Study On The Employee Job Satisfaction In Coca Cola-Hyderabad** " submitted by me under the guidance of P.Kalyan Chakravathy MBA, M.COM,( PhD) ASSOCIATE PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
SHAIK AKHILA

Regd. No. 22KE1E0039

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



---

**A STUDY RECIEVABLE MANAGEMNET SYSTEM WITH  
REFERENCE TO AMARAJA PVT LTD,**

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



**Submitted by  
SHAIK KARIMUNISHA**

**REGD.NO: 22KE1E0040**

*Under the Guidance of*

**B.NAGASYAMALA, MBA**

**Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

*J. Anil*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



## MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta, Guntur-522017

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC  
Permanently Affiliated to JNTUK, KAKINADA, Pulladigunta Guntur, ANDHRA PRADESH

### CERTIFICATE

This is to certify that the project entitled "RECIEVABLE MANAGEMNET SYSTEM " is the bonafide work carried out by **SHAIK KARIMUNISHA** , Regd.No. 21KE1E0040 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

**B.NAGASYAMALA**  
ASSISTANT PROFESSOR

  
HEAD OF THE DEPARTMENT

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR-522017.**

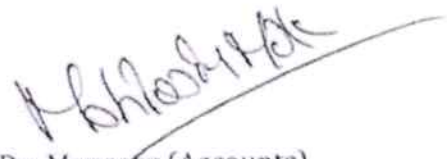



Date: 01-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **SHAIK KARIMUNISHA**, Regd No: 22KE1E0040, student of MBA, Malineni Lakshmaiah women's Engineering college, Guntur, affiliated to JNTU Kakinada. She completed his Industrial Training on "RECIEVABLE MANAGEMNET SYSTEM" from 01-05-2023 to 30-05-2023 AT AMARA RAJA PVT LTD

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

  
Dy. Manager (Accounts)

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



## DECLARATION

I hereby declare that the project entitled "RECIEVABLE MANAGEMNET SYSTEM" submitted by me under the guidance of B.NAGASYAMALA MBA, ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
SHAIK KARIMUNISHA

Regd. No. 22KE1E0040

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

*A study on Quality of work life with reference to HDFC  
LIFE Insurance PVT ltd*

*A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada in Partial Fulfillment of the requirement for the Award of the degree of*



MASTER OF BUSINESS ADMINISTRATION

Submitted by

SHAIK NAGURBI

REGD.NO: 22KE1E0041

*Under the Guidance of*

P.KALYANACHAKRAVARTHI

M.com.,MBA.,(Ph.D.)

*Associate Professor & HOD*



DEPARTMENT OF MANAGEMENT STUDIES MALINENI  
LAKSHMAIAH WOMENS ENGINEERING COLLEGE

Pulladigunta,Guntur-522017

2022- 2024

*[Signature]*  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

### **CERTIFICATE**

This is to certify that the project entitled "*Quality of work life with reference to HDFC LIFE Insurance*" is the bonafide work carried out by **SHAIK NAGURBI**, Regd.No. **21KE1E0041** in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA(,PhD)

**ASSOCIATE PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA(,PhD)

**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

**PRINCIPAL**

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



5-87-90,  
Lakshmipuram,  
Guntur-522006


Date: 03-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that SHAIK NAGURBI ,Regd No: 22KE1E0041,student Malineni Lakshmaiah womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "A STUDY ON QUALITY OF WORK LIFE " from 01-05-2023 to 30-05-2023 at HDFC LIFE Insurance.

Her report is Satisfactory with innovative suggestions. We wish her all success in his future assignments.

  
Dy. Manager (Accounts)


  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "*Quality of work life with reference to HDFC LIFE Insurance*" submitted by me under the guidance of P.Kalyan Chakravathy MBA, M.COM,( PhD) ASSOCIATE PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
PASUPULETI NEELIMA

22KE1E0041

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON“PERFORMANCE APPRAISAL”**  
**(WITH SPECIAL REFERENCE TO ITC LIMITED,CHIRALA)**

A Project Work submitted to the Jawaharlal Nehru Technological University,Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**SHAIK NAGURBI**

REGD.NO: 22KE1E0042


*Under the Guidance of*  
**P.KALYANACHAKRAVARTHI**  
M.com.,MBA.,(Ph.D.)  
**Associate Professor & HOD**



**DEPARTMENT OF MANAGEMENT STUDIES MALINENI**  
**LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

Pulladigunta,Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently

Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "A Study on Human Resource Development" is the bonafide work carried out by SK. NAGURBI , Regd.No. 22KE1E0042 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

**ASSOCIATE PROFESSOR**

  
Signature of the External Examiner

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



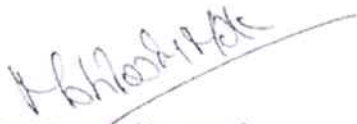


Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**


This is to certify that SHAIK NAGURBI ,Regd No: 22KE1E0042,Student of MBA Malineni Lakshmaiah women's Engineering college, Pulladigunta, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "PERFORMANCE APPRAISAL" from 01-05-2023 to 30-05-2023 at ITC PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

  
Dy. Manager (Accounts)

Address

Grand Trunk Road, Nagarampalem, , Guntur-522004

  
IPAL  
**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "**PERFORMANCE APPRAISAL**" is prepared by me under the guidance of Mr. P.KALAYAN CHAKRAVATHI MBA., ASSOCIATE Professor I also declare that this project is towards the partial fulfillment of the requirement for the degree of **Master of Business Administration** of JNTUK, Kakinada has been the result of my own efforts and this project has not been formed a basis for the award of any other degree or any other university.

Place: **Pulladigunta**

Date:

  
Signature and Name of the Candidate

  
PRINCIPAL  
MALINENI AKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# A STUDY ON CASH FLOW ANALYSIS AT TIRUMALA MILK PRODUCTS PVT.LTD

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



**Submitted by**  
**SODISETTI LEELA PRAVALLIKA**  
**REGD.NO: 22KE1E0044**

*Under the Guidance of*  
**B.NAGASYAMALA**  
**MBA.,(Ph.D.)**


*Assistant Professor*



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING**  
**COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “ A STUDY ON CASH FLOW ANALYSIS” is the bonafide work carried out by **SODISETTI LEELA PRAVALLIKA**, Regd.No. 22KE1E0044 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**B.NAGASYAMALA** MBA,(PhD)  
ASSOCIATE PROFESSOR

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA, (PhD)  
ASSOCIATE PROFESSOR

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

TIN : 37900141655

CIN : U15208TN1998PTC102741



**TIRUMALA MILK PRODUCTS PVT. LTD.,**

Regd. Office

Old No. 1416/21 & 281, New No. 75/6, 200 Ft Road, Thirumala Nagar Extn, Poruranchanadu,  
Madhavaram (Tk), Chennai-600110, T.N

Regional Office

Door No. 43-4-10, Ground Floor, Behind D.V. Manor Hotel, J.V.R. Nagar, Vijayawada-520 010


Date:03-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **SODISETTI LEELA PRAVALLIKA**, Regd No: **22KE1E0044**, student of MBA, Malineni Lakshmaiah Womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "A STUDY ON CASH FLOW ANALYSIS" from 01-05-2023 to 30-05-2023 at TIRUMALA MILKS PVT LTD.


Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

For Tirumala Milk Products (Pvt) Ltd.,

  
(M. Prasad Kumar)

HR Manager.




  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## DECLARATION

I hereby declare that the project entitled “ A STUDY ON CASH FLOW ANALYSIS” submitted by me under the guidance of B.NAGASYAMALA MBA,( PhD) ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
SODISETTI LEELA  
PRAVALLIKA  
22KE1E0044

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# **A STUDY ON HUMAN RESOURCE DEVELOPMENT WITH REFERENCE TO NSL TEXTILES PVT LTD.**

A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada in Partial Fulfillment of the requirement for the Award of the degree

*of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**UGGIRALA SOWMYA**

**REGD.NO: 22KE1E0045**

*Under the Guidance of*

**P.KALYANACHAKRAVARTHI**

**M.com.,MBA.,(Ph.D.)**

***Associate Professor & HOD***



**DEPARTMENT OF MANAGEMENT STUDIES MALINENI**

**LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**  
**1 MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently

Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “A Study on Human Resource Development”  
is the bonafide work carried out by UGGIRALA SOWMYA , Regd.No. 22KE1E0045  
in partial fulfillment of the requirement for the award of Degree of Master of Business  
Administration.

**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
**ASSOCIATE PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
**ASSOCIATE PROFESSOR**

**EXTERNAL EXAMINER**

**PRINCIPAL**

**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**NSL Textiles Limited**  
Factory: 34D-H, NH5 GT Road,  
EDLAPADU - 522 233, (Post & Mandate)  
Near Chilakalunpet, Guntur Dist. A.P.  
Phones: 08647-276061/62  
Fax: 08647-276065  
e-mail: info@nsltextiles.com

Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **UGGIRALA SOWMYA**, Regd No: 22KE1E0045  
Student of MBA Malineni Lakshmaiah women's Engineering college, Pulladigunta,  
Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "A Study  
on Human Resource Development" from 01-05-2023 to 30-05-2023 at NSL TEXTILES  
(P) LTD BUDAMPADU.

Her report is Satisfactory with innovative suggestions. We wish her all success in her  
future assignments.

For NSL Textiles Limited.



General Manager

Guntur Office : EMGEE HOUSE, 3rd Floor, 4th line, Chandramoulinagar, Ring Road, Guntur - 5  
Phones : 0863 - 2237144, 2237244, 2237344. Fax: 0863 - 2237244

Regd & Corporate Office: NSL ICON, 4th Floor # 8-2-884/2A, Road No. 12, Banjara Hills HYDERABAD  
Phones : 040-3051 4444, Fax : 040-3051 4350 website: www.nsltextiles.com

  
**PRINCIPAL**

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

## **DECLARATION**

I hereby declare that the project entitled "A Study on Human Resource Development" submitted by me under the guidance of P.Kalyan Chakravathy MBA, M.COM,( PhD) ASSOCIATE PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
UGGIRALA SOWMYA

REGD.NO: 22KE1E0045

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



**A STUDY ON ONLINE RECRUITMENT  
WITH REFERENCE TO CAMPUS MARG CONSULTANCY**

A project report submitted in partial fulfillment of the Requirements for the award  
of the degree of

**MASTER OF BUSINESS ADMINISTRATION**



**Jawaharlal Nehru Technological University KAKINADA**

Submitted by

**UPPADA BHARATHI**

**REGD.NO: 22KE1E0046**

*Under the Guidance of*

**P.KALYAN CHAKRAVARTHI ,M.Com,MBA(PhD)**

Associate Professor



**DEPARTMENT OF MANAGEMENT STUDIES**

**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta,Guntur-522017**

**2022- 2024**

  
**PRINCIPAL**

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH


**CERTIFICATE**

This is to certify that the project entitled "ONLINE RECRUITMENT" is the bonafide work carried out by **UPPADA BHARATHI**, Regd.No. 22KE1E0046 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY M.Com,MBA,(PhD)** **P.KALYANCHAKRAVARTHY MBA,(PhD)**  
**ASSOCIATE PROFESSOR** **ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



CAMPUS MARG PRIVATE LIMITED

Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **UPPADA BHARATHI** (Regd. No: 22KE1E0046) student from **Malineni lakshmaiah Womens Engineering College**, (Affiliated to JNTU, Kakinada) has successfully completed the project work titled **"CAMPUSMARG CONSULTANCY"** with reference to **CAMPUSMARG CONSULTANCY PRIVATE LIMITED** at Hyderabad during the period commencing from 01-05-2023 to 30-05-2023

During the project work, her participation was found to be excellent, hardworking and disciplined.

For campus Marg pvt.ltd



Address: campus Marg, 301 & 405, Siri Towers, Blue fox Hotel Lane, Ameerpet Hyderabad, Telangana 500038. Phone: 040 4016 1111

**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COL.**  
**PULLADIGUNTA, GUNTUR- 522017.**

**DECLARATION**

I hereby declare that the project entitled "Online RECRUITMENT" submitted by me under the guidance of **P.KALYANCHAKRAVARTHI M.Com,MBA,(PhD), ASSOCIATE PROFESSOR** Department of MBA, Malineni Lakshmaiah women's engineering college, **Guntur** in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.



Uppada Bharathi

REGD.NO: 22KE1E0046

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

### **ACKNOWLEDGEMENT**

I would like to express a deep sense of gratitude and thank profusely **P. Kalyan Chakravarthy i, MBA, ASSOCIATE PROFESSOR**, without whose counsel and able guidance, it would have been impossible to complete the project in this manner.



**A STUDY ON “FINANCIAL STATEMENT ANALYSIS”  
WITH REFERENCE TO KESORAM CEMENT INDUSTRY**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



*Submitted by*

**UTUKIURI SUPRIYA**

**REGD.NO: 22KE1E0047**

*Under the Guidance of*  
**B.NAGASYAMALA, MBA., (Ph.D.)**

*Assistant Professor*



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

*[Signature]*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of  
UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA

**PRADESH**

**CERTIFICATE**

This is to certify that the project entitled “ A STUDY ON FINANCIAL  
STATEMENT ANALYSIS” is the bonafide work carried out by **UTUKIURI  
SUPRIYA, Regd.No. 22KE1E0047** inpartial fulfillment of the requirement for  
the award of Degree of Master of Business Administration.

  
**PROJECT GUIDE**

**B.NAGASYAMALA** MBA,(PhD)  
,(PhD)ASSOCIATE PROFESSOR

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,  
ASSOCIATE PROFESSOR

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## KESORAM INDUSTRIES

Address: Plot H-01B, Sy.No.30, 34, 35 & 38, Avinash Hitech City2 Society Gachibowli Village, Serilingampally Mandal, Hyderabad, Telangana 500081

DATE: 03-06-2023

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that UTUKURI SUPRIYA, Regd No: 22KE1E0047, student Of MBA Malineni Lakshmaiah Womens Engineering college, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "FINANCIAL STATEMENT ANALYSIS" from 01-05-2023 to 30-05-2023 at KESORAM INDUSTRIES.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.



K. NARESH  
(Operations manager)

  
PRINCIPAL

MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.


## DECLARATION

I UTUKIURI SUPRIYA, Regd.No. 22KE1E0047 hereby declare that the project report on “**FINANCIAL STATEMENT ANALYSIS WITH REFERENCE TO KESORAM CEMENT INDUSTRIES**” has been carried out and submitted by me, under the guidance of Ms. B.NAGASYAMALA Assistant Professor Malineni Lakshmaiah Womens Engineering college, Guntur.

I further declare that this is the original work done by me and this has not been submitted to any other institution including university or published anywhere else earlier.

  
UTUKIURI SUPRIYA

Reg. No:  
22KE1E0047

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

# A STUDY ON "CAPITAL BUDGETING " IN TECHBULLS COMPANY., ONGOLE.

*A Project Work submitted to the Jawaharlal Nehru Technological  
University, Kakinada in Partial Fulfillment of the requirement for the Award of the  
degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**VENNAPUSA NAGALAKSHMI**

REGD.NO: 22KE1E0048


*Under the Guidance of*  
**B.NAGASYAMALA,MBA**  
**Assistant Professor**



**DEPARTMENT OF**  
**MANAGEMENT STUDIES MALINENI LAKSHMAIAH**  
**WOMENS ENGINEERING COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

**MALINENI  
ENGINEERING  
Pulladigunta, Guntur—**



**LAKSHMAIAH WOMENS  
COLLEGE  
522017**

Approved by AICTE,

Accredited by NAAC (A

Grade), Recognized under 2(f) & 12 (B) of UGC Permanently Affiliated to JNTUK,

KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

## CERTIFICATE

This is to certify that the project entitled "CAPITAL BUDGETING" is the bonafide work carried out by VENNAPUSA NAGALAKSHMI, Regd.No. 21KE1E0048 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

  
PROJECT GUIDE

B.NAGASYAMALA

ASSISTANT PROFESSOR

  
HEAD OF THE DEPARTMENT

P.KALYANCHAKRAVARTHY MBA,(PhD)

ASSOCIATE PROFESSOR

  
EXTERNAL EXAMINER

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.





TechBulls Software Services Pvt. Ltd  
Near L.V. Prasad Eye Institute, Dharga Khali Khan Guda, Kismatpuri, Hyderabad - 500030,  
Telangana, INDIA. CIN: U72200AP2011PTC025647, info@techbulls.co.in  
APJCC Industrial Growth Center Gunturpalle, Maddurpalle Mandal, Prakasam District - 522211, A.P.  
Phone: 75893 45241 Website: www.techbulls.co.in

DATE: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that VENNAPUSA NAGA LAKSHMI ,Regd No: 22KE1E0048, student of MBA, MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE, GUNTUR, affiliated to JNTU Kakinada. She completed her Industrial Training on "CAPITAL BUDGETING" from 01-05-2023 to 30-05-2023 at TECH BULLS PVT LTD.

Her report is Satisfactory with innovative suggestions. We wish her all success in her future assignments.

Thanks and regards

For TECHBULLS software services Private Limited

  
N. Srinivas  
Director, Human Resources  


  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

## **DECLARATION**

I hereby declare that the project entitled "CAPITAL BUDGETING" submitted by me under the guidance of B.NAGASYAMALA, MBA ASSISTANT PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*V.N. Lakshmi*

VENNAPUSA NAGALAKSHMI

Regd. No. 22KE1E0048

*T. Anil*

PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON “CAPITAL BUDGETING” WITH REFERENCE TO  
MUNNAGI SEA FOODS, JARUGUMALLI**

*A Project Work submitted to the  
Jawaharlal Nehru Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by  
**TANNERU SASI PRIYA**  
REGD.NO: 22KE1E0049

*Under the Guidance of*  
**B.NAGASYAMALA ,MBA.,(Ph.D.)**  
Assistant Professor



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

*T. Sund*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "CAPITAL BUDGETING" is the bonafide work carried out by TANNERU SASI PRIYA, Regd.No. 21KE1E0049 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.


  
**PROJECT GUIDE**

**B.NAGASYAMALA MBA.,(Ph.D.)**  
**ASSISTANT PROFESSOR**

  
**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY M.com.,MBA.,(Ph.D.)**  
**ASSOCIATE PROFESSOR**

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## **DECLARATION**

I hereby declare that the project entitled "CAPITAL BUDGETING" submitted by me under the guidance **B.NAGASYAMALA MBA, M.COM,( PhD) ASSISTANT PROFESSOR** Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
**TANNERU SASI PRIYA**

Regd. No. 22KE1E0049

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



## ACKNOWLEDGEMENT

I would like to express a deep sense of gratitude and thank profusely **B.NAGASYAMALA, ASSISTANT PROFESSOR**, without whose counsel and able guidance, it would have been impossible to complete the project in this manner.

I express my deep sense of gratitude to **P. Kalyan Chakravarthy, Head of the Department of MBA**, for her continuous monitoring and support in the successful completion of the project work.

I also express my gratitude to **Dr. J.Apparao, Principal of our college**, for his guidance and co-operation during my course of study.

I extend my sincere thanks to **Dr. M. Perumallu, CHAIRMAN** of our college, for providing sufficient infrastructure and good environment in the college to complete my course.


I am highly thankful to the authority of **MUNNAGI SEA FOODS** for their kind permission to undertake the present study as well as extending help in collecting the data. I express my gratefulness to the company executives, supervisors and employees for sparing their valuable time and courtesy during the period of study.

Great acknowledgment is expressed to Coordinator, Teaching and Non teaching staff members whose guidance cannot be ignored in completing this project in time. Special Thanks to my friends, for their co-operation during the course of the study

Also, I wish to thank my parents and family members without whom it is impossible for me to stay at this level.

TANNERU SASI PRIYA

Regd. No. 22KE1E0049

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

**A STUDY ON TRAINING AND DEVELOPMENT**  
(WITH THE SPECIAL REFERENCE TO VEDA SEEDS SCIENCE PVT LTD', GUNTUR)  
*A Project Work submitted to the*

*Jawaharlal Nehru Technological University, Kakinada*

*in Partial Fulfillment of the requirement for the Award of the degree  
of*

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**PASUPULETI SAI BHARGAVI**

REGD.NO: 22KE1E0050


*Under the Guidance of*  
**P.KALYANACHAKRAVARTHI**  
M.com.,MBA.,(Ph.D.)  
**Associate Professor & HOD**



**DEPARTMENT OF MANAGEMENT STUDIES**  
**MALINENI LAKSHMAIAH WOMENS ENGINEERING**  
**COLLEGE**

Pulladigunta, Guntur-522017

2022- 2024

  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC

Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled "Training & Development" is the bonafide work carried out by PASUPULETI SAI BHARGAVI, Regd.No. 21KE1E0050 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.



PROJECT GUIDE

P.KALYANCHAKRAVARTHY MBA,(PhD)

ASSOCIATE PROFESSOR




HEAD OF THE DEPARTMENT

P.KALYANCHAKRAVARTHY MBA,(PhD)

ASSOCIATE PROFESSOR



EXTERNAL EXAMINER



PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



VEDA SEED SCIENCES (P) LTD.  
వేద సీడ్ సైన్సెస్ ప్రై. లిమిటెడ్


# 5-11-5, 11/2, ARUNDEL PET, GUNTUR, ANDHRA PRADESH.


Date: 02-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that PASUPULETI SAI BHARGAVI, .Regd No: 22KEIE0050, Student of MBA Malineni Lakshmaiah women's Engineering college, Pulladigunta, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "Training & Development" from 01-05-2023 to 30-05-2023 at VEDA SEEDS PVT LTD GUNTUR.

Her Report is Satisfactory with Innovative suggestion  
Success in her future Assignment.

  
Dy. Manager (Accounts)


  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



## **DECLARATION**

I hereby declare that the project entitled "Training & Development" submitted by me under the guidance of P.Kalyan Chakravathy MBA, M.COM,( PhD) ASSOCIATE PROFESSOR Department of MBA, Malineni Lakshmaiah women's engineering college, Guntur in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

  
PASUPULETI SAI BHARGAVI  
REGD.NO: 22KE1E0050

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.



# **A STUDY ON RECRUITMENT AND SELECTION (WITH REFERENCE TO SANGAM DAIRY PVT LTD, VADLAMUDI)**

A Project Work submitted to the Jawaharlal Nehru Technological University,  
Kakinada

in Partial Fulfillment of the requirement for the Award of the degree  
of

**MASTER OF BUSINESS ADMINISTRATION**



Submitted by

**IMMADISETTI LAKSHMI SAI**

**SUJATHA**

**REGD.NO: 22KE1E0051**

*Under the Guidance of*  
**P.KALYANACHAKRAVARTHI**  
M.com.,MBA.,(Ph.D.)

***Associate Professor & HOD***



**DEPARTMENT OF MANAGEMENT STUDIES  
MALINENI LAKSHMAIAH WOMENS ENGINEERING  
COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

*[Signature]*  
**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017.**



**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of

UGC Permanently Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA

PRADESH

**CERTIFICATE**

This is to certify that the project entitled "RECRUITMENT& SELECTION" is the bonafide work carried out by **IMMADISETTI LAKSHMI SAI SUJATHA**, Regd.No. 22KE1E0051 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.




**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)

MBA,(PhD)

**ASSOCIATE PROFESSOR**



**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY**

**ASSOCIATE PROFESSOR**



**EXTERNAL EXAMINER**



**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**



# SANGAM DAIRY

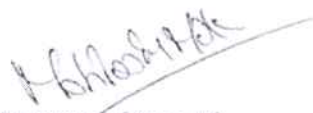
Sangam Milk Producers Company Limited, Vaddlamudi Guntur District, A.P. 522213

Date: 02-06-2023

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that IMMADISETTI LAKSHMI SAI SUJATHA,  
Regd No: 22KE1E0051, Student of MBA Malineni Lakshmaiah women's  
Engineering college, Pulladigunta, Guntur, affiliated to JNTU Kakinada. She  
completed her Industrial Training on "RECRUITMENT & SELECTION"  
from 01-05-2023 to 30-05-2023 at SANGAM MILK PRODUCERS UNION  
PVT LTD, VADLAMUDI.

Her report is Satisfactory with innovative suggestions. We wish her all success  
in her future assignments.

  
Dy. Manager (Accounts)

  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.

---

## **DECLARATION**

I hereby declare that the project entitled "RECRUITMENT& SELECTION"  
submitted by me under the guidance of P.Kalyan Chakravathy MBA, M.COM,( PhD)  
ASSOCIATE PROFESSOR Department of MBA, Malineni Lakshmaiah women's  
engineering college, Guntur in partial fulfillment of the award of the degree of Master of  
Business Administration, is the original work done by me and I have not submitted earlier  
in part or full to any other university for any other degree or diploma.



**IMMADISETTI LAKSHMI SAI SUJATHA**

**REGD.NO: 22KE1E0051**



**PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.**

**A STUDY ON “CAPITAL BUDGETING “IN TECHBULLSCOMPANY.,  
ONGOLE.**

*A Project Work submitted to the Jawaharlal Nehru  
Technological University, Kakinada  
in Partial Fulfillment of the requirement for the Award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**



**Submitted by**

**CHERUKURI MOUNIKA**

**REGD.NO: 22KE1E0052**


*Under the Guidance of*  
**P.KALYANACHAKRAVARTHI**  
**M.com.,MBA.,(Ph.D.)**  
**Associate Professor & HOD**



**DEPARTMENT OF MANAGEMENT STUDIES MALINENI  
LAKSHMAIAH WOMENS ENGINEERING COLLEGE**

**Pulladigunta, Guntur-522017**

**2022- 2024**

  
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**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**





**MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE**  
**Pulladigunta, Guntur-522017**

Approved by AICTE, Accredited by NAAC (A Grade), Recognized under 2(f) & 12 (B) of UGC Permanently

Affiliated to JNTUK, KAKINADA,, Pulladigunta Guntur, ANDHRA PRADESH

**CERTIFICATE**

This is to certify that the project entitled “**Employee Retention Practices**” is the bonafide work carried out by **CHERUKURI MOUNIKA**, Regd.No. 22KE1E0052 in partial fulfillment of the requirement for the award of Degree of Master of Business Administration.

**PROJECT GUIDE**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
**ASSOCIATE PROFESSOR**

**HEAD OF THE DEPARTMENT**

**P.KALYANCHAKRAVARTHY** MBA,(PhD)  
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**EXTERNAL EXAMINER**

**PRINCIPAL**  
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**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR-522017.**

Date: 10-06-2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that CHERUKURI MOUNIKA, Regd No: 22KE1E0052, student Malineni Lakshmaiah women's Engineering college, Pulladigunta, Guntur, affiliated to JNTU Kakinada. She completed her Industrial Training on "CAPITAL BUDGETING" from 1-05-2023 to 30-05-2023 at TECHBULLS PVT LTD ONGOLE.

Her report is Satisfactory with innovative suggestions. We wish her all success in his future assignments.


Thanks and regards

For TECHBULLS software services Private Limited

N. Srinivas

Director Human Resources



  
**PRINCIPAL**  
**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**PULLADIGUNTA, GUNTUR- 522017.**

## DECLARATION

I hereby declare that the project entitled "A STUDY ON CAPITAL BUDGETING" submitted by me under the guidance of P.KALYANCHAKRAVARTHY, ASSOCIATE PROFESSOR, Department of MBA, MALINENI LAKSHMAIAH WOMENS ENGINEERING COLLEGE, GUNTUR in partial fulfillment of the award of the degree of Master of Business Administration, is the original work done by me and I have not submitted earlier in part or full to any other university for any other degree or diploma.

*Ch Mounika*  
CHERUKURI MOUNIKA  
22KE1E0052

*P. Kalyanchakravathy*  
PRINCIPAL  
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WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR- 522017.