



# MALINENI LAKSHMAIAH

## WOMEN'S ENGINEERING COLLEGE

(Accredited by "NBA" & NAAC A+ Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)  
Pulladigunta (Vil), Vatticherukuru (Md), Prathipadu Road, Guntur – 522 017 A.P.



### INTERNAL QUALITY ASSURANCE CELL (IQAC)

## ANNUAL REPORT

### Academic Year 2023–24

#### 1. PREFACE

The academic year 2023–24 witnessed significant advancements in quality enhancement, academic excellence, research promotion, student support initiatives, industry interaction, and community engagement. The IQAC continued to serve as the nodal agency for institutionalizing quality assurance practices and ensuring continuous improvement in all academic and administrative processes.

The institution remained committed to Outcome-Based Education (OBE), stakeholder participation, innovation, employability enhancement, and societal development.

#### 2. INSTITUTIONAL PROFILE

##### Name of Institution

Malineni Lakshmaiah Women's Engineering College (Autonomous)

##### Location

Pulladigunta Village, Vatticherukuru Mandal, Guntur District

##### Affiliation

Jawaharlal Nehru Technological University, Kakinada

##### Accreditation Status

- NAAC A+ Grade
- NBA Accredited Programs
- Autonomous Status

**IQAC Establishment:** 03 March 2016

The IQAC functions as a quality sustenance mechanism for continuous improvement of institutional performance.

#### 3. VISION AND MISSION

##### Vision

To be a premier institution imparting quality engineering education and empowering women through academic excellence, innovation, ethical values, and societal commitment.

## **Mission**

- Deliver quality technical education.
- Foster innovation and entrepreneurship.
- Promote research and lifelong learning.
- Strengthen industry-institute interaction.
- Develop socially responsible engineers.

## **4. IQAC OBJECTIVES**

The IQAC strives to:

- Develop quality benchmarks.
- Promote learner-centric education.
- Enhance teaching-learning processes.
- Facilitate research and innovation.
- Ensure stakeholder satisfaction.
- Support accreditation and ranking initiatives.
- Institutionalize quality culture.

## **5. IQAC COMPOSITION**

The IQAC consists of:

- Principal – Chairperson
- IQAC Coordinator
- Senior Administrative Officers
- Faculty Representatives
- Management Representative
- Industry Representative
- Alumni Representative
- Employer Representative
- Student Representatives
- External Academic Experts

The composition ensures participation of all stakeholders in quality enhancement activities.

## **6. IQAC MEETINGS AND QUALITY INITIATIVES**

During the academic year, IQAC regularly reviewed:

- Academic performance
- OBE implementation
- Research activities
- Feedback analysis

- Accreditation compliance
- Student progression
- Placement performance
- Infrastructure augmentation

Major recommendations were implemented through action plans monitored by IQAC.

## **7. TEACHING–LEARNING AND ACADEMIC EXCELLENCE**

The institution adopted student-centric pedagogical approaches including:

- Experiential Learning
- Participative Learning
- Project-Based Learning
- ICT-enabled Teaching
- Problem Solving Methodologies
- Industrial Visits
- Technical Seminars
- Group Discussions
- Case Studies
- Peer Learning

Faculty extensively utilized:

- Google Classroom
- LMS Platforms
- NPTEL Resources
- Smart Classrooms
- Digital Learning Tools

The institution has **40 ICT-enabled classrooms and seminar halls** supporting modern teaching-learning practices.

## **8. OUTCOME BASED EDUCATION (OBE)**

The institution strengthened OBE implementation through:

- CO–PO–PSO Mapping
- Direct and Indirect Assessment
- Course End Surveys
- Attainment Analysis
- Continuous Internal Evaluation

Department-wise attainment reviews were periodically conducted to improve learning outcomes.

## **9. RESEARCH, INNOVATION AND DEVELOPMENT**

Research promotion remained a key focus area.

### **Research Highlights**

- Ph.D. Scholars Registered : 4
- Research Papers Published : 20
- Books/Book Chapters Published : 8
- Workshops on Research Methodology/IPR/Entrepreneurship : 4

### **Innovation Activities**

The institution actively promoted:

- Hackathons
- Ideathons
- Boot Camps
- Innovation Challenges
- Entrepreneurship Programs
- Intellectual Property Rights Awareness Programs

Students were encouraged to develop innovative solutions addressing real-world and societal challenges.

## **10. ENTREPRENEURSHIP DEVELOPMENT**

Through the Institution Innovation Council (IIC), Entrepreneurship Development Cell, and incubation initiatives, students received exposure to:

- Startup Ecosystems
- Design Thinking
- Innovation Management
- Business Planning
- Prototype Development

Regular workshops and mentoring programs enhanced entrepreneurial competencies.

## **11. EXTENSION ACTIVITIES AND SOCIAL RESPONSIBILITY**

The NSS unit played a vital role in community development.

Major Activities Included:

- Blood Donation Camps
- Village Adoption Program
- Haritha Haram
- Swachh Bharat Campaigns

- Health Awareness Programs
- Child Labour Awareness
- Electoral Literacy Campaigns
- Orphanage Support Activities

Special community outreach activities were conducted at Pulladigunta Village focusing on education, sanitation, and health awareness.

#### **Statistics**

- Awards for Extension Activities : 8
- Extension & Outreach Programs : 24

## **12. INDUSTRY INTERACTION AND COLLABORATION**

The institution strengthened industry partnerships through:

- Internships
- Faculty Exchange
- Student Exchange
- Industry Training
- Joint Workshops
- Collaborative Research

#### **Achievements**

- Collaborative Activities : 36
- Functional MoUs : 14

These collaborations enhanced employability and practical learning experiences.

## **13. INFRASTRUCTURE AND LEARNING RESOURCES**

The institution continuously upgraded infrastructure.

#### **Physical Facilities**

- Classrooms : 32
- Seminar Halls : 3
- ICT Enabled Classrooms & Seminar Halls : 40
- Central Library Capacity : 150
- Robotics Centre of Excellence

The institution maintains modern laboratories, counseling rooms, training and placement facilities, and various support cells.

**Infrastructure Investment:**

Infrastructure Augmentation Expenditure: ₹212.09 Lakhs

Maintenance Expenditure: ₹383.99 Lakhs

**14. LIBRARY AND DIGITAL LEARNING RESOURCES**

The Central Library is fully automated using KOHA Integrated Library Management System.

**Resources Available**

- DELNET Membership
- National Digital Library
- e-ShodhSindhu
- J-Gate
- NPTEL
- E-books and E-Journals

**Library Statistics**

- Daily Footfall : 150 Users
- Annual Expenditure on Books & Journals : ₹5.4 Lakhs

**15. IT INFRASTRUCTURE**

The institution maintains robust IT facilities.

**Highlights**

- Computers : 764
- Internet Bandwidth : 300 Mbps
- Campus-wide Wi-Fi
- CCTV Surveillance
- Smart Classrooms

Regular upgrades ensure support for academic and administrative functions.

**16. STUDENT SUPPORT AND PROGRESSION****Scholarships:**

- Government Scholarships Beneficiaries : 1711 Students
- Institutional/NGO Scholarships Beneficiaries : 96 Students

**Skill Development:**

The institution provided:

- Soft Skills Training
- Language Skills
- ICT Skills

- Life Skills
- Career Guidance Programs

All four categories of skill enhancement initiatives were implemented.

### **Career Guidance**

**Students Benefited:** 1040 Students

## **17. PLACEMENT AND HIGHER EDUCATION**

**Placement Performance** Students Placed: 203 Students

**Higher Education** Students Progressing to Higher Education: 3 Students

Competitive Examinations Students Qualified in State/National Examinations: 4 Students

## **18. BEST PRACTICES**

### **Best Practice – I**

#### **Employability Enhancement Through Industry-Oriented Training**

Activities:

- Internships
- Placement Training
- Industry Certifications
- Technical Workshops

Outcome:

Improved placement opportunities and professional competency.

### **Best Practice – II**

#### **Innovation and Entrepreneurship Development**

Activities:

- Ideathons
- Hackathons
- Startup Awareness Programs
- Prototype Development

Outcome:

Enhanced innovation ecosystem and entrepreneurial mindset among students.

## **19. INSTITUTIONAL DISTINCTIVENESS**

MLWEC distinguishes itself through:

- Women Empowerment
- Quality Technical Education

- Strong Industry Interface
- Innovation Ecosystem
- Community Engagement
- Holistic Student Development

The institution integrates academic excellence with ethical values and social responsibility.

## 20. FUTURE PLAN OF ACTION (2024–25)


IQAC proposes to:

1. Strengthen Research and Consultancy.
2. Increase Patent Filing Activities.
3. Enhance NIRF Ranking Performance.
4. Expand Industry Collaborations.
5. Improve Placement Opportunities.
6. Strengthen Alumni Engagement.
7. Increase Funded Research Projects.
8. Promote International Collaborations.
9. Enhance Startup and Incubation Activities.
10. Continue Quality Enhancement Initiatives.

## CONCLUSION

The Academic Year 2023–24 was marked by continuous quality enhancement in academics, research, innovation, infrastructure, student support, and community engagement. Through systematic planning and monitoring, IQAC ensured the achievement of institutional objectives and reinforced the quality culture of the institution.

  
IQAC Coordinator  
IQAC  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017

  
Principal  
PRINCIPAL  
MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
PULLADIGUNTA, GUNTUR-522017



# MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE (AUTONOMOUS)



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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.



Not Me, But You  
NSS Unit No: 90214723

## Hearty Welcome



to

# International Women's Day Celebrations

Organized by: IIC, IETE ISF & NSS UNIT

*Chief Guests:*

**Ms. D. Durga Bai**  
BC Corporation Executive Director  
Guntur & Palnadu

**Ms. P. Geetha Kumari**  
DSP, Guntur South

Date & Time: 07<sup>th</sup> Mar, 2024 @ 11:00 a.m to 12:30 p.m  
Venue : Seminar Hall



## INVITATION

WELCOME TO INTERNATIONAL  
WOMEN'S DAY CELEBRATIONS

*We are cordially inviting you for  
your presence on International  
Women's day Celebrations on*

*7<sup>th</sup> March, 2024*

**VENUE: SEMINAR HALL**

Time: 11:00 am

**ORGANIZED BY IIC, IETE ISF,  
NSS UNIT**

**OF**

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING  
COLLEGE**

**Pulladigunta (Vil), Vatticherukuru (Md),  
Prathipadu Road, Guntur**

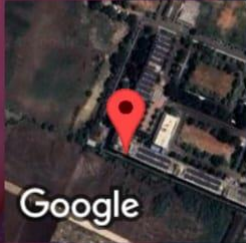


International Women's Day Celebrations on 07<sup>th</sup> March, 2024





GPS Map Camera



Pulladigunta, Andhra Pradesh, India  
Bonthapadu Road, Pulladigunta, Andhra Pradesh 522017, India  
Lat 16.24681°  
Long 80.408374°  
07/03/24 12:51 PM GMT +05:30

Google





MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]

## International Yoga day 21-06-2024

An experienced woman trainer of Yoga, Aerobics and Meditation has been invited to this programme along with our college trainer named Mr.Kalyan Chakravarthi. The chief guest, Mrs. Kandimalla Swapna, a Yoga and Aerobic trainer, has conducted yoga and aerobic classes to our NSS volunteers for two hours from 7.00to 9.00 a.m. Our volunteer got learn some exercise for the welfare of their health and fitness in their day to day life.



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Not Me, But You

NSS UNIT NO: 90214723

21st June, 2024  
INTERNATIONAL  
**YOGA**  
DAY  
Session by Yoga Trainers  
Ms. Swapna Kandimalla & Mr. Kalyan Chakravathi

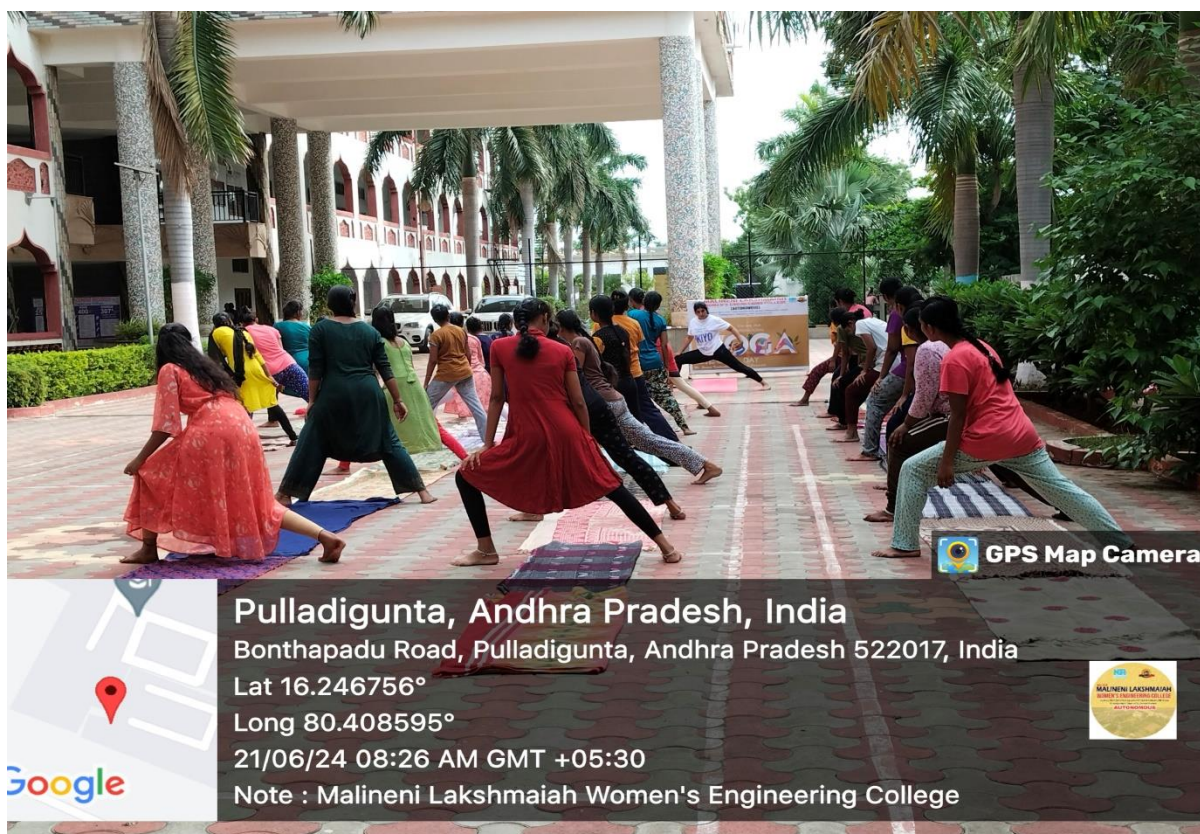
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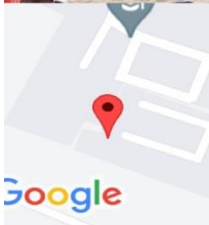
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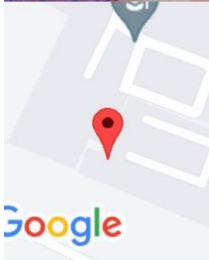
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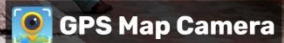
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Long 80.408629°  
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Note : Malineni Lakshmaiah Women's Engineering College



**Pulladigunta, Andhra Pradesh, India**  
Bonthapadu Road, Pulladigunta, Andhra Pradesh 522017, India  
Lat 16.246752°  
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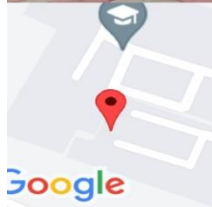
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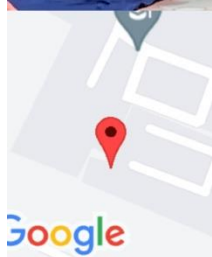
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**Spiritual Leader  
Swamy Vivekananda's Birth Day  
As  
National Youth Day**

**Report**



On the occasion of our Indian Spiritual Leader, Swamy Vivekananda's birth day is celebrated as National Youth Day as our Indian youth have much impact on him and his spirituality which is adaptable to every Indian youngster. To this particular day, our NSS volunteers came forward to celebrate his birth day by inviting our principal, deans, HODs and the students into the premises. Our principal spoke about Swamy Vivekananda and his spirituality as an inspiring one. HODs also spoke besides some students about him. Finally, everybody tribute Swami Vivekananda with flowers.

**Gallery:**



**GPS Map Camera**

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Long 80.408791°  
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**National Youth Day Celebrations on 12/01/2024**

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युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS

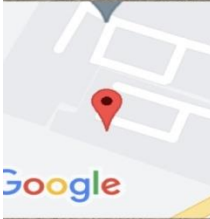


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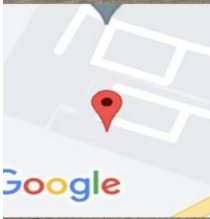
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## National Youth Day Celebrations on 12/01/2024

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## National Youth Day Celebrations on 12/01/2024

  
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**Republic Day Celebrations  
On January 26<sup>th</sup>, 2024**

**Report**

Republic Day is celebrated as red letter day of Indian calendar. As a tribute to the democratic ideas laid out our Constitution, to guide our nation after freed from the Britisher's rule, we the Indians celebrate this auspicious day. Besides, this is the day on which we show our cultural richness and unity in diversity. To this cultural fest, all our teaching and non-teaching staff along with the head of the institute and the Management gathered in our premises to follow the parade by saluting our national flag. Our students performed some cultural activities reflecting our culture. All the arrangements were done by our NSS volunteers.

Gallery:



युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



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**Pulladigunta, Andhra Pradesh, India**

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Lat 16.246712°

Long 80.408913°

26/01/24 09:28 AM GMT +05:30

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## Republic Day Celebrations on 26-01-2024

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## Republic Day Celebrations on 26-01-2024

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## Republic Day Celebrations on 26-01-2024

  
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MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]

## "Swachhatha Hi Seva - Cleanliness of Election Booths"

As it's called in by the Panchayat Secretary to our NSS unit, our volunteers became ready to give their helping hands to the election booth level officers allotted to Vinjanampadu PS NOs: 118/93, 119/93 and 120/93 of Vatticherukuru mandal, Prathipadu Constituency. And in the same way, PS numbers 116/93 and 117/93 allotted to Pulladigunta village were also cleaned neatly and arranged minimum needs required to the polling authority to conduct the election smoothly on 13th of May, 2024. All the rooms were cleaned neatly with water and replace the furniture like; tables, benches and chairs properly. The school premises were cleaned neatly as they have been in closure for summer-vacation. Our volunteer set the furniture under the guidance of BLOs allotted to these booths. However, our volunteers got benefitted how to arrange physical structure of a polling booth. Through this activity, they were motivated for voting-system.

### Gallery



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**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]**



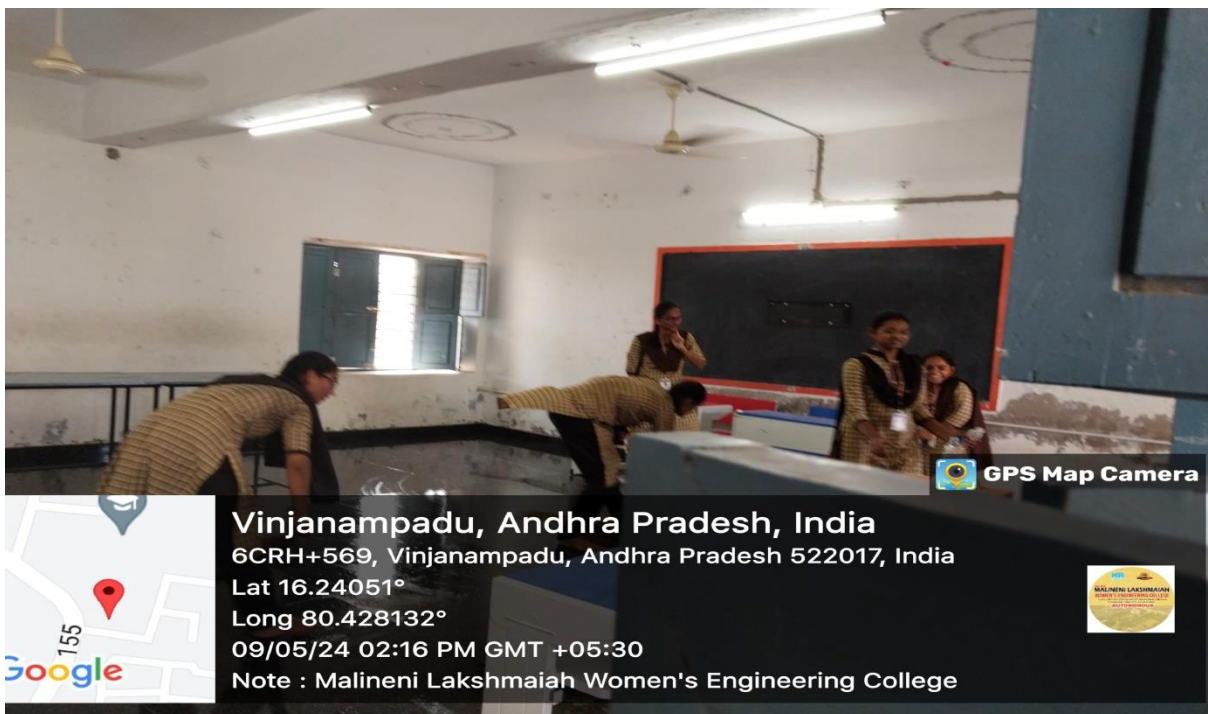
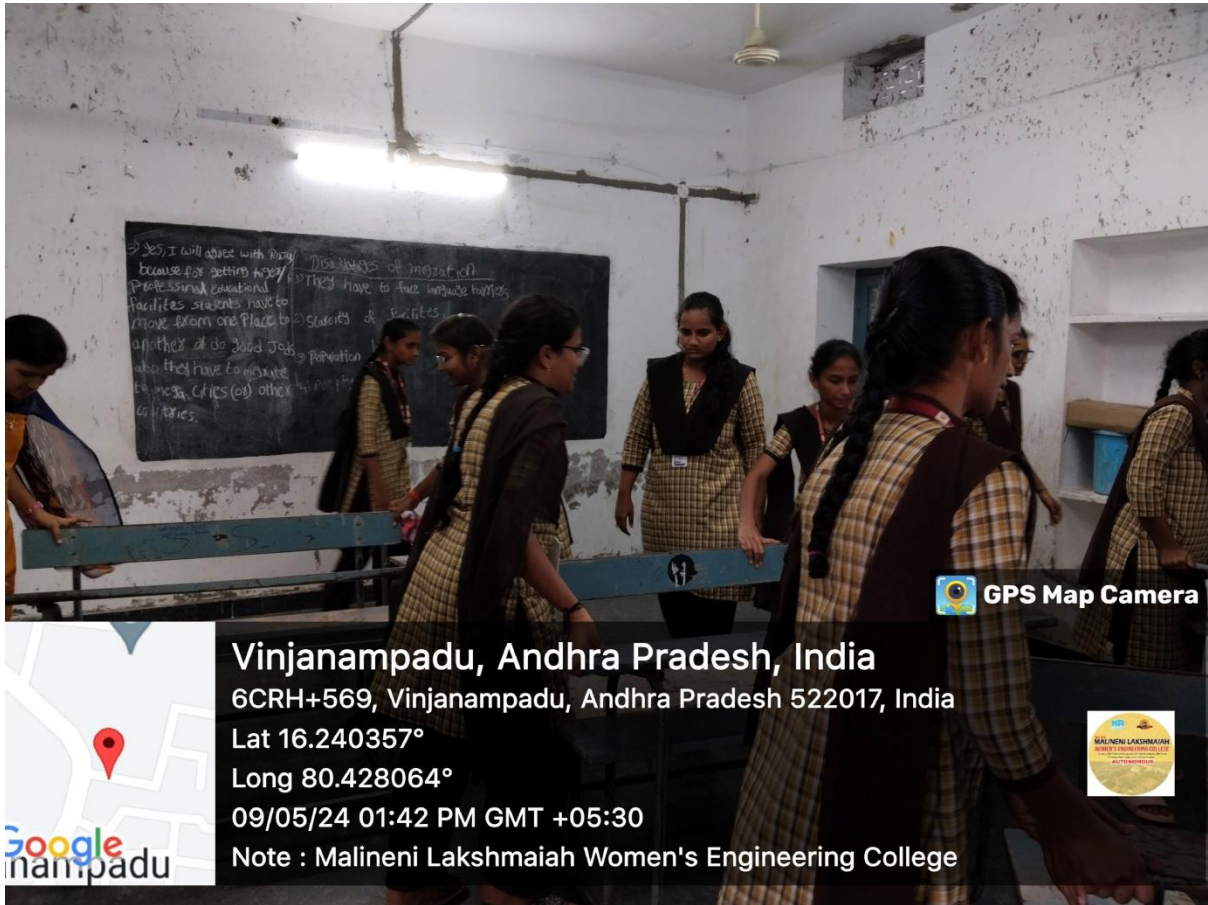
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**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]**



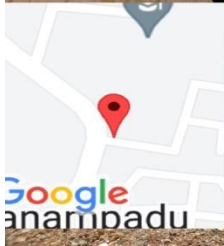
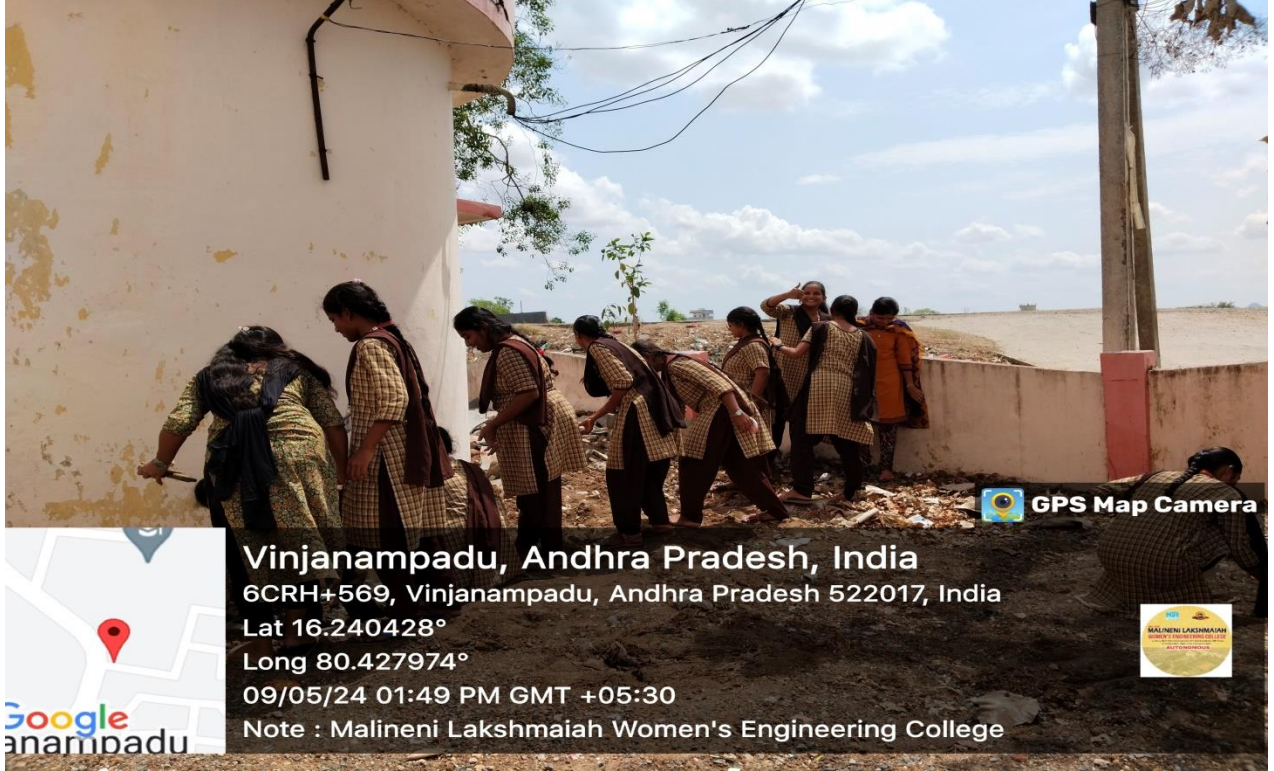
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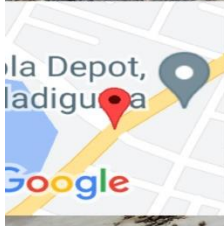


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**Vinjanampadu, Andhra Pradesh, India**  
6CRH+569, Vinjanampadu, Andhra Pradesh 522017, India  
Lat 16.240428°  
Long 80.427974°  
09/05/24 01:49 PM GMT +05:30  
Note : Malineni Lakshmaiah Women's Engineering College

GPS Map Camera



**Pulladigunta, Andhra Pradesh, India**  
6CV4+9FF, SH 249, Pulladigunta, Andhra Pradesh 522017, India  
Lat 16.24339°  
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6CV4+9FF, SH 249, Pulladigunta, Andhra Pradesh 522017, India  
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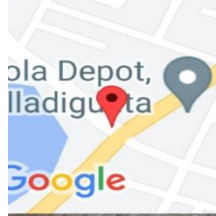
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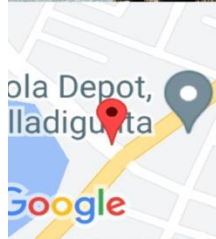
GPS Map Camera



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Lat 16.243459°  
Long 80.406155°  
09/05/24 02:54 PM GMT +05:30  
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# సోదక్ష్మిణి 'సోసే' క్షాంతికి స్వాగతం...



**తెలుగు కనపడాలి.... తెలుగు వినపడాలి**



పల్లెలన్నీ... పచ్చని సుందర మందిరాలై  
సిరిసంపదలు నట్టింట కొలువుదీరే ఈ శుభవేళ  
భోగభాగ్యాలు కల్పించు 'భోగి'  
సకల సంతోషాలతో శుభముల నిచ్చు.... 'సంక్రాంతి'  
కనువిందు కలిగించే 'కనుమ'లు  
సంస్కృతి సంప్రదాయ సంబరాలుగా...  
అదిగో వచ్చింది... మకర సంక్రమణకాంతి



## మా 'మలినేని' ముందస్తు సంక్రాంతి సంబరాలు

చిత్ర వర్ణశోభిత రంగవల్లులు, హరిదాసుల ఆలాపనలు,  
డూ..డూ బసవన్నలు, సన్నాయిరాగాలు,  
కోడి పందాలు, గాలిపటాల గగన విహారాలు,  
గొబ్బెమ్మలు, అలరించే సంప్రదాయ నృత్యాలు  
తెలుగు పిండి వంటకాల షడ్రుచులతో  
పదహారణాల పరికిణీల పల్లె పడుచుదనాలతో  
సంక్రాంతి లక్ష్మికి స్వాగతం పలుకుతూ..



**తేదీ : 11-01-2024 (గురువారం)**

**సమయం: ఉదయం 8 గం||ల నుండి**

**వేదిక : మలినేని లక్ష్మయ్య మహిళా కళాశాల ప్రాంగణం,  
పుల్లడిగుంట, గుంటూరు.**

**మలినేని లక్ష్మయ్య మహిళా కళాశాల  
హాస్టల్ బిల్డింగ్ శిలాఫలకం ఆవిష్కరణ**



**క్రీమతి దగ్గుబాటి పురందేశ్వరి గారు  
టిజేపీ రాష్ట్ర అధ్యక్షులు**



# మా విద్యా సంస్థలు



గుంటూరు  
(AUTONOMOUS)

## మలినేని లక్ష్మయ్య మహిళా ఇంజనీరింగ్ కాలేజ్

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

Accredited by "NBA" for B.Pharmacy Programme

## మలినేని పెరుమాళ్ళు ఫార్మశీ కాలేజ్

Approved by "PCI" & Affiliated to JNTUK, Kakinada



సింగరాయకొండ

## మలినేని సుశీలమ్మ మహిళా ఇంజనీరింగ్ కాలేజ్

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

## మలినేని లక్ష్మయ్య MBA & MCA కాలేజ్

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

## మలినేని లక్ష్మయ్య కాలేజ్ ఆఫ్ ఫార్మశీ

Approved by "PCI" & Affiliated to ANU, Guntur

## మలినేని లక్ష్మయ్య వశుసంవర్ధక పాలిటెక్నిక్ కాలేజ్

Affiliated to SV Veterinary University, Tirupati



ఇంటర్నేషనల్

# డిల్లీ పబ్లిక్ స్కూల్

సి.బి.ఎస్.ఇ. కరికులమ్ - నర్సరీ నుండి 10వ తరగతి వరకు (ఇంగ్లీష్ మీడియం)  
కనుమళ్ల గ్రామం, సింగరాయకొండ మండలం, ప్రకాశం జిల్లా, ఆం.ప్ర - 523101  
2024-25 విద్యా సంవత్సరం నుండి ప్రారంభం

శుభాకాంక్షలతో..

డా॥ మలినేని పెరుమాళ్ళు

చైర్మన్, మలినేని గ్రూప్ ఆఫ్ కాలేజెస్

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MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]

**World Environment Day**  
**5<sup>th</sup> June, 2024**

This programme has been started by our principal, Dr.J.Appa Rao and director of our organization, Dr.D.Sreenivasa Kumar by planting two biological plants outside of our college premises. Later, our NSS volunteers did some plantation and seedling process in and out of the premises. For the first time, they enjoyed how to seed. They did seedling beside the road way for one kilometre pertain to mango, neem, tamarind collected by our students. They were taught about importance of granary on the earth.



**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**(AUTONOMOUS)**



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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.



Not Me, But You

NSS UNIT NO:  
90214723

Department of Science & Humanities



**WORLD**  
**ENVIRONMENT DAY**

5<sup>th</sup> June, 2024



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MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]

## World No Tobacco Day 31-05-2024

Dr.Harsha Deepthi Mamidala, MBBS, M.S, MCh, a surgical oncologist from American Oncology Institute, has been invited as a speaker and the guest of honour of this awareness programme. She addressed the volunteers and the students about the health issues recently came about due to tobacco usage. Further to her case studies of tobacco mal-consequences, she has cited some menaces faced by the cancer patients. Finally, she advised the students to do social media campaign against Tobacco usage for smoking and chewing. She also told how innocent children indirectly affected due to public smoking. At the end of this programme, she became a participant along with student volunteers in the campaign programme conducted in our adopted village, Pulladigunta.

However, the students got some social knowledge from this programme.

Gallery:



## MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE (AUTONOMOUS)



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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.



Not Me, But You

NSS UNIT NO: 90214723

## " World No Tobacco Day"

An awareness on " Tobacco usage and Cancer"  
a slogan-campaign

*Speaker & Guest of Honour*



Dr.Harsha Deepthi Mamidala,  
MBBS, MS, MCh  
Surgical oncology



Date : 31<sup>st</sup> May,2024, Venue : College Campus

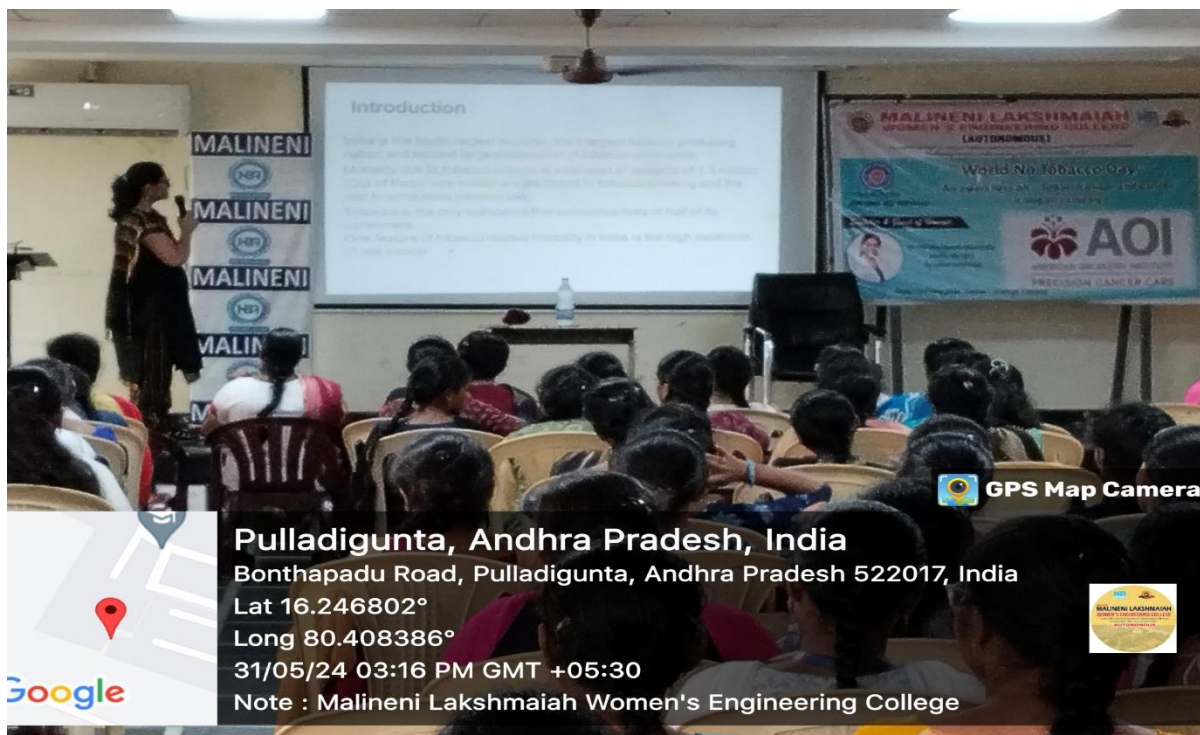
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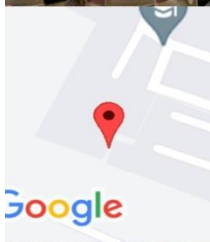
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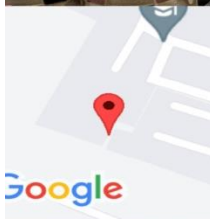


**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]**



**Pulladigunta, Andhra Pradesh, India**  
Bonthapadu Road, Pulladigunta, Andhra Pradesh 522017, India  
Lat 16.246777°  
Long 80.408351°  
31/05/24 03:16 PM GMT +05:30  
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GPS Map Camera



**Pulladigunta, Andhra Pradesh, India**  
Bonthapadu Road, Pulladigunta, Andhra Pradesh 522017, India  
Lat 16.246777°  
Long 80.408351°  
31/05/24 03:16 PM GMT +05:30  
Note : Malineni Lakshmaiah Women's Engineering College

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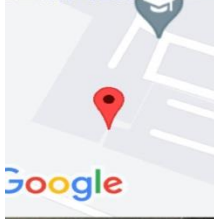
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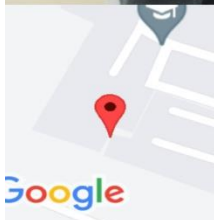


**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]**



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Note : Malineni Lakshmaiah Women's Engineering College

GPS Map Camera



**Pulladigunta, Andhra Pradesh, India**  
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Long 80.408383°  
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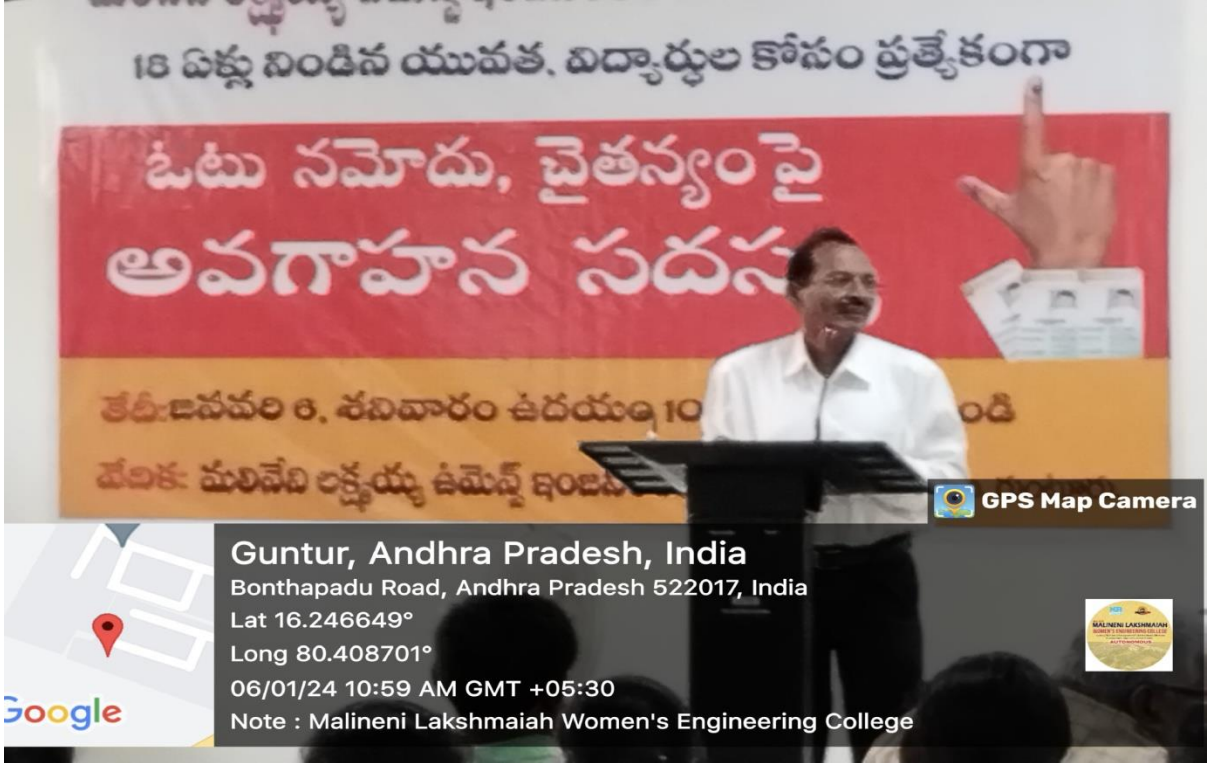
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**Voter Awareness Programme  
conducted by Eenadu  
MLWEC  
UNIT NO: 90214723**

**REPORT**

Today, the programme has been conducted by our volunteers arranging seminar hall and inviting the guest Sri. T.Venkateswarlu, Rtd Joint Director who is the chief guest to address the students, gave a presentation to the students about importance of vote in Indian Constitution, its impact on society, how it changes the facet of a country and its development. He made a slogan –‘vote is our right and to elect a right candidate’. Out and out the programme became highly useful to the young voters who are going to utilize their vote for the first time. The presenters bestowed precious and ethical information to all our volunteers regarding to the ethical voting. The presentation had been continued for 4 hours including pledge and national anthem.

Gallery:



**Awareness programme on ethical voting / Dt: 06-01-24**

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युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



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Awareness programme on ethical voting / Dt: 06-01-24

*T. Appa Rao*  
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PRINCIPAL  
MALINENI LAKSHMAIAH  
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# యువత ఓటి... ప్రజాస్వామ్యానికి బలం

**'ఈనాడు-ఈటీవీ ఆంధ్రప్రదేశ్' ఓటరు సదస్సు, నమోదుకు అపూర్వ స్పందన**

పుల్లడిగుంట(పట్టిచెరువూరు), న్యూఓటుడె

స్వతంత్ర భారతదేశంలో ప్రజాస్వామ్య పరిపాలన గాడి తప్పలేదని, యువతరం తమ ఓటుహక్కుతో సుపరిపాలన అందించే నాయకులను ఎన్నుకొని ఐలోపేతం చేయాలని విశ్రాంత పశుసంపర్క శాఖ సంచాలకుడు టి.వెంకటేశ్వర్లు అన్నారు. పట్టిచెరువూరు మండలంలోని పుల్లడిగుంట మునిసిపల్ కౌన్సిల్ మహిళా ఐజిసింగ్ ఈశాలలో ఈనాడు-ఈటీవీ ఆంధ్రప్రదేశ్ ఆధ్వర్యంలో శనివారం ఓటు నమోదు అవగాహన సదస్సు జరిగింది. కార్యక్రమానికి విద్యార్థులు నుంచి ఆహ్వాన స్పందన లభించింది. 18 సంవత్సరాలు నిండిన విద్యార్థులు తరలివచ్చి ఆప్టికల్ డివైజ్ లో తమ ఓటు నమోదు చేసుకున్నారు. ఈశాల డెటా సైన్స్ విభాగాధిపతి నాగళ్ల హరికృష్ణ మాట్లాడుతూ 18 సంవత్సరాలకు దగ్గరలో వయసున్న యువకులు కూడా ఓటుహక్కుకు దరఖాస్తు చేసుకోవచ్చని, 18 సంవత్సరాలు నిండిన



మాట్లాడుతున్న విశ్రాంత జిడి వెంకటేశ్వర్లు, వేదికపై ఎన్ఎస్ఎస్ కోఆర్డినేటర్ సుబ్బారావు, హెచ్ఎఫ్డీ సునీత

అనంతరం ఓటు మంజూరచేయడం జరుగుతుందన్నారు. ఈశాల ఆచార్యులు డొఫులపూడి సుబ్బారావు(ఎన్ఎస్ఎస్) మాట్లాడుతూ విద్యార్థులు పోల్లోనే ఓట్లు కోసం దరఖాస్తు చేసుకోవచ్చని వివరించారు. ఐటీ విభాగాధిపతి కె.సునీత మాట్లాడుతూ గ్రామాలు, పట్టణాల్లో ప్రజల కృషిపాఠం వేగంగా స్పందించే నాయకులను ఎన్నుకోవడం ద్వారా దేశానికి మంచి పాలన అందించవచ్చని చెప్పారు. ప్రెస్ బిల్డింగ్లో డి.వి.పాఠశాల యి.వేణుబాబు, ఆచార్యులు చంద్రకాంతం సదస్సును కొనసాగించారు.

**ఓటు నమోదు సంతోషాన్ని చ్ఛించి**

ఓటు కోసం వరచాటిలో ఆన్లైన్ ద్వారా దరఖాస్తు చేసుకున్నా. రానున్న ఎన్నికల్లో ఓటు హక్కును వినియోగించుకునేందుకు అవకాశం ఉందనే పీఠింగ్ చాలా బాగుంది. ఓటరు జాబితాలో నా పేరు చూసుకోవాలని ఎదురు చూస్తున్నా.



- శ్రీలక్ష్మి, విద్యార్థిని

**ప్రజల ఆయుధం ఓటు**

ప్రజాస్వామ్యంలో ఓటు ఆయుధం అని చెబుతుంటే నాకు ఎప్పుడు ఓటుహక్కు వస్తుందా.. అని ఎదురు చూశా. ఈ రోజు ఓటు ఎంత విలువైందో అవగాహన సదస్సు ద్వారా తెలుసుకున్నా. 18 ఏళ్ల నిండిన వారందరిలో ఓటు కోసం దరఖాస్తు చేయాలి.



- సలూ

**చాలా సులభంగా నమోదు చేశాం**

ఓటు నమోదు చాలా సులభం అని అవగాహన సదస్సులో తెలుసుకున్నా. ఆన్లైన్ ద్వారా సులభంగా నమోదు చేసుకున్నా. సెల్ నంబరు, ఆడార్ నంబరు, పోలో ఉంటే త్వరగా అయిపోతుంది. ఎన్నికల్లో ఓటు హక్కు సద్వినియోగం చేసుకుంటా.



- నిఖిత

**ప్రతి పౌరుడి బాధ్యత**

18 ఏళ్ల నిండిన ప్రతి పౌరుడు బాధ్యతగా ఓటు హక్కు పొందాలని సదస్సు ద్వారా అవగాహన పొందా. ఎన్నికలలో నా ఓటును బాధ్యతగా వినియోగిస్తా.



- చంద్రక

**ఎన్నికల విధానం స్ఫూర్తిదాయకం**

మన ఎన్నికల విధానం స్ఫూర్తిదాయకం. ప్రజాస్వామ్యంలో ప్రతి ఓటు కీలకమే. కార్యాలయానికి వెళ్లకుండానే ఓటర్ హెల్ప్ లైన్ యాప్ ద్వారా, ఎలక్షన్ కమిషన్ ఆఫ్ ఇండియా వంటి వెబ్ సైట్ ద్వారా ఆన్లైన్లో ఓటు నమోదు చేసుకోవచ్చు.



- యములశ్రీ



ప్రమాణం చేస్తున్న విద్యార్థినులు

**మంచి నాయకుడిని ఎన్నుకుంటాం..**

ఎమ్మెల్యే ఎం.జి.ఎం.ఎం. జి.జి.జి. సర్పంచిగా మంచి లీడర్ను ఎన్నుకునేందుకు ఓటు ఆయుధం లాంటిది. చాలా రోజుల నుంచి ఓటు నమోదు చేసుకోవాలని అనుకుంటున్నా. ఈ రోజు నెరవేరింది.



- మధుసీని

**మేలు చేసే ప్రభుత్వం కావాలి**

ఓటు హక్కు ఉంటే మంచి ప్రభుత్వాన్ని ఎన్నుకోవచ్చు. ప్రజలకు మేలు చేసే నాయకులను గెలిపించుకోవచ్చు. ప్రజలను ఇబ్బంది పుట్టే పాలకులను, ప్రభుత్వాన్ని మార్చే శక్తి ఓటుకు ఉంది. ఈ అవకాశం ఐడ్యేకో సారి వస్తుంది.



- నాగమాజిత

**అమ్మకోసం పిల్ల తప్పదు**

ఓటు హక్కును డబ్బుకు అమ్మకోకూడదు. పవిత్రమైన ఓటును మద్దానికి అమ్మకుంటే ఆరించిన స్థాయిలో ప్రభుత్వాల నుంచి అలిపి వృద్ధి, సంక్షేమం పొందలేం. వాగ్దానాలు చేసే ప్రజలను మోసం చేసే వారిని పట్టడం పెట్టాలి.



- జ్యోతిష

**కులమతాలకు ప్రభావితం కాకూడదు**

ఎన్నికల సమయంలో కుల, మతాలకు ప్రభావితం కాకుండా సమాజం గురించి ఆలోచించి ఓటు వేయాలి. సమర్థవంతమైన ప్రభుత్వాన్ని, ప్రజల మేలు గురించి సేవ చేసే నాయకుడిని ఓటుతోనే గెలిపించగలం.



- దర్శిని

**అందరూ వినియోగించుకోవాలి**

పోలింగ్ రోజు ఇతర పనులన్నింటినీ వచ్చిన వెళ్లి ఓటు వేయాలి. ఉదయాన్నే వెళ్లి కూర్చున్నా ఉండాలి. పని ఉండకపోతే తర్వాత వెళ్లమని కారణాలు చూపించి చివరి నిమిషంలో వెళ్లమని అనుకోవడం సరికాదు.



- అశ్విత

Awareness programme on ethical voting / Dt: 06-01-24

Dr.D.Subba Rao  
Programme Officer  
id: [nssmalineniwomens@gmail.com](mailto:nssmalineniwomens@gmail.com)

Unit No: 90214723  
MLWEC, Pulladigunta, Guntur

PRINCIPAL  
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MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]

We Vote –We Lead

24-04-2024

This programme was conducted in the view of new voters who are going to vote for the first time. These young voters are our engineering students, who get awareness only an abecedarian knowledge of technology rather than voting system in Democracy. Therefore, to promote knowledge among these students, this programme was conducted to the five hundred young voters towards vote utilization in Democracy. They were given information on – ‘What is vote?’ and ‘Why to vote?’ The resource persons gave knowledge to the students about the consequences of ‘note for vote’ and they mobilize and inspire the students – ‘vote as their fundamental right’. The programme became informative to the students in the view of social knowledge.

#### Gallery

**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE**  
(AUTONOMOUS)  
Accredited by "NBA" & "NAAC A+ Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada  
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

**NSS UNIT NO: 90214723**

Not Me, But You

Join us for the Awareness Session on  
**"WE VOTE - WE LEAD"**  
on 24th April'24, Wednesday  
Venue: Seminar Hall, 1<sup>st</sup> Floor

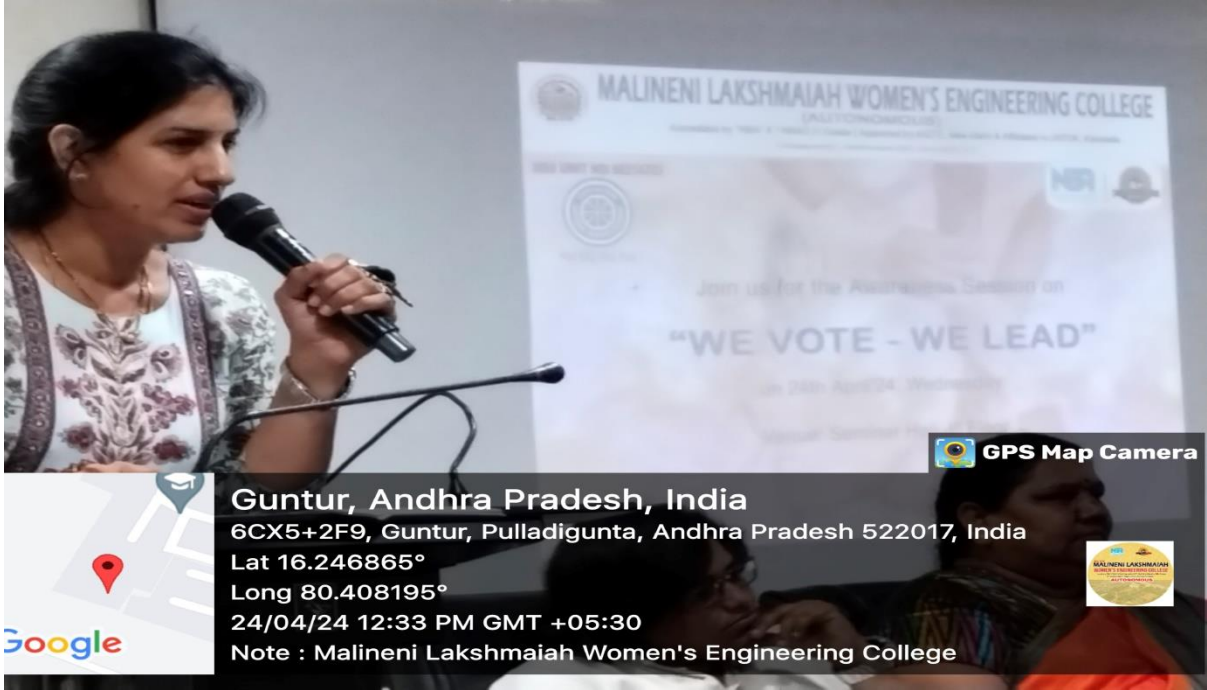
Dr.D.Subba Rao  
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# MALINENI LAKSHMAIAH GROUP OF COLLEGES

Guntur | Singarayakonda



## VIJAYOTHSAV-2024

*Hearty Welcome*

to

# PLACEMENTS Placement Success Meet

Wednesday, May 8, 2024 | Time : 9.00 am

all the Guests, Parents & Well-Wishers

#### Directors

Dr. R. Purnachandra Rao, MBA, Ph.D.,  
Chief Administrative Officer, MLGroup of Colleges  
Dr. D. Srinivasa Kumar, M.S., Ph.D.,  
Director, MPES

#### Heads of the Institutions

Dr. J. Appa Rao, M.E., Ph.D.,  
Principal, MLEW  
Dr. P. Ramesh Babu, M.Tech., Ph.D.,  
Dean (Admissions)  
Prof. J. Kishore Babu, M.Tech.,  
Dean (Academics)

#### Placement Director

Dr. K. Swetha, M.Tech., Ph.D.,  
Training & Placement Cell

*Hearty Welcome*  
to



**Guests, Parents,**



**Students & Well-wishers**



*Chief Guest*

**Sri Sridhar Babu Addanki, IAS**  
Executive Director, Tobacco Board, Guntur



*Guest of Honour*

**Dr. E.S. Chakravarthy**  
Global RMG Head & Vice-President, TCS



*Special Guest*

**Sri. Tadepalli Sricharan**  
Co-Founder, Bytextl.

**DATE: May 08<sup>th</sup>, 2024**



**MALINENI LAKSHMAIAH Group of Colleges**

GUNTUR | SINGARAYAKONDA



**MALINENI LAKSHMAIAH | MALINENI PERUMALLU**  
WOMEN'S ENGINEERING COLLEGE | EDUCATIONAL SOCIETY'S GROUP OF INSTITUTIONS  
AUTONOMOUS

Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada  
Pulladigunta (V), Vatticherukuru (Md), Guntur (Dt.), A.P.

*The Management, Principal, Faculty and Students  
cordially invite you for the*

**PLACEMENT  
SUCCESS MEET**  
on Wednesday 08<sup>th</sup> May, 2024  
at 9:30 A.M.

*Chief Guest*

**Sri. Sridhar Babu Addanki I.A.S**

Executive Director, Tobacco Board, Guntur

*will deliver the presidential address and distribute the offer letters*

*Guest of Honour*

**Dr. E.S. Chakravarthy**

Global RMG Head & Vice-President, TCS

*Special Guest*

**Sri. Tadepalli Sricharan**

Co-Founder, Bytextl

With Best Wishes

**Dr. Malineni Perumallu**

Chairman, Malineni Lakshmaiah Group of Colleges

**Dr. D. Srinivas Kumar, M.S., Ph.D.**  
Director, MPES

**Dr. J. Appa Rao, M.E., Ph.D.**  
Principal, MLEW

**Dr. K.Swetha, M.Tech., Ph.D.**  
Placements Director, MLGC

Our Malineni  
Students Success  
Saga in Placements  
2024 Batch

**AUTONOMOUS**



Remarkable Placement Record !!

**365<sup>+</sup>**

**Offers** & Still Continuing



**36** Students

Capgemini 

**4.25 LPA**

Our Prestigious Corporate Training Partners:



Our Malineni  
Students Success  
Saga in Placements  
2024 Batch

**AUTONOMOUS**



Remarkable Placement Record !!

**365<sup>+</sup>**

**Offers** & Still Continuing



**54** Students



Hiring for HCL Technologies

**2.2 - 3.4 LPA**

Our Prestigious Corporate Training Partners:



Our Malineni  
Students Success  
Saga in Placements  
2024 Batch

**AUTONOMOUS**



**52** Students

**HEXAWARE** BPS  
**3.0 LPA**



**46**

**wipro** BPS  
**2.25 LPA**

Our Prestigious Corporate Training Partners:



Our Malineni  
Students Success  
Saga in Placements  
2024 Batch

**AUTONOMOUS**



Remarkable Placement Record !!

**365<sup>+</sup>**

**Offers & Still Continuing**



**36** Students

**CONCENTRIX™**  
**3.0 LPA**

Our Prestigious Corporate Training Partners:



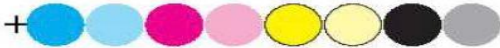
# విద్యార్థులు ఉన్నత స్థాయిలో రాణించాలి

**వట్టిచెరుకూరు, న్యూస్టుడే:** ప్రతి విద్యార్థి తన భవిష్యత్తు మంచిగా తీర్చిదిద్దుకోవడం వారి చేతుల్లోనే ఉందని గుంటూరు టుబాకో బోర్డు డైరెక్టర్ డీఆర్ శ్రీధర్బాబు అన్నారు. బుధవారం వట్టిచెరుకూరు మండలంలోని పుల్లడిగుంట మలినేని లక్ష్మయ్య మహిళా ఇంజనీరింగ్ కళాశాలలో ఉద్యోగాలు సాధించిన బీటెక్ చివరి సంవత్సరం విద్యార్థుల విజయోత్సవ్లో ఆయన ముఖ్యఅతిథిగా పాల్గొని మాట్లాడాడు. కళాశాల ఛైర్మన్ మలినేని పెరుమాళ్లు మాట్లాడుతూ 365 మంది ఉద్యోగాలు సాధించారని తెలిపారు. టీసీఎస్ వైస్ ప్రెసిడెంట్ ఈఎస్ చక్రవర్తి,



**విద్యార్థిని, ఆమె తల్లిదండ్రులను సన్మానిస్తున్న శ్రీధర్బాబు, పెరుమాళ్లు**

ప్రిన్సిపల్ జెట్టి అప్పారావు, ప్లేస్మెంట్ డైరెక్టర్ కె.శేషేత, డైరెక్టర్ శ్రీనివాస్ కుమార్, డీన్లు రమేష్బాబు, కిశోర్ బాబు తదితరులు పాల్గొన్నారు.



## ఆంధ్రసభ

# ప్లేస్మెంట్ దే విద్యార్థి జీవితంలో మరుపురాని రోజు

వట్టిచెరుకూరు, మే 8, ప్రధాన్యూస్: ప్లేస్మెంట్ దే అనేది ప్రతి విద్యార్థి జీవితంలో మరుపురాని సంతోషకరమైన రోజుని మలినేని పెరుమాళ్లు విద్యాసంస్థల డైరెక్టర్ డాక్టర్ పెరుమాళ్లు అన్నారు. మండలంలో ని పుల్లడిగుంట గ్రామం వద్ద ఉన్న మలినేని లక్ష్మయ్య మహిళా ఇంజనీరింగ్ కళాశాలలో బుధవారం (ప్లేస్మెంట్ దే) 2024 విజయోత్సవ వేడుకలు పండుగ వాతావరణంలో ఘనంగా నిర్వహించారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా గుంటూరు టోబాకో బోర్డు ఎగ్జిక్యూటివ్ డైరెక్టర్ డాక్టర్ శ్రీధర్ బాబు అద్దంకి, గౌరవ అతిథులుగా గ్లోబల్ ఆర్ఎంజి, టీసీఎస్ ప్రెసిడెంట్ డాక్టర్ ఇ.ఎస్.చక్రవర్తి, బైటెక్నీల్ సీఈవో తాడేపల్లి శ్రీ చీరణ్ లు హాజరైనారు. ఈ సందర్భంగా వారు మాట్లాడుతూ.. మలినేని విద్యాసంస్థలు బలమైన శక్తిగా ఎదగాలని, ఈ సంస్థలో చదివి ఉత్తీర్ణులైన విద్యార్థులు నిబద్ధత మరియు నైపుణ్యాల నుండి దేశ ప్రయోజనం పొందాలని అన్నారు. విద్యార్థులందరూ భారతజాతి నిర్మాణంలో భాగస్థులు కావాలని ఆకాంక్షించారు. విద్యా సంస్థల్లో విద్యను అభ్యసిస్తున్న ప్రతి విద్యార్థి ఉన్నత శిఖరాలకు చేరుకోవాలని,



**విద్యార్థిని తల్లిదండ్రులను సన్మానిస్తున్న ఛైర్మన్ డాక్టర్ పెరుమాళ్లు**

బాధ్యతాయుతంగా విలువలు కలిగి జీవించాలని కోరారు. కళాశాల డైరెక్టర్ డాక్టర్ పెరుమాళ్లు మాట్లాడుతూ.. ఇంజనీరింగ్ ఆఖరి సంవత్సరం చదువుతున్నా విద్యార్థులు వివిధ బహుళ జాతి కంపెనీలు నిర్వహించిన ఇంటర్వ్యూలలో 370 మందికి పైగా ఉద్యోగాలు సాధించాలని తెలియజేశారు. మా కళాశాలలో విద్యను అభ్యసిస్తున్నా విద్యార్థులకు ప్లేస్మెంట్ శిక్షణపై ప్రత్యేక తరగతులను నిరూపిస్తున్నట్లు వివరించారు. 2023 24 విద్యా సంవత్సరంలో

అంతర్జాతీయ బహుళ జాతి కంపెనీ యాక్సెంచర్ లో 6.5 ఎల్పిఎ, 4.5 ఎల్పిఎతో 84 మంది, కాస్టమినిలో 4.25 ఎల్పిఎతో 35 మంది, డిజిట్ లో 4 ఎల్పిఎతో 2, కోనెస్ట్ కాస్టెస్ ట్రీ క్స్, టాప్ అకాడమీ, హెమావేర్ (టిపిఎస్) కంపెనీలలో 3 ఎల్పిఎతో 110 మంది, సెవెన్స్ లో 2.5, 3.5 ఎల్పిఎతో 54 మంది, టిపిఎస్ లో 2.4 ఎల్పిఎతో ఇద్దరు నా కళాశాల నుండి విజయం సాధించారని వివరించారు. అనంతరం విజయం

సాధించిన విద్యార్థినిలను వారి తల్లిదండ్రులను ఘనంగా శాలువాలతో సత్కరించారు. కార్యక్రమంలో కళాశాల ప్రిన్సిపల్ డాక్టర్ జెట్టి అప్పారావు, డైరెక్టర్ డాక్టర్ దేవిరెడ్డి శ్రీనివాస్ కుమార్, ఇంజనీరింగ్ డీన్ డా.పి.రమేష్ బాబు, ప్రొఫెసర్ జంపని కిషోర్ బాబు, ప్లేస్మెంట్ అధికారి డాక్టర్ కె. శేషేత, వివిధ శాఖల హెచ్ఎంజీలు, అధ్యాపక అధ్యాపకేతర సిబ్బంది, విద్యార్థినిలు, తల్లిదండ్రులు, పాల్గొన్నారు.



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE [Unit No: 90214723]

**World Environment Day**  
**5<sup>th</sup> June, 2024**

This programme has been started by our principal, Dr.J.Appa Rao and director of our organization, Dr.D.Sreenivasa Kumar by planting two biological plants outside of our college premises. Later, our NSS volunteers did some plantation and seedling process in and out of the premises. For the first time, they enjoyed how to seed. They did seedling beside the road way for one kilometre pertain to mango, neem, tamarind collected by our students. They were taught about importance of granary on the earth.



**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**  
**(AUTONOMOUS)**



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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.



NSS UNIT NO:  
90214723

Not Me, But You

Department of Science & Humanities



**WORLD**  
**ENVIRONMENT DAY**

5<sup>th</sup> June, 2024



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युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



## Report

An awareness programme to the school children and public on Bio-plantation for the sustainability of our mother Earth, It's a proposal of State NSS Office & the Ministry of Youth Affairs and Sports, Government of India, It's scheduled on 09<sup>th</sup> of August, 2023 with a massive rally with 125 NSS volunteers.

As per the instructions of the State NSS Cell, Higher Education department, Andhra Pradesh, a circular mailed to our NSS unit. To conduct this programme, all the volunteers came forward to the prearrangements on 7<sup>th</sup> and 8<sup>th</sup> of August, 2023. On 7<sup>th</sup>, they visited adopted village and the nearest government high schools of our college and they met the concern school H.Ms and enquired their requirements.

The next day before the scheduled date, we prepared plan of action and revisited the schools to dig the ditches for plantation by cleaning the surroundings. We visited the nearest nursery to buy plants that are healthy to the environment. To buy 300 plants in order to root them in three different areas:

- Beside the highway for 2kmts length (150 plants of tamarind, maddi and neem)
- On and off the premises of Yetukuru ZPH School, a place for 3kmts away to our college ( 75 plants of Amla and Badam)
- On and off the premises of Kornepadu ZPH school and Junior College, a place 4 kmts away to our college (75 plants of Amla and Badam)

The programme has been started at 8.00 a.m and end by 5.00 pm and in total one hundred and twenty five volunteers participated in this programme to plant 300 plants which can enrich environment healthy for species survival. We all reached the locations in time and preceded the programme schedule. School children were gathered together with our volunteers and they all turned down the plants form our busses as well as placed them at the ditches. The programme was commenced;

- 10.00 -10.15 – Dedication of Shilaphalakam-installation of the name place of veers
- 10.15 -10.30 – Taking the “Panch Pran Pledge”
- 10.30 – 12.00 – Vasudha vandhan creation of amrith vatika with 75 sapplings
- 12.00 – 12.15 – Hoisted National Flag and then National anthem
- 12.15 – 12.30 -- felicitation to the guest ( a rtd. Army officer)

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
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AND SPORTS



## MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE (AUTONOMOUS)

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Be a part of  
nature!  
Join  
**MeriLife**

Massive Tree Plantation  
Drive 2023

ONE STUDENT-  
ONE TREE

Initiative by AICTE



**NSS UNIT NO:**  
**90214723**

Date for Plantation Drive:  
09<sup>th</sup> August, 2023

[www.malinenicolleges.ac.in](http://www.malinenicolleges.ac.in)



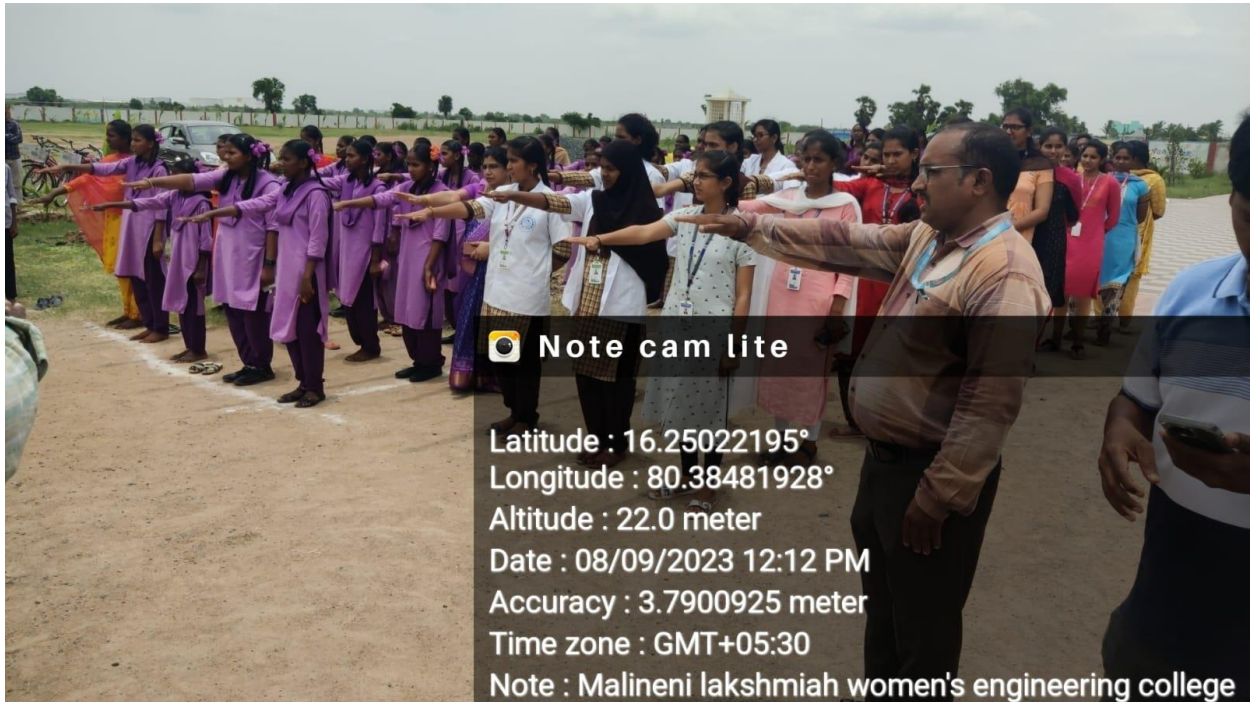
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युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



Note cam lite

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Longitude : 80.38481928°  
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Accuracy : 3.7900925 meter  
Time zone : GMT+05:30

Note : Malineni lakshmiiah women's engineering college



Note cam lite

Address : Etukuru,Andhra Pradesh,India  
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Longitude : 80.42352006°  
Altitude : 24.0 meter  
Date : 08/09/2023 11:35 AM  
Accuracy : 9.935046 meter  
Time zone : GMT+05:30

Note : Malineni lakshmiiah women's engineering college

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AND SPORTS



**ఈనాడు**  
epaper.eenadu.net

## జాతీయ నేతల సేవలు స్ఫూరిదాయకం

కేంద్ర ప్రభుత్వం ఆమలు చేస్తున్న 'అజాదీకా అమృత్ మహోత్సవ్' లో భాగంగా 'నా మట్టి... నా దేశం' కార్యక్రమాన్ని బుధవారం ప్రముఖ కళాశాలలు, యూనివర్సిటీల్లో విద్యార్థులు, ఆధ్యాపకులు, నిర్వాహకులు మొక్కలు నాటే కార్యక్రమాన్ని నిర్వహించారు. స్వాతంత్ర్యం కోసం జాతీయ నాయకులు చేసిన త్యాగాలను గుర్తు చేసుకున్నారు. పర్యావరాణాన్ని కాపాడాల్సిన బాధ్యత అందరిపై ఉందని పక్షలు పేర్కొన్నారు. తాడేపల్లి పరిధిలోని గుండిమెడలో కేఎల్ యూ పార్కులోని విద్యార్థులు, ఎన్ఎస్ఎస్ వాలంటీర్లు బుధవారం సంయుక్తంగా 'నా మట్టి... నా దేశం' కార్యక్రమం నిర్వహించారు. వట్టిచెరుకూరు మండలంలోని వింజనంపాడులో కిట్స్ ఇంజనీరింగ్ కళాశాల విద్యార్థులు 75 మీటర్ల పొడ



75 మీటర్ల జాతీయ పతాకంతో కిట్స్ విద్యార్థుల ప్రదర్శన

వైన జాతీయ పతాకాన్ని గ్రామంలో బుధవారం ప్రదర్శన నిర్వహించారు. గుంటూరు నగరపాలక సంస్థ ఆధీనంలోని ఏటుకూరు జడ్చీ స్కూల్, కొర్రైపాడు గ్రామంలో మలినేని లక్ష్మయ్య మహిళా ఇంజనీరింగ్ కళాశాల ఎన్ఎస్ఎస్ యూనిట్ మొక్కలు నాటారు. ఆర్ట్స్ ఆర్ అండ్ టేసీ ఇంజనీరింగ్ కళాశాల, విజ్ఞాన్ నిరుల మహిళా ఇంజనీరింగ్ కళాశాల విద్యార్థులు గ్రామాల్లో మొక్కలు నాటారు.

- న్యూస్టుడే బృందం

Date : 10/08/2023 EditionName : ANDHRA PRADESH  
( AMARAVATI GUNTUR ) PageNo : 03

News paper clip for *Meraa Mitti Mera Desh*



युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



## 77<sup>th</sup> Independence Day Celebrations [Report]

As a red letter day of our nation, The Independence Day Celebrations are held in our college for two days on 14<sup>th</sup> and 15<sup>th</sup> of August. Of course, 15<sup>th</sup> is the celebrating day, all our woman volunteers made ready their arrangements for Flag Hoisting. They all took participation for national patriotic psalms from the students. They collected our national flags issued to the post offices from the government. They bought flowers and invited guests form the management. They decorated pedestal beautifully with flowers. Next day on 15<sup>th</sup> of August, every volunteer attended hoisting pew in time bouquets and shawls to the guests. They have supported our physical director, Mr.L.Nageswara Rao conduct the programme in time before, 9.00 a.m. Nearly 250 members attended the programme where our volunteers co-ordinated well. Finally, it's done well and the principal, the Chairman of our college besides the guest gave their speeches about the martyred sons of mother India who sacrificed their lives here and there in other lands to bring freedom to our country. They also talked about how our country is shaped in the aspects all fields. Finally the programme end by distributing some prizes to the students as a token of appreciation and encouragement for their academic performances.

Photo gallery:



## 77<sup>th</sup> Independence Day Celebrations

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
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### 77 nth Independence Day Celebrations

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



## Report on 'Fit India' Programme

Dt: 27-10-2023

On the occasion of Sirdhat Vallabhai Patel's birth day, our NSS unit volunteers participated in Fit India programme activities like; athletics, games and gym activities conducted in our campus on 27-10-2023. Both of our physical directors supported to conduct this programme for 8 hours. They provided sports equipment to the volunteers and other students who participated in this programme. Our Chairman, Dr.M.Perumallu garu has been invited as the guest of honour to this programme for inauguration. Finally, all the volunteers were conducted pledge yielded by directorate of NSS Regional branch, Hyderabad



# MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

(AUTONOMOUS)

Accredited by "NBA" & "NAAC A+ Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada  
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.



Not Me, But You



Ministry of Youth Affairs & Sports



**NSS UNIT NO:  
90214723**

**Observing Fit India Week on 27-10-2023**



**FIT INDIA**  
ForaBetterLife

Our volunteers conducted games of fitness to the students as a part of this programme directed the NSS regional office. Shot-put, 5K walk, open gym exercises, throw-ball etc...were conducted to the students.

Dr.D.Subba Rao  
Programme Officer  
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एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS  
सत्यमेव जयते



**Our volunteers conducted games of fitness to the students as a part of this programme directed the NSS regional office. Shot-put, 5K walk, open gym exercises, throw-ball etc...were conducted to the students.**

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**Our volunteers conducted games of fitness to the students as a part of this programme directed the NSS regional office. Shot-put, 5K walk, open gym exercises, throw-ball etc...were conducted to the students.**

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## International Day for the Elimination of Violence against Women

This is an out-reach programme done in the form of campaign and slogans in giving awareness to public towards woman protection. It's told that violence is a cruel act suggested by a promising lawyer named Sri. Edara Rama Rao, with his team of devisors, has spoken about the reasons or causes of violence against women in society. This team of legal advisors who are working in both 'Nirbhaya' and 'Disha' act cases to deal have been invited to this programme to give awareness to the first year students only, because, they need some social knowledge. Totally 500 students of I.B.Tech who are in the age of 17 -18 were benefitted from the programme.

### Gallery

**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE**  
(AUTONOMOUS)  
Accredited by "NBA" & "NAAC A+ Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada  
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

Not Me, But You  
**NSS UNIT NO: 90214723**

International Day for the Elimination of  
**VIOLENCE AGAINST WOMEN**  
November 25<sup>th</sup>

**"Woman gives us Birth; Please, Stop Violence against her"**

An awareness programme on *Nirbhaya and Disha* Acts to the I.B.Tech students

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MINISTRY OF  
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सत्यमेव जयते



An awareness programme on ***Nirbhaya and Disha*** Acts to the I.B.Tech students

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An awareness programme on *Nirbhaya and Disha* Acts to the I.B.Tech students

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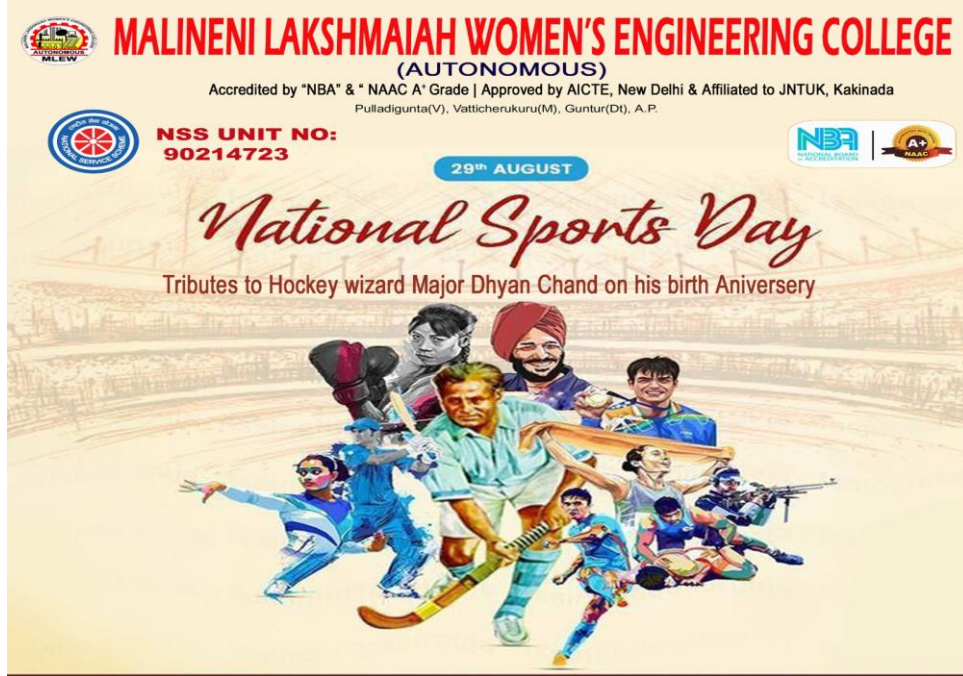
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एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



## A report on "National Sports Day



### National Sports Day on 29<sup>th</sup> August, 2023

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



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एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



### National Sports Day on 29<sup>th</sup>, August

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
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MINISTRY OF  
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AND SPORTS



**“Fit India Pledge” being done by the NSS volunteers on 29<sup>th</sup> August, 2023**

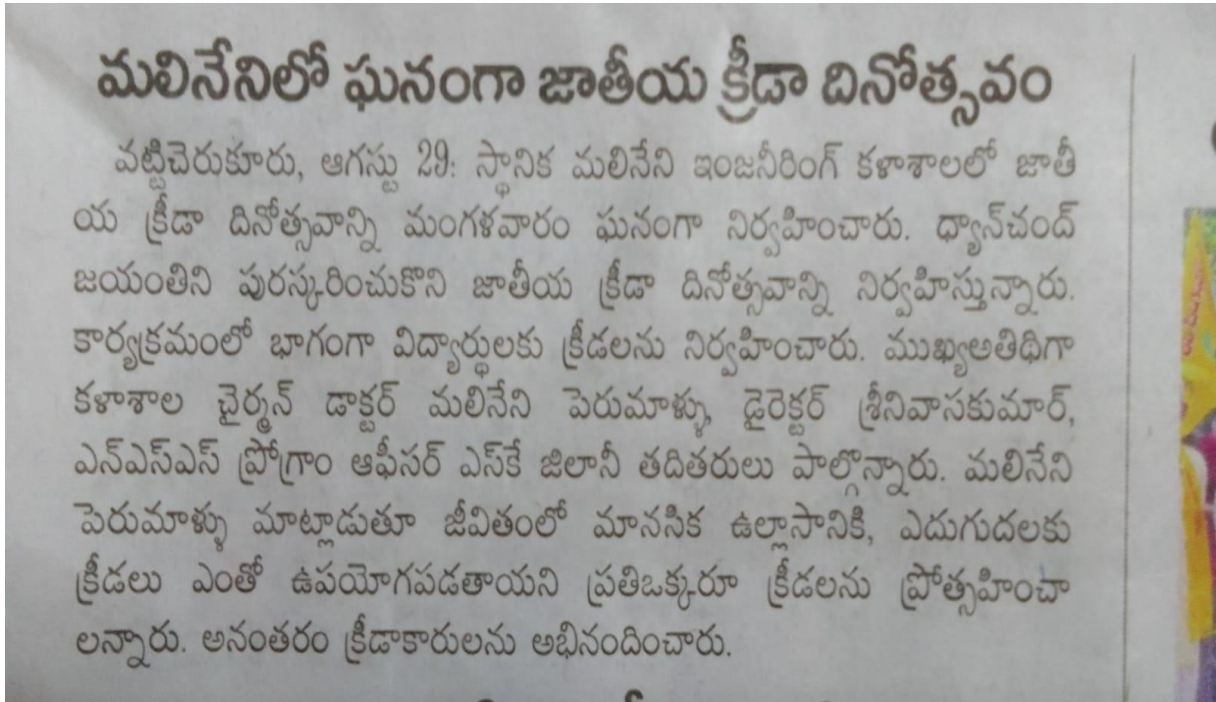
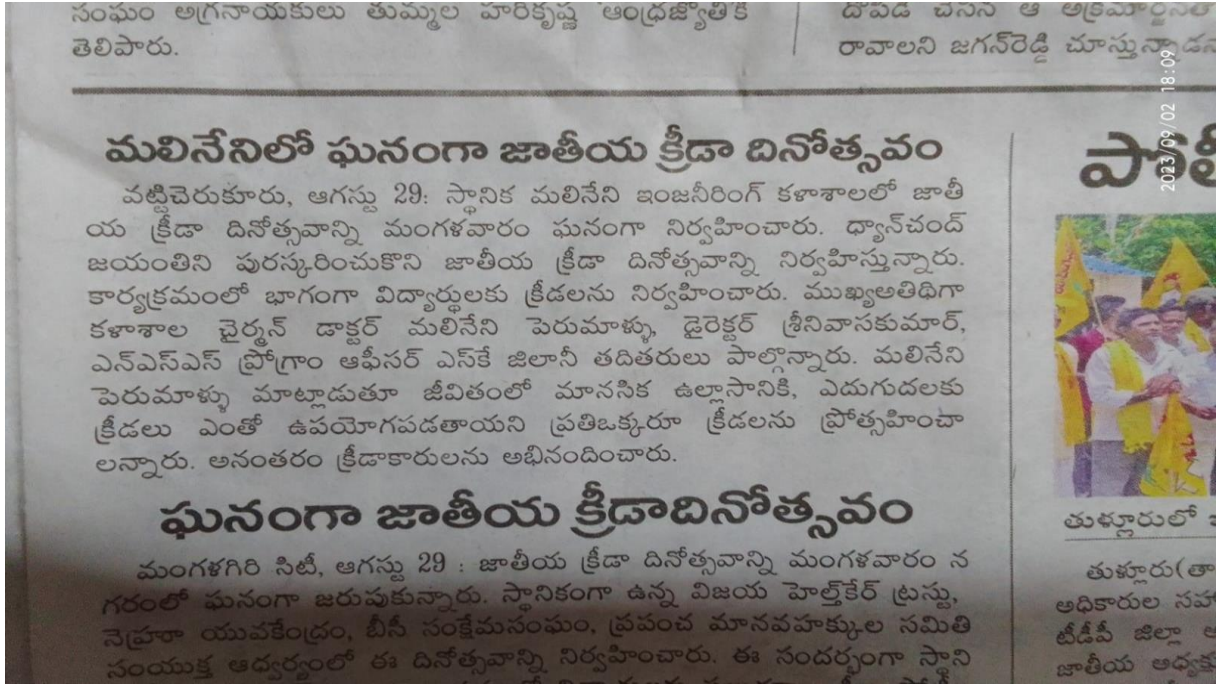
Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



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News Paper Clips for “National Sports Day Celebrations on 29<sup>th</sup> August, 2023



**Election Commission of India's**  
**SVEEP programme to give awareness**  
**how to register vote through online App**

Our Vatticherukuru Mandal Revenue Officer, with all his employees, has conducted this programme for 5 days in our campus to apply vote to the students in the age above 17 and 18 years. Nearly 500 members of students who are staying in our college hostel have applied their votes through "voterhelpline app". Besides, students were given training how to deploy this app to apply vote to the public afresh or for modifications. In return some of the students guided other students to apply their vote in on-line. This programme was proposed by Election Commission of India – as SVEEP programme. All our NSS volunteers got knowledge to guide public.

Gallory:



**SVEEP programme conducted by Election Commission of India**

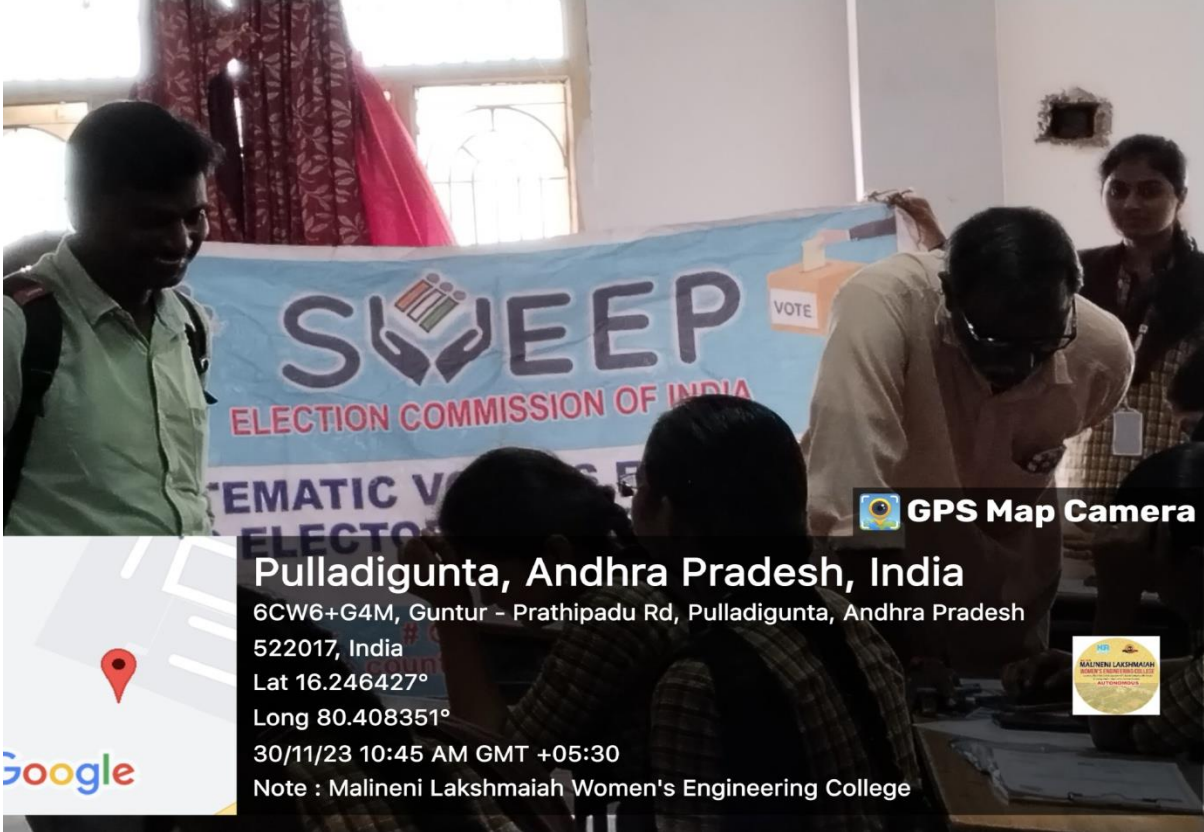
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AND SPORTS



GPS Map Camera

Pulladigunta, Andhra Pradesh, India

6CW6+G4M, Guntur - Prathipadu Rd, Pulladigunta, Andhra Pradesh

522017, India

Lat 16.246427°

Long 80.408351°

30/11/23 10:45 AM GMT +05:30

Note : Malineni Lakshmaiah Women's Engineering College



GPS Map Camera

Guntur, Andhra Pradesh, India

Bonthapadu Road, Andhra Pradesh 522017, India

Lat 16.246229°

Long 80.408361°

30/11/23 11:02 AM GMT +05:30

Note : Malineni Lakshmaiah Women's Engineering College

**SVEEP programme conducted by Election Commission of India**

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**SVEEP programme conducted by Election Commission of India**

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**SVEEP programme conducted by Election Commission of India**

The above reports for the months of November & December, 2023 submitted by Programme officer to the Chairman of our NSS unit Number: 90214723

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# MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE



**AUTONOMOUS**

Approved by "NBA" & "NAAC A+ Grade" | Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada  
Pulladigunta (V), Vatticherukuru (M), Guntur (Dt), A.P - 522017. Contact No. 97031 44772.

## HAPPY GANESH CHATURTHI

May Lord Ganesha bring you  
joy, prosperity, and success.  
Enjoy the festivities and  
have a wonderful  
celebration!

*Ganpati Bappa  
Morya*







युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



## Teacher's Day celebrations



Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



युवा कार्यक्रम  
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MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



**Teacher's Day Celebrations on 05<sup>th</sup> of September, 2023**

Programme Officer  
Dr.D.Subba Rao

**Unit NO: 9204723**  
**MLWEC**

Principal  
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**ఈనాడు**  
epaper.eenadu.net

## ఘనంగా ఉపాధ్యాయ దినోత్సవం



వజ్రీచెరుకూరు: మలినేనిలో అధ్యాపకులకు సత్కారం



ప్రతిపాదు: ఉపాధ్యాయులను సన్మానిస్తున్న ఎన్.జి.బి. బ్యాంకు మేనేజరు వి.రమాదేవి, సిబ్బంది

న్యూఢిల్లీ బృందం: మాజీ రాష్ట్రపతి డాక్టర్ సర్వేపల్లి రాధాకృష్ణన్ జయంతిని పురస్కరించు కొని ఉపాధ్యాయ దినోత్సవాన్ని మంగళవారం పాఠశాలలు, కళాశాలల్లో ఉత్సాహంగా నిర్వహించారు. కొన్ని చోట్ల విద్యార్థులు ఒక్కలోజు ఉపాధ్యాయులుగా వ్యవహరించి తమ టీచర్లను సత్కరించారు. సర్వేపల్లి నేవలను గుర్తు చేసుకొని కొనియాడారు. ప్రతిభాపంతులు, సీనియర్ ఉపాధ్యాయులను తోటి వారు, విద్యార్థులు సత్కరించారు.

★ వజ్రీచెరుకూరు మండలంలోని పుల్లడి గుంటు మలినేని అత్యయ్య మహిళా ఇంజనీరింగ్ కళాశాలలో సాంఘిక, సాంకేతిక శాఖ కార్య నిర్వహకురాలు అతిథిగా పాల్గొని పలు సూచనలు చేశారు. ప్రిన్సిపల్ అప్పారావు, కళాశాల

సంచాలకులు శ్రీనివాసకుమార్ పాల్గొన్నారు.

★ చౌడపరంలోని శ్రీ వెంకటేశ్వర్ల బాలబడిలో చేతన ప్రాంగణంలో వ్యవస్థాపకురాలు డా.మంగాదేవి అధ్యక్షులు ఉపాధ్యాయ దినోత్సవాన్ని నిర్వహించారు. ★ మేడికొండూరులో ఎన్.ఆర్.ఎస్.టి ప్రిన్సిపల్ కోటా శ్రీనివాస్ అధ్యక్షులు కళాశాలలో ప్రత్యేక కార్యక్రమాలు జరిగాయి. కార్యక్రమంలో వైస్ ప్రిన్సిపల్



తాడేపల్లి: టీచర్లతో రోటరీ ప్రతినిధులు

Date : 06/09/2023 EditionName : ANDHRA PRADESH( AMARAVATI GUNTUR ) PageNo : 03

Principal of a government Social Welfare School attended as the chief guest of this programme – Teacher’s Day Celebrations

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



युवा कार्यक्रम  
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## Swachhatha Hi Seva Programme



# MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE (AUTONOMOUS)

Accredited by "NBA" & "NAAC A" Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada  
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.



NSS UNIT NO: 90214723



# SWACHHATHA HI SEVA

(a week days social internship)



Improve visual cleanliness in the village

## Activites:

1. Carry out Swachhatha Cleaning in our Premises on 22-09-2023
2. Single use plastic Awareness/Distribution of Cloth Bags on 23-09-2023
3. Cleaning drives in Traditional bodies/ coastal cleaning on 24-09-2023
4. Social Media awareness on keeping premises clean on 26-09-2023
5. Organizing Swachha Cleaning activities in public places on 27-09-2023
6. Swachhatha Pledge on 28-09-2023
7. Conducting a rally to give awareness on Swachhatha on 29-09-2023

**Day 1: Cleaning our premises**

**Day 2: Celebrating NSS Foundation Day on inviting guests from Rotary International with Swachhatha Pledge**

**Day 3: Distribution of Jute Bags to our 4th class woman employees**

**Day 4: Cleanliness around the plants and arranging tree-guards around the plants at Yetukuru High School**

**Day 5: Social Media Campaign on Swachhatha Hi Seva through posters.**

**Day 6: Donating blood to Redcross Society**

Programme Officer  
Dr.D.Subba Rao

Unit NO: 9204723  
MLWEC

Principal  
Dr.J.Appa Rao



युवा कार्यक्रम  
एवं खेल मंत्रालय  
MINISTRY OF  
YOUTH AFFAIRS  
AND SPORTS



**Day 1 of Swachhatha Hi Seva: Cleaning Our Premises**

Programme Officer  
Dr.D.Subba Rao

**Unit NO: 9204723**  
**MLWEC**

Principal  
Dr.J.Appa Rao



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### Day 1 of Swachhatha Hi Seva: Cleaning Our Premises

Programme Officer  
Dr.D.Subba Rao

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**Day 3 Activity of Swachhatha Hi Seva: jute bags distribution  
to our 4<sup>th</sup> class employees on 26-09-2023**

Programme Officer  
Dr.D.Subba Rao

**Unit NO: 9204723  
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Principal  
Dr.J.Appa Rao



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**Day 3 Activity of Swachhata Hi Seva: jute bags distribution to our 4<sup>th</sup> class employees on 26-09-2023**

Programme Officer  
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Principal  
Dr.J.Appa Rao



## A report on Universal Children's Day

(An out-reach programme at Anganwadi and Primary schools in our adopted village)

This programme is planned on 18<sup>th</sup> of November, 2023 and took proposal from the Co-ordinator of our NSS unit to conduct like an out-reach programme at both the Anganwadi and Primary schools. All the children were gifted notebooks, stationary and provided some food also. All our volunteers brought for them charts and made them cheerful. In the evening session, the children were accompanied for playing sports joyfully. However, our volunteers encouraged the little kids getting interest towards school environment to be a lovable one. Through this activity, our volunteers know their social responsibilities.

### Gallery

**MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE**  
(AUTONOMOUS)  
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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

**UNIVERSAL CHILDREN'S DAY**  
NOVEMBER 20  
**"For every child, every right"**

NSS UNIT NO: 90214723

**Celebrating Universal Children's Day with Anganwadi and  
Primary school children at our adopted village**

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AND SPORTS  
सत्यमेव जयते



broken clouds  
32.0 °C  
6CR4+X6C, Pulladigunta,  
Andhra Pradesh 522017,  
India  
20 Nov 2023 02:00 pm



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MINISTRY OF  
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broken  
clouds  
32.0 °C

6CR4+X6C, Pulladigunta,  
Andhra Pradesh 522017,  
India

20 Nov 2023 01:54 pm



### Celebrating Universal Children's Day with Anganwadi and Primary school children at our adopted village

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broken clouds  
32.0 °C  
6CR4+X6C, Pulladigunta,  
Andhra Pradesh 522017,  
India  
20 Nov 2023 02:08 pm



**Celebrating Universal Children's Day with Anganwadi and Primary school children at our adopted village**

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**A Report on**  
Unit No: 90214723  
MLWEC, Pulladigunta, Guntur

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**VIKASIT BHARAT@2047**  
MLWEC UNIT NO; 90214723  
11-12-2023

This programme has been organised by our Principal as he got instructions from the office of Higher education. I, being the programme officer of this unit followed the instructions of our Head of the institution for gathering III and IV year students, who are nearly 800 members having the right of vote, were gathered in our common seminar hall to listen to the Prime Minister's speech for two hours. This programme helped our young engineering students to know about the status of India today and by 2047 in its development both in technically and financially. The students were motivated towards their contributions to our mother India pertaining to manpower and innovations. All the students understand the vision of India by 2047 as *Vikasit Bharat@ 2047*.

Gasllery:



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सर्वोपयोगी सेवा

Ideas For The Vision  
**VIKSIT BHARAT @2017**

“ Today the goal of the country is Vixsit Bharat, Sashakt Bharat! We cannot stop until this dream of a developed India is fulfilled.”  
-Narendra Modi, Prime Minister

GPS Map Camera

Guntur, Andhra Pradesh, India  
Bonthapadu Road, Andhra Pradesh 522017, India  
Lat 16.246863°  
Long 80.408408°  
11/12/23 10:30 AM GMT +05:30  
Note : Malineni Lakshmaiah Women's Engineering College

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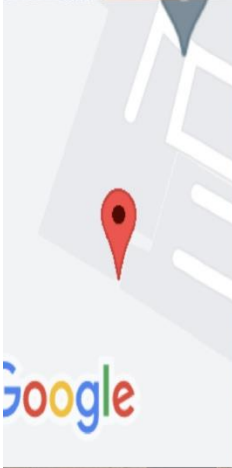
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Guntur, Andhra Pradesh, India

6CW5+QX7, Guntur, Andhra Pradesh 522017, India

Lat 16.246677°

Long 80.408327°

11/12/23 10:28 AM GMT +05:30

Note : Malineni Lakshmaiah Women's Engineering College

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 **GPS Map Camera**

**Guntur, Andhra Pradesh, India**

Bonthapadu Road, Andhra Pradesh 522017, India

Lat 16.246854°

Long 80.408399°

11/12/23 10:32 AM GMT +05:30

Note : Malineni Lakshmaiah Women's Engineering College





**Vikasit Bharat@1947**  
**an E-conference live programme of PM**  
**conducted from our NSS Unit on 11-12-23**

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**WORLD AIDS DAY  
(In the form of rally)  
MLWEC UNIT NO; 90214723**

**REPORT**

This programme was conducted by our NSS unit on 10<sup>th</sup> of December on having invited a woman doctor into our campus from HOPE WIN HOSPITALS who runs “Yuva Nari’s Health Care Organization”. Dr.Shama Sultana is the secretary of this organization. She was invited to this programme to given awareness to the young engineering students about AIDS and how socially, physically and emotionally damages a person. She gave some health precautions to all our volunteers as well as participated in campaign of slogans of AIDS awareness along with our volunteers in our adopted village.

Gallery:



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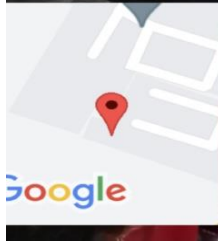


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Bonthapadu Road, Andhra Pradesh 522017, India  
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Long 80.408575°  
01/12/23 02:41 PM GMT +05:30  
Note : Malineni Lakshmaiah Women's Engineering College



**Guntur, Andhra Pradesh, India**  
6CW5+QX7, Guntur, Andhra Pradesh 522017, India  
Lat 16.246301°  
Long 80.410466°  
01/12/23 04:04 PM GMT +05:30  
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**World AIDS Day Awareness Programme on 01/12/23**

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### World AIDS Day Awareness Programme on 01/12/23

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Not Me, But You



Ministry of Youth Affairs & Sports

## "Let communities lead"

1<sup>ST</sup> DECEMBER

# WORLD

# AIDS

# — DAY —

**Chief Guest**



**Dr. Shama Sultana**  
Chairwoman of Hope Win Hospitals

## NSS UNIT NO: 90214723

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## World Day of Remembrance for Road Traffic Victims

*(A campaign programme on Road-safety Awareness)*

This programme has been done in the form of campaign in order to create awareness on road safety to the two and four wheeler motorists suggesting them to have seat-belt and helmets while driving. We opted the old highway from Guntur to Ongole to run the programme for 5 hours. Nearly 75 members of the volunteers participated in this programme. All the volunteers, with their prepared charts which contain slogans, campaigned about safety-driving. With this programme, our volunteers know the social responsibility and civic sense towards road rules and traffic awareness.

### Gallery

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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

Not Me, But You

World Day  
of  
Remembrance  
for  
Road Traffic Victims  
**21<sup>st</sup> Nov, 2023**

**NSS UNIT NO: 90214723**

An out-reach programme conducted in the form of slogans on the old highway from Guntur to Ongole in order to bring awareness to the motorists about helmet and seat-belt while driving.

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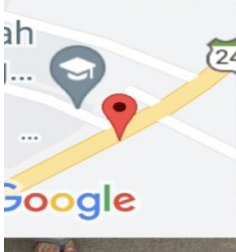
Unit No: 90214723  
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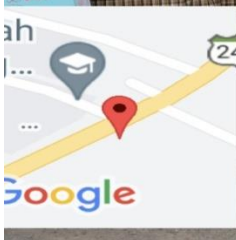




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**Guntur, Andhra Pradesh, India**  
6CW5+QX7, Guntur, Andhra Pradesh 522017, India  
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Long 80.410623°  
21/11/23 04:02 PM GMT +05:30  
Note : Malineni Lakshmaiah Women's Engineering College



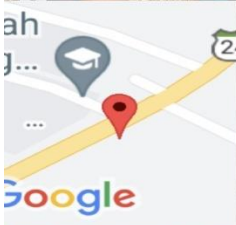
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21/11/23 04:04 PM GMT +05:30  
Note : Malineni Lakshmaiah Women's Engineering College

An out-reach programme conducted in the form of slogans on the old highway from Guntur to Ongole in order to bring awareness to the motorists about *helmet* and *seat-belt* while driving.

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**Guntur, Andhra Pradesh, India**  
 6CW5+QX7, Guntur, Andhra Pradesh 522017, India  
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 Long 80.410584°  
 21/11/23 04:09 PM GMT +05:30  
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**Guntur, Andhra Pradesh, India**  
 6CW5+QX7, Guntur, Andhra Pradesh 522017, India  
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 Long 80.410595°  
 21/11/23 04:06 PM GMT +05:30  
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**An out-reach programme conducted in the form of slogans on the old highway from Guntur to Ongole in order to bring awareness to the motorists about *helmet* and *seat-belt* while driving**

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**A report on**  
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